

EVENT ALERT



Dear Santa Rosa resident:

IRONMAN Santa Rosa is coming to downtown Santa Rosa on Saturday, May 12, 2018.

The event has a tremendous economic impact, promotes community building, and inspires physical fitness as 2,200 athletes will test the limits of their endurance by swimming, biking, and running through more than 140 miles of Sonoma County's scenic countryside.

We invite you to participate in this community event by experiencing IRONMAN Village May 9th - 12th in Courthouse Square, and cheering for the athletes on Saturday, May 12, 2018.

TRAFFIC IMPACT

Event road closures may have an impact on your travel plans on Saturday, May 12, 2018. For detour and closure information, visit srcity.org/IRONMAN

If your business or residence is directly impacted by this event, an additional mailer will be sent to you with detour information.



2.4 M SWIM

112 M BIKE

26.2 M RUN

IRONMAN SANTA ROSA

FINISH LINE / VILLAGE

May 9th through 12th

IRONMAN Santa Rosa Finish Line/Village is the center of the event weekend, serving as the location for Athlete Check-In, Athlete Briefings, and the IRONMAN Merchandise Store.

Free and open to the public, IRONMAN Village offers a great opportunity for athletes and the public to interact with official IRONMAN Partners and Vendors, and to pick up race-day essentials.



VOLUNTEER OPPORTUNITIES

You are invited to help thousands of athletes get to the finish line of the 2018 IRONMAN Santa Rosa races in May and July. Volunteers are needed throughout the weeks leading up to the races to assist with various functions including athlete check in, bike course support, run course support, and finisher medal distribution.

We are looking for individuals and groups to help create memories for the athletes. If you or someone you know is interested in volunteering, visit srcity.org/IRONMAN

Groups interested in volunteering may be eligible for a grant through the IRONMAN Foundation. For more information, please contact:

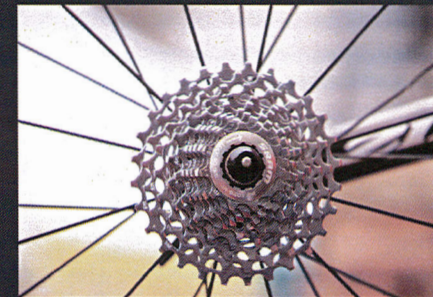
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TRAFFIC IMPACT ALERT

srcity.org/IRONMAN

IRONMAN
Santa Rosa

Race Day
Saturday,
May 12, 2018



IRONMAN
Santa Rosa

VISIT
santa rosa
Sonoma County, CA