

Santa Rosa CityBus FY 2016-25 Short Range Transit Plan

October 11, 2016

SRTP Background

- Requirement of Metropolitan Transportation Commission for transit operators receiving federal funding
- Updated every 4 years
- Major elements:
 - Goals, objectives, performance measures and standards
 - Evaluation of current service
 - 10-year financial plan (operating and capital program)
 - 10-year service plan
- FY 2016-25 update incorporates adopted Reimagining CityBus service plan

Goals, Objectives, and Performance Standards

- Highlights of changes from prior SRTP:
 - Revised Goals and Objectives reflecting recent work accomplished and current City priorities
 - Adjustment of performance measures to incorporate new "route types"
 - Adjustment of standards to reflect current costs and performance
 - Incorporation of Principles of Transit Service Design adopted by Council for Reimagining CityBus
 - New service availability standard incorporating "transit supportive areas" consistent with Reimagining CityBus process
 - New performance measures/standards for Santa Rosa
 Paratransit to bring in line with fixed-route measures

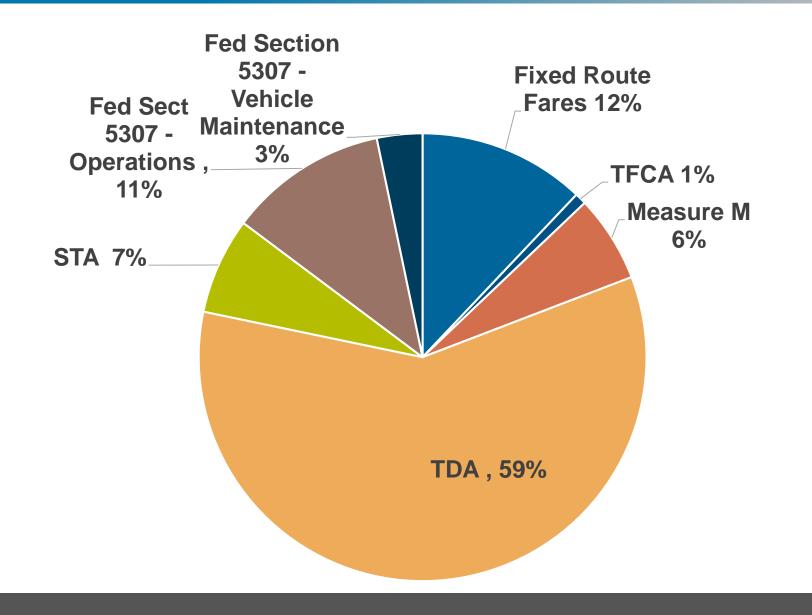
Proposed Goals for Transit Division

- **1.** Provide High-Quality Services to Our Patrons
- 2. Ensure Sustainable Growth of the Transit System
- 3. Support Development of an Effective Multi-Modal Transportation System in Sonoma County
- 4. Seek New Ways to Meet the Needs of an Evolving and Diverse Community

Financial Plan

- Fully funds CityBus and Santa Rosa Paratransit operations at existing levels over 10-year period
- Capital program fully funded for first five years of plan
- Current funding challenges:
 - Loss of Proposition 1B funding source
 - Cap and Trade funds not meeting expectations
 - Decline in State Transit Assistance funding due to drop in gas and diesel fuel prices

Operating Revenues, FY 2015-16



Fare Policy Considerations

- Fare increase anticipated for FY 17-18 to meet 20% farebox recovery requirement and provide revenue to sustain CityBus and paratransit operations
 - Last fare increase in February 2013
 - Staff to prepare fare analysis and comprehensive proposal for consideration by public and Council
- Financial Plan assumes modest fare increase every other year after FY 17-18

Capital Funding and Improvement Plan

- Reimagining CityBus Phase I implementation
- Ongoing replacement of revenue and non-revenue vehicles, maintenance equipment, and vehicle components
- Bus Stop Improvement Program
- Not fully funded after first five years
- Discusses capital needs for implementation of Reimagining CityBus Phase II

Operational Plan

- Incorporates Phase I and Phase II of Reimagining CityBus Final Plan, as adopted by Council
- Fixed-route service hours held flat after Reimagining CityBus Phase I implementation (Phase II elements require additional funding that has not been identified)
- Paratransit service hours held flat reflecting current trends and successful demand management strategies improving service productivity
 - Assumes ongoing partnership with the Oakmont Village Association to provide deviated fixed-route service

SRTP Joint Appendix

- Summary of inter-operator transit coordination efforts in Sonoma County and along 101 corridor in North Bay
- Prepared by SCTA with participation by CityBus, Sonoma County Transit, Petaluma Transit, Golden Gate Transit, SMART, and Marin Transit

Recommendation

It is recommended by the Transportation and Public Works Department that the Council, by resolution, adopt the FY 2016-25 Short Range Transit Plan which incorporates the adopted Reimagining CityBus Service Plan, updates the 10year financial plan and updates the Santa Rosa CityBus and Santa Rosa Paratransit services goals, objectives, performance measures and standards.