

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: TONY GOSSNER, FIRE CHIEF
FIRE DEPARTMENT
SHELLEY MCCLURE, ADMINISTRATIVE SECRETARY
SUBJECT: CALIFORNIA FIRE FOUNDATION SAVE PROGRAM

AGENDA ACTION: MOTION

RECOMMENDATION

It is recommended by the Fire Department that the Council by motion, approve the MOU attached hereto for the City's participation in the "Supplying Aid to Victims of Emergency" (SAVE) program founded by the California Fire Foundation (CFF) to distribute gift cards, in an amount designated by CFF at a minimum of \$100, to each eligible victim of fire or other natural disaster so they may purchase basic necessities.

EXECUTIVE SUMMARY

The SAVE Program was launched so as to offer emergency financial assistance to fire and natural disaster victims. The CFF aims to provide immediate short-term support in the aftermath of a fire or other natural disaster to displaced victims. Firefighters working with CFF throughout the state of California, will distribute gift cards, in an amount designated by CFF at a minimum of \$100, to each eligible victim of fire or other natural disaster so they may purchase basic necessities such as food, clothing, or medicine. The City of Santa Rosa along with the Santa Rosa Professional Firefighters Local 1401 are working with the CFF on the SAVE Program to provide assurance that those impacted by disaster will receive instant, direct relief before, during and after the alarm.

BACKGROUND

The CFF is a non-profit 501 (c) (3) organization providing emotional and financial assistance to families of fallen firefighters, firefighters and the communities they protect. Formed in 1987 by California Professional Firefighters, the CFF's mandate includes an array of survivor and victim assistance projects and community initiatives. The CFF is funding the SAVE Program, in part, by specialty license plates available only to firefighters.

PRIOR CITY COUNCIL REVIEW

NOT APPLICABLE

ANALYSIS

The City of Santa Rosa Fire Department along with the Santa Rosa Professional Firefighters Local 1401 is working in partnership with the CFF to provide a valuable service to the victim of fire or other natural disaster.

FISCAL IMPACT

There are no fiscal impacts from this motion.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

NOT APPLICABLE

NOTIFICATION

NOT APPLICABLE

ATTACHMENTS

Attachment 1 – Memorandum of Understanding among the City of Santa Rosa and the California Fire Foundation – Supplying Aid to Victims of Emergency Program (SAVE)

CONTACT

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