



COUNCIL DIRECTION TO VOTING DELEGATE FOR LEAGUE OF CALIFORNIA CITIES 2016 ANNUAL CONFERENCE

City Council Meeting
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BACKGROUND

- Policy development is a vital and ongoing process within the League of California Cities.
- Each member city has one Voting Delegate at the General Assembly, which will be held in Long Beach on October 5 – 7, 2016.
- This year, one resolution has been introduced for consideration by the Annual Conference.

PROPOSED RESOLUTION

Resolution committing the League of California Cities to supporting Vision Zero, Toward Zero Deaths, and other programs or initiatives to make safety a top priority for transportation projects and policy formulation, while encouraging cities to pursue similar initiatives.

VISION ZERO

- Vision Zero and Toward Zero Deaths are comprehensive strategies to eliminate all traffic fatalities and severe injuries using a multi-disciplinary approach, including education, enforcement and engineering measures.

ANALYSIS

- A Vision Zero City meets the following minimum standards:
 - Sets clear goals of eliminating traffic fatalities and severe injuries
 - Mayor has publicly, officially committed to Vision Zero
 - Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
 - Key city departments (including police, transportation and public health) are engaged

FISCAL IMPACT

- Fiscal impact is unknown. The costs to any particular city can vary tremendously depending on the level and scope of investment any particular city would seek to make.
- For example, the City of San Francisco has Vision Zero project costs ranging from \$30,000 for pedestrian safety treatments up to \$12,000,000 for a Streetscape project.

CURRENT EFFORTS

- Since 2009, the Santa Rosa Police Department's Mission and Strategic Plan have been aligned with the National Traffic Safety Administration and the California Office of Traffic Safety's, *Toward Zero Deaths Program*.
- These efforts have been recognized with a first place award on the California Law Enforcement Challenge for 2015 & 2016.

RECOMMENDATION

- It is recommended that the Council support those continuing efforts currently underway by City staff in improving traffic safety.
- While city staff greatly supports the concept behind Vision Zero, a formal action of support on this resolution would require substantial resources to be redirected from other Council priorities.
- If Council chooses to make traffic safety a high priority, Council may want to consider taking this action during a future goal setting session.

QUESTIONS?