

WHEREAS, Community Action Partnership of Sonoma County is committed to partnering with low income residents to improve neighborhood conditions that promote health and safety; and

WHEREAS, St. Joseph Partnership Fund provided funding for CAP to establish the Roseland Community Building Initiative (CBI) in order to support residents in identifying and addressing a neighborhood problem; and

WHEREAS, The Roseland CBI resident leaders have a goal of reducing youth crime and have developed an implementation plan with evidence-based strategies and activities; and

WHEREAS, a beautification project has been proven to improve the visual appearance of the neighborhood as well as increase teamwork and trust among residents; and

WHEREAS, to help improve the neighborhood and reduce crime, the Roseland CBI resident leaders have elected to host the Roseland Beautification Project – Earth Day in partnership with residents, the City of Santa Rosa, law enforcement, local business, community based organizations and community members.

NOW, THEREFORE BE IT RESOLVED, that, I, Chris Coursey, Mayor of the City of Santa Rosa, on behalf of the entire City Council, do hereby proclaim the week of April 17-22, 2017 as

ROSELAND BEAUTIFICATION WEEK

Mayor Chris Coursey April 18, 2017