

Downtown Santa Rosa Event Buildout Timeline

- **Friday, May 4**
 - Concrete Blocks Delivered to Courthouse Square (If Needed)
 - Parking Spaced needed: West road – Southeast side of west road.
- **Sunday, May 6**
 - Large Tent Built in Courthouse Square
 - Merchandise Tent & Merchandise Annex
 - Athlete Registration Tent
 - Expo 50' Trailer Delivered and Parked
 - Courthouse Square - West side Street closed.
- **Monday, May 7**
 - Bike Store Tent
 - Stage for Athlete Briefings, Announcing, and Events
 - Courthouse Square - East side street closed
- **Tuesday, May 8**
 - Expo Vendors & Tent Load-In
 - Vendor Placement on Diagrams is approximate and subject to change
 - Bathrooms for Expo Delivered
- **Wednesday, May 9**
 - Expo Vendors & Tent Load-In
 - Athlete Registration and IRONMAN Village Open

Downtown Santa Rosa Event Buildout Timeline

- **Thursday, May 10**
 - Registration & IRONMAN Village Open
 - Transition Area 2
 - Closing 3rd Street in front of Courthouse Square (Leave 1 Eastbound Lane open till 9:30 AM)
 - Barricades, Bike Racks, Soft Fencing
 - No Park South Side of 4th Street, stage barricades and equipment for Finish Buildout
 - IRON Kids Race 5:00 PM
 - Welcome Ceremony – 6-8PM
 - Amplified Sound
 - Movie Night at Courtyard Square 8-10:30 PM
 - Amplified Sound
- **Friday, May 11**
 - Registration & IRONMAN Village Open
 - Finish Line Buildout
 - Full Closure of 4th Street from B Street to D Street
 - Full Closure of 3rd Street from B Street to D Street
 - Athlete Change Tent installed on Santa Rosa Ave
 - Medical Tent installed on 4th Street
 - Barricades along street
 - Possible Pedestrian Bridge on 4th Street Installed
 - Bleachers Installed
 - Finish Arch, Tents, Sound and Power

Downtown Santa Rosa Event Buildout Timeline

- **Saturday – May 12**
 - Closure of Roads in Event Footprint
 - 5th Street to 1st Street on B Street
 - 3rd to 4th Street on D Street
 - Road Restrictions on streets where bike course traverses
 - Finish Line active from 2:30 PM to 12:00 AM
- **Sunday – May 13**
 - Awards Breakfast 9:00 AM
 - Finisher Day - Merchandise Store is open
 - Removal of Medical Tent & Athlete Food Tent
 - Merchandise Tent Removal – If possible
 - 3rd & 4th Streets will be cleaned and opened by 10 AM
- **Monday – May 14**
 - All Tents removed
 - All Ballast Blocks Removed
 - All event related supplies removed

IRONMAN Santa Rosa
May 6-13, 2018 – Courthouse Square Diagrams

