



# WATER RESOURCES UTILITY OF THE FUTURE TODAY



*Ed McCormick  
Past President  
Water Environment Federation*

# ***Congratulations City of Santa Rosa Water!***



# Activity Areas for Potential Recognition

1. Organizational Culture
2. Beneficial Biosolids Reuse
3. Community Partnering & Engagement
4. Energy Efficiency
5. Energy Generation & Recovery
6. Nutrient & Materials Recovery
7. Water Reuse
8. Watershed Stewardship



# *Which Santa Rosa Water programs were judged as meeting the Utility of the Future Today Criteria?*

1. Organizational Culture
2. Beneficial Biosolids Reuse
3. Community Partnering & Engagement
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# Organizational Culture

- Mission: *Protecting Public Health by Sustaining Water Resources, Infrastructure & the Environment*
- Engage employees in Continuous Improvement efforts
- Organization-wide “Career Development & Enrichment Program”
- All employees participate in Strategic Plan Goal development



# Biosolids Reuse

- Member of NBP (*EPA, WEF, NACWA*)



- 100% Biosolids Reuse *w/Diversification!*
  - > 30% Compost
  - > 60% Land Application
  - ~ 8% Alternative Daily Cover



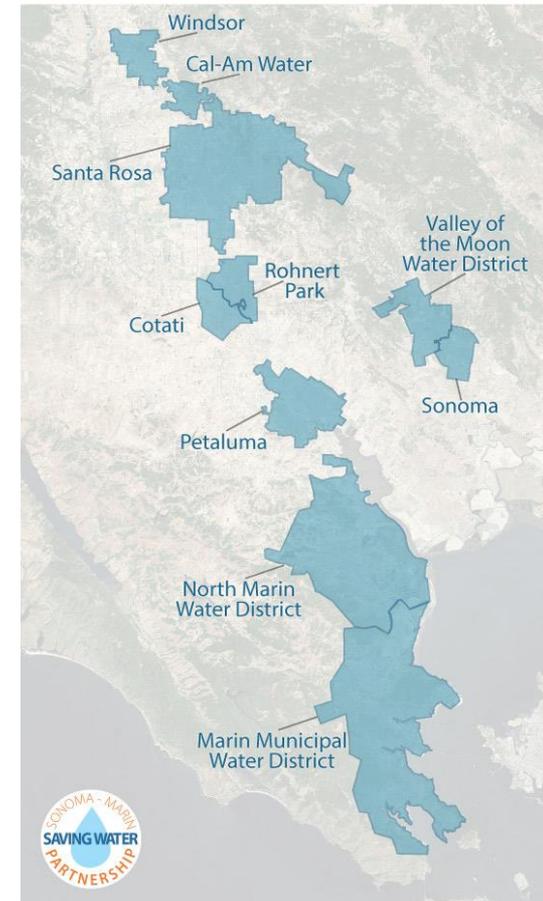
# Community Partnering

- Sonoma-Marín Saving Water Partnership



- Effective Use of Social Media
  - >15,000 webpage views/month
  - > 13,000 Next Door members
  - Facebook and Twitter presence

Sonoma-Marín Saving Water Partnership



# Water Reuse

- 100% Water Reuse in Normal and Dry Years!
- 1/3<sup>rd</sup> – Agricultural & Urban
- 2/3<sup>rd</sup>s – Geothermal Renewable Energy



# Excellent Award Application!



*Elise Howard & Rita Miller*

***Congratulations and Thank You  
to...***

***Utility of the Future  
Santa Rosa Water!***

