

HOW WE CAN HELP YOUR BUSINESS

The Economic Development division of the City of Santa Rosa, the Santa Rosa Metro Chamber along with the Economic Development Board are working together to bring businesses the support and resources they need to be successful. Here is what we can offer your business:



THE CITY OF SANTA ROSA

Economic Development Division seeks to grow a vigorous, prosperous, creative and entrepreneurial economy in Santa Rosa through policies and programs that foster business and workforce success, and supports arts and culture amenities. The ED Team offers direct assistance to business by:

- Providing or connecting businesses to City resources and services for the retention, expansion and attraction of business to Santa Rosa;
- Demystifying governmental regulations and processes, with referrals to appropriate departments, agencies and staff;
- Supporting key Industry sectors through various initiatives;
- Collaborative actions and partnerships with the Santa Rosa Metro Chamber, the Sonoma County Economic Development Board and the Napa-Sonoma Small Business Development Center to maximize the effective delivery of resources and services to our business community.

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SANTA ROSA METRO CHAMBER'S

mission is to support, promote, and advocate for our members and create a vibrant, sustainable economy in our region. The Santa Rosa Metro Chamber is the core of our community where businesses, individuals, and resources come together. Through our collaboration, we can achieve more for the region than any individual or organization could do alone.

Our economic development effort includes education, advocacy and workforce development to bring businesses the resources they need to succeed. The Chamber offers a growing list of programs benefiting students, English language learners, young professionals, entrepreneurs and future leaders. The Santa Rosa Metro Chamber Workforce Development program includes:

- Mike Hauser Academy
- WHEEL Plus
- Family Friendly Policies in the Workplace
- Latinos in the Workplace Conference

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THE SONOMA COUNTY ECONOMIC DEVELOPMENT BOARD

works with local businesses at all stages to ensure they have what they need to stay and grow in Sonoma County. Services and resources available to start-up and existing businesses include:

- Regulatory assistance
- Access to qualified workers, training funds and programs
- State income and/or sales tax incentives
- Financing through the Sonoma County Impact Loan Fund

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Convene.
Empower.
Act.