



**SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA
ADVISORY BOARD**

MINUTES

MONDAY, March 26, 2018

1. CALL TO ORDER AND ROLL CALL: 1:13 PM

ROLL CALL

Members Present

- Donna Renteria, Best Western Garden Inn
- Raissa de la Rosa, City of Santa Rosa
- Todd Anderson, Best Western PLUS Wine Country Inn & Suites

Staff Present

- Brad Calkins, Visit Santa Rosa Executive Director
- Tanya Rainey, Visit Santa Rosa Assistant

2. PUBLIC APPEARANCES / PUBLIC COMMENTS: Peter Rumble, CEO Santa Rosa Metro Chamber & Eric Fraser, Casa Bello.

3. APPROVAL OF MINUTES:

January 25, 2018 – No changes. Motion to approve by Todd Anderson, seconded by Donna Renteria, motion carries 3-0

4. APPROVAL OF BOARD MEMBERS:

Update on Appointment of Peter Rumble – Peter's approval for appointment is set for April 10, 2018 at the City Council meeting.

5. EVENT SUPPORT APPLICATIONS

Epic Soccer Up

Event support: Motion made by Raissa de la Rosa to approve \$2,500 for marketing outside the area, seconded by Donna Renteria, motion passes 3-0

WGAS Motorsports (May / Oct)

Event support: Motion made by Raissa de la Rosa to approve \$2,500 for marketing outside the area, seconded by Todd Anderson, motion passes 3-0

6. ADJOURN: 1:45 PM