

Take it From the TAP!

A Watershed Based Approach to Education

City Council

August 11, 2015



Santa Rosa Water | Our Future in Every Drop

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TAP! Education

Since 2011, Santa Rosa's Take it From the TAP! (TAP!) program has focused on educating youth about:

- Water Supply – “From Source to Tap!”
- Drinking Water Quality
- Saving Water

And the Economic, Environmental, & Health benefits of taking it from the tap!



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Regional Program

- Provided education and reusable water bottles to **over 5,000 students.**
- Due to the program's success requests outside our customer base are made that are unable to be fulfilled.
- The Water Advisory Committee (WAC) agreed to fund a regional TAP! campaign
- The agreement was signed by the Board of Public Utilities on May 21, 2015 and they recommended Council appropriate funding in the amount of \$110,000 to IFAS key 55724, "Regional (TAP!) Campaign."



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