

CITY OF SANTA ROSA
BICYCLE AND PEDESTRIAN ADVISORY BOARD
STAFF REPORT
February 15, 2018

SUBJECT

*Bicycle and Pedestrian Master Plan
Update 2018 – Bicycle Friendly
Community Designation Analysis*

ISSUE

Shall the Board provide input on the Plan Update 2018 Bicycle Friendly Community Designation analysis?

STAFF PRESENTER

Jeff Knowles, Alta Planning + Design

RECOMMENDATION

The Board, by motion, may support the recommended actions identified in the Bicycle Friendly Community Audit

BACKGROUND

Bicycle Friendly Community Process

In June 2015, the City Council approved a resolution to submit the Bicycle Friendly Community (BFC) Application to the League of American Bicyclists (LAB) in August 2015.

In November 2015, the LAB awarded a Bronze level designation to the City of Santa Rosa.

Plan Update Process

The Consultant (Alta Planning + Design), based on their scope of work, is scheduled to bring an item related to the BFC Designation to the Board for discussion in February 2018. This item is being developed in conjunction with the Santa Rosa Bicycle & Pedestrian Master Plan Update, and will help identify and prioritize recommendations for infrastructure, programs, and policies in the community. Project and policy recommendations will be drafted to align with the goal of achieving a higher BFC designation.

ANALYSIS

Alta has conducted an evaluation of the City's current status as a Bronze BFC, and has developed a report summarizing a strategy to achieve either Silver or Gold status in a future application. The evaluation is based on the City's previous application, feedback from the LAB (provided in writing following the Bronze award and during a conference call between LAB representatives, Bicycle and Pedestrian Advisory Board Vice Chair Shaun Ralston, and project team members on February 7, 2018), and Alta's professional experience helping other California communities apply for and improve their designated BFC Level.

Alta is seeking feedback from the Board on this draft audit, including:

1. Does the Bronze designation reflect the current state of the City's bicycling environment?
2. What new information may be helpful in future application to the LAB?

3. Are the recommended actions feasible and prioritized properly into short term and long term actions?

RECOMMENDATION

The Board, by motion, may support the recommended actions identified in the Bicycle Friendly Community Audit.

Attachments: Draft Bicycle Friendly Community Assessment
 BFC Report Card: Santa Rosa Fall 2015
 BFC Report Card Guide