

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL

FROM: GOLBOU GHASSEMIEH, HUMAN RESOURCES DIRECTOR

SUBJECT: AMENDING THE CITY'S CLASSIFICATION AND SALARY PLAN
TO: CHANGE THE TITLE OF THE CLASSIFICATION OF
COMMUNICATIONS AND INTERGOVERNMENTAL AFFAIRS
OFFICER TO COMMUNICATIONS AND INTERGOVERNMENTAL
RELATIONS OFFICER; MODIFY THE SALARY RANGE; AND
APPROVE THE JOB DESCRIPTION

AGENDA ACTION: RESOLUTION

RECOMMENDATION

The Human Resources Department recommends that the Council, by Resolution amend the City's Classification and Salary Plan to: 1) change the title of the classification from Communications and Intergovernmental Affairs Officer to Communications and Intergovernmental Relations Officer; 2) approve the job description; and 3) modify the salary range to be \$108,216 - \$135,303.

EXECUTIVE SUMMARY

The City Charter states that the compensation of all employees is subject to approval of the City Council. The City Code states that the City Council by Resolution shall adopt a basic salary plan setting forth job classifications recommended by the Human Resources Director for the City's classified service and each position shall be assigned a salary plan. Amendments to the City's classification and salary plan require approval, by resolution, of the City Council. Therefore, the Human Resources Director presents the following amendment to the City Classification and Salary Plan for Council approval:

- 1) Changing the title of the classification from Communications and Intergovernmental Affairs Officer to Communications and Intergovernmental Relations Officer;
- 2) Approval of the job description and salary range of the Communications and Intergovernmental Relations Officer classification; and
- 3) Amending the City's Salary Plan.

APPROVAL OF THE JOB DESCRIPTION AND SALARY RANGE FOR THE CLASSIFICATION OF COMMUNICATIONS AND INTERGOVERNMENTAL RELATIONS OFFICER AND AMEND THE CITY'S SALARY SCHEDULE

BACKGROUND

In February 2017, the City Manager requested Human Resources to create a new classification to be responsible for two (2) major City programs: 1) Developing, coordinating, managing, and executing a comprehensive communications program for the City; and 2) Administer and facilitate the City's intergovernmental affairs and legislative advocacy program. In June 2017, by Resolution, the position was approved as part of the FY 2017-18 adopted budget, with the understanding that the City Manager's Office would not fill the position until Council approves the final job description and salary range.

PRIOR CITY COUNCIL REVIEW

Council, on June 13, 2017, approved the establishment of the new classification of Communications and Intergovernmental Affairs Officer, reserving approval of the final job description and salary range pending further information to be brought back to Council at a future date. Detailed information clarifying the scope of this position and supporting the recommended salary are being presented for Council review and approval today.

ANALYSIS

At the request of the City Manager's Office, Human Resources staff created the new classification of Communications and Intergovernmental Relations Officer. The purpose of the position is to develop, manage, and execute a comprehensive, strategic, and centralized communications program, to provide functional oversight of departmental communications, and to act as the City's spokesperson during emergency and non-emergency situations. The position will also review and analyze public policy and legislative issues, and evaluate the impact of proposed legislation on City initiatives and services. Council approved adding the position in the FY 2017-18 budget pending clarification of the scope of the position and data supporting the recommended salary. Human Resources conducted a comprehensive classification and salary analysis of comparable external and internal positions, including comparisons of scope of work, reporting structure, and internal equity. The proposed salary for the City's position falls within 5% of the average for comparable external and internal positions. The conclusion is that the proposed salary range of \$108,216 - \$135,30 is appropriate for the position.

The recent catastrophic events occurring in the City highlight the importance of having a central spokesperson to coordinate all external and internal communications, especially during a City-wide emergency. The title of the classification is being changed to Communications and Intergovernmental Relations Officer.

APPROVAL OF THE JOB DESCRIPTION AND SALARY RANGE FOR THE
CLASSIFICATION OF COMMUNICATIONS AND INTERGOVERNMENTAL
RELATIONS OFFICER AND AMEND THE CITY'S SALARY SCHEDULE

FISCAL IMPACT

None. Funding is available in the FY 2017-18 Budget.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Attachment A – Job Description
- Resolution

CONTACT

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