CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: ERIC MCHENRY, CHIEF INFORMATION OFFICER
                   INFORMATION TECHNOLOGY DEPARTMENT
SUBJECT: DIGITAL GOVERNMENT / OPEN DATA AGREEMENT WITH
                   SOCRATA, INC.

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Information Technology Department that the Council, by resolution, approve a 1-Year Agreement with Socrata, Inc., Seattle, WA, in the amount of $155,298.60.

EXECUTIVE SUMMARY

The City utilizes several products and services from Socrata, Inc., which provide the underlying technology platform for the City's open data and digital government services. This agreement continues the City Socrata services for one year, after which an annual renewal is a possibility.

BACKGROUND

The City utilizes services and several products from Socrata, Inc key to open data and digital government services.

- Open Data Platform – data.srcity.org open data application
- Open Budget Platform – budget.srcity.org open budget application
- Citizen Connect platform
- Performance Measures Platform – performance.srcity.org, launched in 2017.

This program began in 2014, with the first year designated as a separate pilot project to determine if the services and products were acceptable and should be continued. The current agreement with Socrata, which this agreement will replace, is an "ala carte" agreement based on adding together individual Socrata services (Open Data, Open Budget, Performance, etc), containing specific limits on the number of "datasets" and "performance measures" available to use by the City.

As the City has increased our use of Socrata for Open Data and Performance measures, the preferred agreement structure is now an "Enterprise" agreement with unlimited Open Data datasets and unlimited performance goals. In addition, the Enterprise agreement allows usage of the new public/facing Socrata Capital Project Explorer.

PRIOR CITY COUNCIL REVIEW

Not applicable

ANALYSIS

The City's Open Data portal (data.srcity.org) was launched in 2014 based on the Socrata digital government platform. Subsequent to 2014, the open budget (budget.srcity.org) and performance measures (performance.srcity.org) were launched. These three public facing services are provide the infrastructure of the City's open data initiative.

As of December 2017, the City Open Data Initiative includes the following publicly available information:

- 126 data sets (public safety, finance, recreation & parks, etc)
- 25 maps derived from datasets
- 50 charts derived from datasets
- 74 performance measures

FISCAL IMPACT

Funds for these services are included in the Information Technology Department Fiscal Year 2017-18 adopted budget, and as a regular operating expenditure will be included in future fiscal year budgets when presented to the Council.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable

NOTIFICATION

Not applicable.

ATTACHMENTS

- Attachment 1 – Agreement

CONTACT

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