

Starbucks Drive-through Conditional Use Permit

Planning Commission

March 22, 2018

Patrick Streeter Senior Planner Planning and Economic Development



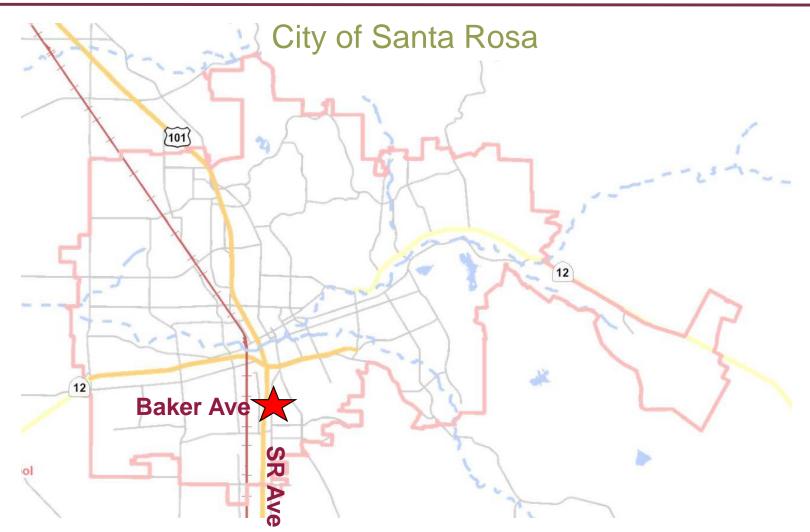
Project Description

New café restaurant on a 0.75-acre site:

- Permitted by right:
 - 2,500 square foot counter-ordering cafe with outdoor seating (Starbucks)
 - On-site and off-site improvements, 25 parking stalls
- CUP required for drive-through land use



Project Location 1385 Santa Rosa Avenue





Project Location 1385 Santa Rosa Avenue





Project Location 1385 Santa Rosa Avenue



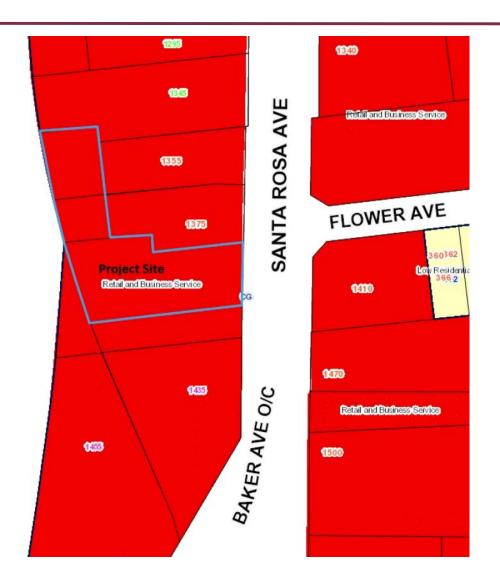


Project History

- August 15, 2017 Pre-application with City staff
- November 21, 2017 CUP and Design Review Applications submitted
- February 27, 2018 Final stamped and signed traffic study and revised drawings submitted to PED



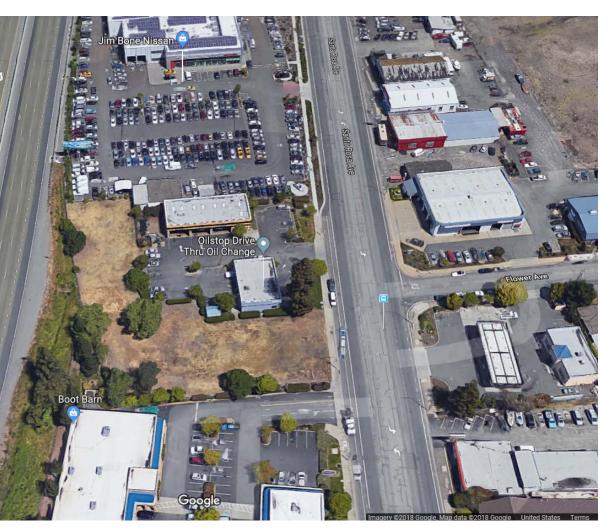
General Plan











CG (General Commercial):

Intended to accommodate a range of retail and service land uses that primarily serve residents and businesses throughout the City

Implements and is consistent with the Retail and Business Services designation in the General Plan

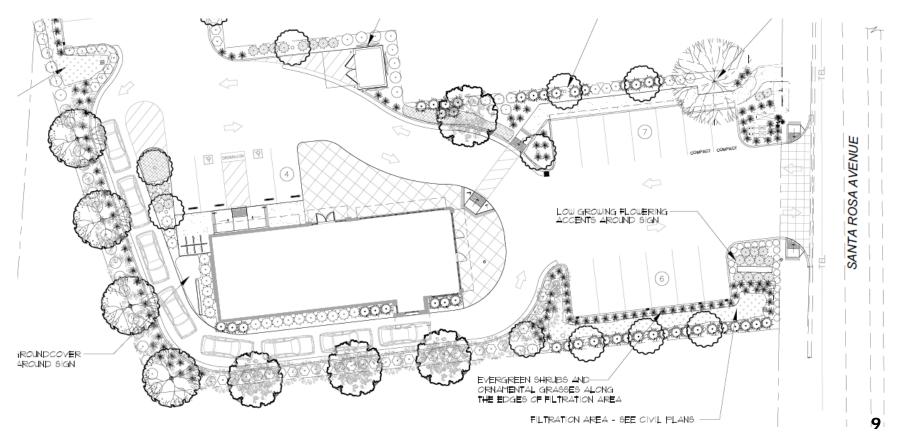
Conditional Use Permit required for drive-though



Zoning

Drive-through retail and service facilities

- Conditioned to code standards
- Setbacks and screening required







Parking

- 33 spaces prescribed per Table 3-4 of Zoning Code
- 25 spaces proposed



ZC Section 20-36.050(C)(1)

- Due to special circumstances associated with the operation of the use at its location, the proposed use will generate a parking demand different from the standards specified in Table 3-4
 - The number of parking spaces approved will be sufficient for its safe, convenient, and efficient operation of the use



Design Guidelines



NORTH ELEVATION (FRONT ENTRY)
SCALE: 1/8" = 1'-0"



WEST ELEVATION (REDWOOD HWY. 101)

EAST ELEVATION (PATIO AT SANTA ROSA AVE.)





Environmental Review California Environmental Quality Act (CEQA)

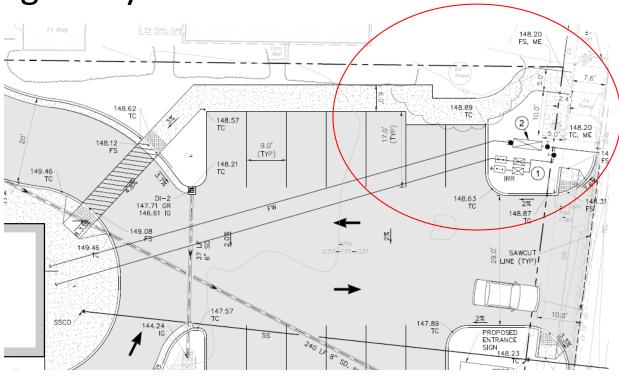
- CEQA Guidelines Sec 15183 statutory exemption
 - Consistent with Zoning and General Plan
- Class 3 Categorical Exemption
 - New construction <10,000 square feet
- Class 32 Categorical Exemption
 - Infill development





Traffic and Parking Study

Bus shelter pad





Public Comments





Recommendation

It is recommended by the Planning and Economic Development Department that the Planning Commission, by resolution, approve a Conditional Use Permit for drive-through sales and a parking reduction for the proposed Starbucks café at 1385 Santa Rosa Avenue.





Patrick Streeter
Senior Planner
Planning and Economic Development
PStreeter@srcity.org
(707) 543-4323