

Courthouse Square Reunification Project and Dedication Update

Council Downtown Subcommittee Jaime Smedes

April 6, 2017 Marketing and Outreach Coordinator

1

- 44 weeks of construction
- Kiosks & Bike Racks Installation
- Electrical Conduit
- Sidewalks sealed
- Permeable pavers
- Sod prepped and placed





Construction Progress



Display Cases and Decorative Borders



Kiosk Installation





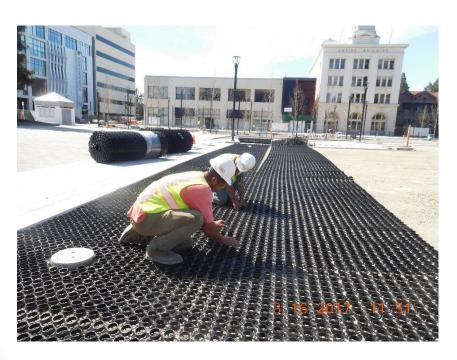
Electrical Breaker Box inside Eastern Kiosk



In Ground Boxes



Electrical box



Sod prep



Unrolling the Sod





Bike Racks



Benches and Bike Racks





Eastern pavers



North side pavers



Tamping on South side



North side paving





Public Outreach

- March 8 CHS Construction Update:
 44,000 Pavers to place 500+, CHS website
- March 14 CHS Construction Update:
 West side walkway two day closure
- March 19 Press Democrat article headline:
 Making the square a popular destination
- March 27 CHS Construction Update: East side walkway two day closure







Construction Next Steps

- Permeable pavers
- Plaques
- GraniteCrete
- Decorative lights
- Power



Dedication Celebration

Join Us:

- Saturday, April 29th, 12:30-4:00pm
- 12:30-1:30pm Dedication City of Santa Rosa
 - Mayor Chris Coursey and Gaye LeBaron
 - Vintage Cars through the Ages
 - Santa Rosa Symphony Brass Quintet
- 1:30-4:00pm Celebration Santa Rosa Metro Chamber
 - Beer & Wine Garden
 - Mini Farmers Market
 - #OutThereSR Photo Booth
 - Kids Activities
 - Local Dancers
 - Music and so much more!

Dedication Celebration Outreach

- Postcard Distribution
- Social Media –FB and NextDoor posts, FB event
- E-News Blasts
- Websites
- Wine Country Radio
- Press Releases





Questions

