

Agenda Item #12.14
For Council Meeting of: June 20, 2017

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: NANCY ADAMS, TRANSPORTATION PLANNER
TRANSPORTATION AND PUBLIC WORKS
SUBJECT: BIKE SHARE CAPITAL PROGRAM GRANT

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Transportation and Public Works Department that Council, by resolution, support the Sonoma County Transportation Authority (SCTA) and the Transportation Authority of Marin (TAM) grant application for the Metropolitan Transportation Commission (MTC) Bike Share Capital Program which includes proposed bike share stations in Santa Rosa.

EXECUTIVE SUMMARY

The proposed project to initiate a bike share program in Santa Rosa supports the City Council Goal #3 – Provide Leadership in Environmental Initiatives - Strategic Objective #6 Improve our transportation system to reduce vehicle miles and promote multi modal transportation. The project will provide the City with necessary last mile connections from Sonoma Marin Area Transit (SMART) and support the healthy and economic vitality of our community by adding options to better serve the Community's residents and tourists who choose to bike as a form of transportation. In addition, this project achieves one of the goals to potentially elevating the City's Bicycle Friendly Community designation to a higher level.

BACKGROUND

On April 29, 2016, the Metropolitan Transportation Commission (MTC) invited agencies to submit a Letter of Interest (LOI) for Phase I of the Bike Share Capital Program.

On June 17, 2016, the Transportation Authority of Marin (TAM) in conjunction with the Sonoma County Transportation Authority (SCTA) submitted a LOI expressing interest in applying for the Bike Share Capital Program. (See Attachment 1) The project partners in Marin County included San Rafael, Novato and County of Marin. The partners in Sonoma County included Cotati, Petaluma, Rohnert Park and Santa Rosa.

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The goal of the Bike Share Capital Program is to expand bicycle access and use through bike sharing and to facilitate multi modal transportation connection with transit. Bike sharing is a convenient, cost effective and healthy way of encouraging locals and visitors to make short trips by bike and to bridge the “last mile” between public transit and destinations.

On April 29, 2017, MTC issued a call for projects for the Bike Share Capital Program. Based on the LOI, MTC deemed that TAM and the SCTA on behalf of the SMART jurisdictions was eligible to apply for the funds.

TAM and the SCTA are preparing the application which is due to MTC by June 30, 2017.

PRIOR CITY COUNCIL REVIEW

Not applicable

ANALYSIS

The SMART passenger rail service is expected to start June 2017. Santa Rosa has two SMART stations: one located in the Historical Railroad Square area (Santa Rosa Downtown station) and one located on Guerneville Road (Santa Rosa North station).

It is anticipated that the scope of the Santa Rosa project includes:

- 15 bicycles to be deployed at these proposed locations (Santa Rosa Downtown station, Santa Rosa Junior College, Santa Rosa North station, Courthouse Square)

While this is a federal grant program, it is our understanding that the SCTA will provide the local match (11.47%) for Sonoma County’s portion of the capital grant. In addition, it is anticipated that the SCTA would use the competitive portion of the Transportation funds for Clean Air (TFCA) County Program Manager fund to offset operation costs not covered by potential sponsorship.

Eligible projects include bicycles and station components, such as kiosks, docks/racks.

One of the key steps to the silver Bike Friendly Community designation is to launch a bike share system that is open to the public.

FISCAL IMPACT

Approval of this action does not have a fiscal impact on the General Fund.

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ENVIRONMENTAL IMPACT

The action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not Applicable

NOTIFICATION

Not applicable

ATTACHMENTS

- Attachment – 1 Letter of Interest – Bike Share Capital Program
- Resolution

CONTACT

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