City of Santa Rosa
2017 Districting Initial Hearings

October 3, 2017

Santa Rosa is not alone facing CVRA

- Switched (or in the process of switching) as a result of CVRA:
  - At least 157 school districts
  - 28 Community College Districts
  - More than 70 cities
  - 1 County Board of Supervisors
  - 10 water and other special districts.

- Key decisions & settlements
  - Only Palmdale has gone to trial on the merits (the city lost)
  - Key settlements:
    - Palmdale: $4.7 million
    - Modesto: $3 million
    - Anaheim: $1.1 million
    - Whittier: $1 million
    - Santa Barbara: $600,000
    - Tulare Hospital: $500,000
    - Madera Unified: about $170,000
    - Hanford Joint Union Schools: $118,000
    - Merced City: $42,000
    - Placentia: $20,000

Project Timeline

Date	Event
October 3	**1st hearing: gather public input on the composition of zones**
October 10	**2nd hearing: gather public input on the composition of zones**
Around October 15	*Draft maps released*
October 19	Community Forums
November 1	3rd hearing: public input on draft maps and election sequencing
November 14	4th hearing: public input on draft maps and election sequencing Possible map selection and ordinance introduction
(if needed)	Hearing, map selection and ordinance introduction
TBD	Second reading and final adoption of ordinance
Nov. 2018	First by-district elections in three districts
Nov. 2020	First by-district elections in remaining four districts
2021	Districts redrawn to reflect 2020 Census data

Demographic Summary

Latinos are 29% of the total population but only 17% of the eligible voters (measured by Citizen Voting Age Population counts).

This same detailed data will be provided for each district in each draft map.

October 3, 2017

Race/Ethnic Profile	Count	Percent	ACS Profile	Count	Percent
Total Population	168,096		ACS Total Population	170,868	2%
Latino	47,981	29%	Age 0 - 19	42,419	25%
NH White	100,381	60%	Age 20 - 60	92,212	54%
NH Black/African-American	4,610	3%	Age 60+	36,237	21%
NH Native American	2,695	2%			
NH Asian-American	10,048	6%	Immigrant	31,269	18%
NH Pacific Islander	947	1%	Naturalized (pct of total immigrants)	12,217	39%
NH Other	450	0%	Age 5+	160,818	
NH Multi-Race	984	1%	Speak English at home	113,036	70%
Voting Age Population total	128,870		Speak Spanish at home	37,025	23%
VAP Latino	30,114	23%	Speak an Asian language at home	4,946	3%
VAP NH White	84,616	66%	Speak other language at home	5,812	4%
VAP NH Black/African-American	3,121	2%	Speak English only "well" or less	21,578	13%
VAP NH Native American	2,025	2%	Age 25+	117,204	
VAP NH Asian-American	7,430	6%	Age 25+, no HS degree	16,935	14%
VAP NH Pacific Islander	690	1%	Age 25+, HS degree (only)	64,310	55%
VAP NH Other	301	0%	Age 25+, bachelor degree (only)	22,784	19%
VAP NH Multi-Race	573	0%	Age 25+, graduate degree (only)	13,176	11%
Citizen VAP total	115,463		Households	63,604	
CVAP Latino	19,233	17%	Child under 18 in Household	17,523	28%
CVAP NH White	83,677	72%	Income $0-25k	11,361	18%
CVAP NH African-American	3,165	3%	Income $25-50k	14,418	23%
CVAP NH Asian & Pacific Islander	6,648	6%	Income $50-75k	12,499	20%
CVAP Other	2,739	2%	Income $75-200k	21,725	34%
Voter Registration (Nov. 2014)	78,317		Income $200k+	3,601	6%
Latino Reg	9,843	13%	Housing units	67,027	
Asian-Surnamed Reg.	1,810	2%	Single-Family	49,359	74%
Filipino-Surnamed Reg.	589	1%	Multi-Family	17,668	26%
Est. NH White Reg.	64,154	82%	Vacant	3,423	5%
Est. African-Amer. Reg	1,587	2%	Occupied	63,604	95%
Democratic Reg.	40,868	52%	Rented	29,139	46%
Republican Reg.	16,322	21%	Owned	34,465	54%
Other/No Party Reg.	21,127	27%			
Voters Casting Ballots (Nov. 2014)	44,716	57%	Voters Casting Ballots (Nov. 2012)	67,781	81%
Latino voters	3,683	8%	Latino voters	7,330	11%
Asian-Surnamed voters	864	2%	Asian-Surnamed voters	1,392	2%
Filipino-Surnamed voters	284	1%	Filipino-Surnamed voters	496	1%
Est. NH White voters	38,809	87%	Est. NH White voters	56,723	84%
Est. African-Amer. Reg	877	2%	Est. African-Amer. Reg	1,323	2%
Democratic voters	24,289	54%			
Republican voters	10,894	24%			
Other/No Party voters	9,534	21%			

Traditional Districting Criteria

Federal Laws

- ☐ **Equal Population**
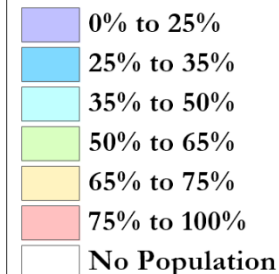- ☐ **Federal Voting Rights Act**
- ☐ **No Racial Gerrymandering**

Traditional Criteria

- ☐ **Communities of interest**
- ☐ **Compact**
- ☐ **Contiguous**
- ☐ **Visible (Natural & man-made) boundaries**
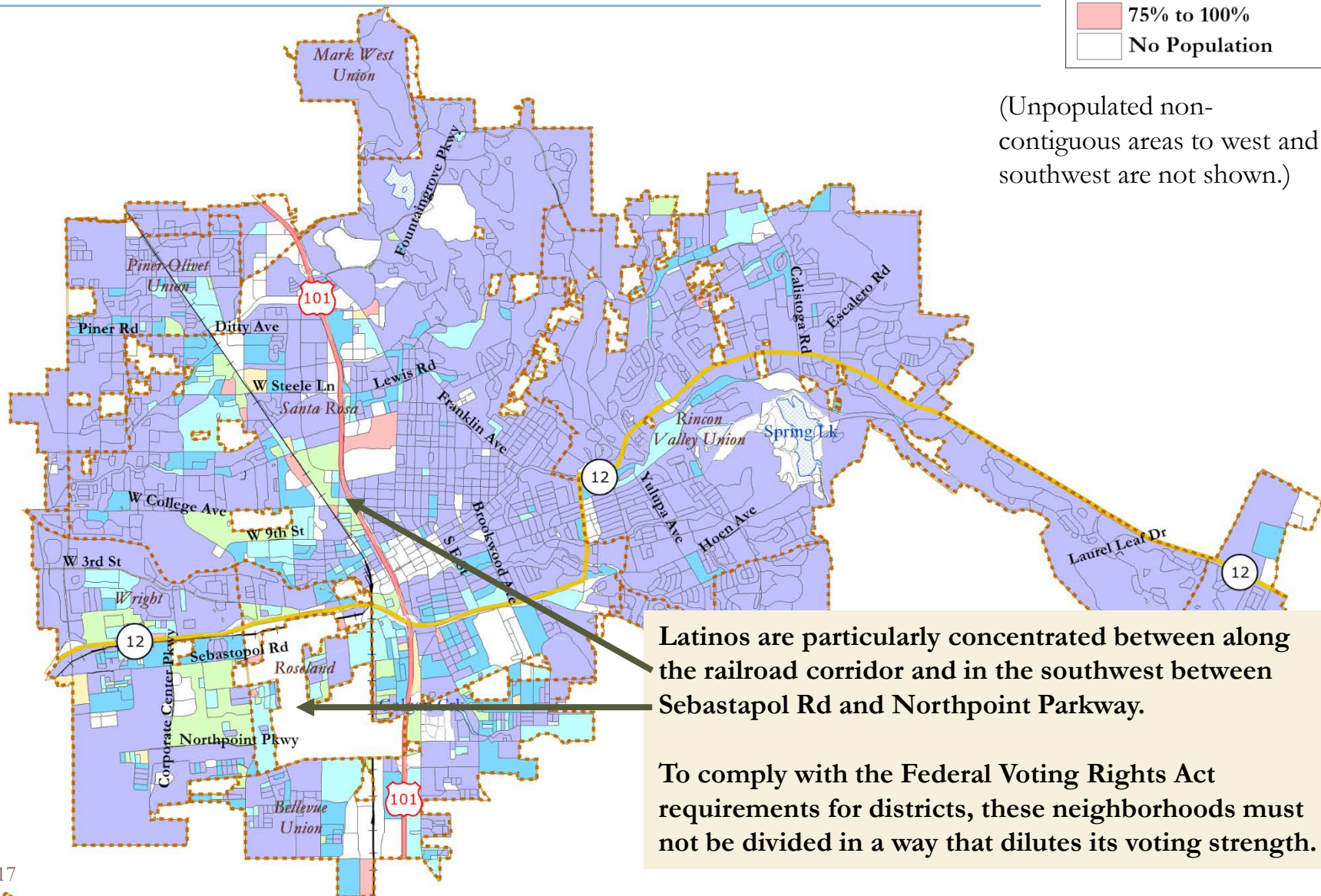- ☐ **Respect for voters' wishes and continuity in office**
- ☐ *Planned future growth*

Heavily Latino Neighborhoods

Latino% of CVAP
- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population

(Unpopulated non-contiguous areas to west and southwest are not shown.)

Latinos are particularly concentrated between along the railroad corridor and in the southwest between Sebastapol Rd and Northpoint Parkway.

To comply with the Federal Voting Rights Act requirements for districts, these neighborhoods must not be divided in a way that dilutes its voting strength.

National Demographics Corporation

October 3, 2017

Defining Communities of Interest

1st Question: what is your neighborhood or community of interest?

A Community of Interest is generally defined as a neighborhood or community of shared interests, views, problems, or characteristics.

Possible community feature/boundary definitions include:

- School attendance areas

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals, and/or hills

- Areas around parks and other neighborhood landmarks

- Common issues, neighborhood activities, or legislative/election concerns

- Shared demographic characteristics
  - Such as similar levels of income, education, or linguistic isolation

2nd Question: Does a Community of Interest want to be united in one district, or to be divided to have a voice in multiple elections?

Public Hearing & Discussion

1. What is your neighborhood or "community of interest"

2. Do you prefer your neighborhood be kept together in one district or have multiple representatives?

3. What are other communities of interest in the City that should be considered when drafting maps?