

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: NANETTE SMEJKAL, DIRECTOR
RECREATION & PARKS
TARA THOMPSON, ARTS COORDINATOR
RECREATION & PARKS
SUBJECT: ORDINANCE AMENDING CHAPTER 11-40 OF THE SANTA
ROSA CITY CODE – PUBLIC PARADES

AGENDA ACTION: ORDINANCE

RECOMMENDATION

It is recommended by the Recreation & Parks Department and the Transportation & Public Works Department that the Council pass a motion, introducing an Ordinance amending Chapter 11-40 “Public Parades” of the Santa Rosa City Code.

EXECUTIVE SUMMARY

The proposed ordinance amends Santa Rosa City Code Chapter 11-40 “Public Parades” to expand permit regulations for parades to special events and film production taking place on a City street, sidewalk, alley or public parking area.

BACKGROUND

The current language in Chapter 11-40 outlines street closure and permitting requirements for parades only. The proposed amendments to City Code Chapter 11-40 are intended to update the code to reflect actual permitting practices for a variety of special events and film production, using City streets, sidewalks, alleys or parking areas.

Council Policy 000-09 was developed to establish permitting procedures for special events. Staff will recommend revisions to this policy, which was last revised in 1992, in the near future.

PRIOR CITY COUNCIL REVIEW

October 22, 1991, the City Council, by Ordinance No. 2911, amended Chapter 11-40.

April 29, 2008, the City Council, by Ordinance No. 3872, approved an amendment waiving insurance and fees for traffic and pedestrian safety services for Free Speech Marches, except for the \$75 processing fee.

ANALYSIS

The City of Santa Rosa recognizes the community benefits that may result from special events and encourages such public celebrations. At the same time, public safety issues, impacts on neighborhoods and the draw on core City services should be considered.

With input from representatives from various City departments, including Police, Fire, Transportation & Public Works, Planning & Economic Development, Water, and Finance, staff developed the proposed amendments, with the goal of updating City Code 11-40 to reflect and support the activities currently being permitted through a City Special Event Permit.

The proposed amendment includes:

- Establishing definitions for terms used in Chapter 11-40
- Extending the requirement for a permit to special events and film production that use a public street, sidewalk, alley or public parking area
- Authorizing the City Manager to issue and administer permits in accordance with Council policies
- Clarifying permit application requirements
- Clarifying permit conditions and insurance requirements
- Clarifying event cancellation conditions
- Establishing procedures for changing special event or film production date

A redline version of the proposed amendment is attached for information, in addition to the clean ordinance.

FISCAL IMPACT

Approval of this action does not have a fiscal impact on the General Fund.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Attachment: Redline of changes to Chapter 11-40 “Public Parades”
- Ordinance

CONTACT

Tara Thompson, tthompson@srcity.org, 543-4512