

MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF SANTA ROSA AND COUNTY OF SONOMA FOR USE OF SOCOALERT

City Council Meeting September 13, 2016

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Emergency Preparedness Coordinator, Fire Department

CURRENT

- The City uses Sonoma County Operational Area "TENS" – Telephone Emergency Notification System
- TENS old technology can only call landline telephones associated with Santa Rosa addresses
- TENS is being phased out of operation

PROPOSED (%) SoCoALERT

- SoCoAlert is the new notification service that provides Sonoma County first responders the ability to notify residents and businesses by telephone, mobile phone, text message, email, and social media regarding time-sensitive emergency notifications.
- Primarily a free service for the City unless we go over our allotted minutes

BENEFIT (%) SoCoALERT

Local Alerts for Local Emergencies

- Get local alerts when you need them
- SoCoAlert keeps your information safe and secure
- First responders will keep you informed of actions you need to take
- Free app for apple and android devices to alert you wherever you are
- You choose your contact method: home, cell, work, email, text or all of them
- SoCoAlert will never send you non-emergency messages

RECOMMENDATION

 Approve the MOU between the City and County of Sonoma for use of the SoCoAlert system.

• Questions?

http://sonomacounty.ca.gov/FES/Emergency-Management/SoCoAlert/