



April 17, 2018

Steve White
CEO, Harvest of Santa Rosa

Dear Steve:

We received the letter sent by Josh Black inviting us to send a letter of interest to you regarding your intention to pursue a local cannabis dispensary license here in Santa Rosa.

For the record, we are interested in being placed on your Supplier List. My firm provides website services, including site development, website maintenance and search engine optimization (SEO) as well as content writing and graphic design.

We have a solid 5-star rating on Google, Yelp and Facebook, and have been serving local businesses and organizations here since 2006.

One of the services you may find to be of interest is the fact that I have served as a business plan writer and consultant to the cannabis industry. I wrote the original business plan for Peace in Medicine, one of the leading dispensary organizations here.

I later served as a consultant for Cann-Be, a cannabis dispensary consulting organization, and wrote business plans for various clients of theirs.

I also designed a website for another cannabis dispensary (Sonoma Patient Group), although we are not under exclusivity restrictions with this or any other client.

Please let me know how we can assist you.

Best regards,
Tim



ZENERGYWORKS

15 Third Street
Suite A
Santa Rosa, CA 95401

Mr. Steve White
CEO
Harvest of Santa Rosa LLC

Dear Mr. White:

Zenergy Works would be interested in helping Harvest of Santa Rosa LLC to get established in the Sonoma County Market.

We offer design and creative services, including packaging design, in addition to SEO and Online Marketing Services.

For examples of our work, please find us at www.zenergyworks.com or find our sister company (with common ownership) www.tivbranding.com.

Please let us know if we can help you with your Online Marketing and Design needs.

Sincerely,

Eric Van Cleave
Co-CEO and Digital Director
707-360-1435
evc@zenergyworks.com



April 18, 2018

Harvest of Santa Rosa

Boy's & Girl's Club – Santa Rosa
1011 Hahman Dr
Santa Rosa, CA 95405

Dear Amber Heidtke,

I am writing today on behalf of Harvest of Santa Rosa ("Harvest") regarding our commitment to provide a charitable contribution to the Boy's & Girl's Club of Santa Rosa. Thank you so much for taking the time to meet with our organization to discuss how we can work together to benefit our community. Harvest has a long history of supporting the communities in which we operate, and we are excited to continue that in partnering with the Boy's & Girl's Club of Santa Rosa. Since 2013, we have donated over \$400,000 to local charitable organizations in the cities where we own and operate businesses. To continue our charitable endeavors in Santa Rosa, the Harvest Community Outreach Committee will work with the Boy's & Girl's Club of Santa Rosa on an ongoing basis to provide monetary contributions and to commit valuable time and resources to the organization.

The Boy's & Girl's Club of Santa Rosa has a mission to inspire and enable all young people especially those who need it the most to reach their full potential as productive, responsible and caring citizens. We know that the amazing work your organization accomplishes is due, in part, to the donations made by members of the Santa Rosa/Sonoma County community.

If we are granted a RFQ license and given the opportunity to operate our business in Santa Rosa, Harvest plans to set aside at least three percent of yearly net profits for monetary contributions to local charitable and community organizations. While the Harvest Community Outreach Committee will work to appropriately distribute the set aside funds to its partnering organizations, Harvest would like to commit to giving your organization \$1500 in 2018 once our application is approved. Further, we would like to commit to donating our time and resources to your organization in any way we can, according to your needs.

Thank you for joining us in our quest to continue to support the charitable organizations that allow our communities to thrive. We very much look forward to working with the Boy's & Girl's Club of Santa Rosa for the foreseeable future.

Sincerely,

Steve White, CEO/Owner
Harvest of Santa Rosa, LLC



April 17, 2018

Harvest of Santa Rosa

Sonoma County Family YMCA
1111 College Ave
Santa Rosa, CA 95404

Dear Michelle,

I am writing today on behalf of Harvest of Santa Rosa ("Harvest") regarding our commitment to provide a charitable contribution to the Sonoma County Family YMCA. Thank you so much for taking the time to meet with our organization to discuss how we can work together to benefit our community. Harvest has a long history of supporting the communities in which we operate, and we are excited to continue that in partnering with the Sonoma County Family YMCA. Since 2013, we have donated over \$400,000 to local charitable organizations in the cities where we own and operate businesses. To continue our charitable endeavors in Santa Rosa, the Harvest Community Outreach Committee will work with the Sonoma County Family YMCA on an ongoing basis to provide monetary contributions and to commit valuable time and resources to the organization.

The Sonoma County YMCA focuses on youth development, healthy living, and social responsibility to build a strong community through investing in our kids, health, and neighbors. We know that the amazing work your organization accomplishes is due, in part, to the donations made by members of the Santa Rosa/Sonoma County community.

If we are granted a RFQ license and given the opportunity to operate our business in Santa Rosa, Harvest plans to set aside at least three percent of yearly net profits for monetary contributions to local charitable and community organizations. While the Harvest Community Outreach Committee will work to appropriately distribute the set aside funds to its partnering organizations, Harvest would like to commit to giving your organization \$1500 in 2018 once our application is approved. Further, we would like to commit to donating our time and resources to your organization in any way we can, according to your needs.

Thank you for joining us in our quest to continue to support the charitable organizations that allow our communities to thrive. We very much look forward to working with the Sonoma County YMCA for the foreseeable future.

Sincerely,

Steve White, CEO/Owner
Harvest of Santa Rosa, LLC



April 17, 2018

Harvest of Santa Rosa

Santa Rosa Fire Fighters
Local 1401
P.O. Box 1251
Santa Rosa, CA 95402

Dear Tim Aboudara,

I am writing today on behalf of Harvest of Santa Rosa ("Harvest") regarding our commitment to provide a charitable contribution to the Santa Rosa Fire Fighters. Thank you so much for taking the time to meet with our organization to discuss how we can work together to benefit our community. Harvest has a long history of supporting the communities in which we operate, and we are excited to continue that in partnering with the Santa Rosa Fire Fighters. Since 2013, we have donated over \$400,000 to local charitable organizations in the cities where we own and operate businesses. To continue our charitable endeavors in Santa Rosa, the Harvest Community Outreach Committee will work with the Santa Rosa Fire Fighters on an ongoing basis to provide monetary contributions and to commit valuable time and resources to the organization.

The Santa Rosa Fire Fighters are committed to serve, protect, and improve the Santa Rosa community. We know that the amazing work your organization accomplishes is due, in part, to the donations made by members of the Santa Rosa community.

If we are granted a RFQ license and given the opportunity to operate our business in Santa Rosa, Harvest plans to set aside at least three percent of yearly net profits for monetary contributions to local charitable and community organizations. While the Harvest Community Outreach Committee will work to appropriately distribute the set aside funds to its partnering organizations, Harvest would like to commit to giving your organization \$1500 in 2018 once our application is approved. Further, we would like to commit to donating our time and resources to your organization in any way we can, according to your needs.

Thank you for joining us in our quest to continue to support the charitable organizations that allow our communities to thrive. We very much look forward to working with the Santa Rosa Fire Fighters for the foreseeable future.

Sincerely,

A handwritten signature in black ink, appearing to be "Steve White", written over a horizontal line.

Steve White, CEO/Owner
Harvest of Santa Rosa, LLC



April 17, 2018

Harvest of Santa Rosa

Redwood Empire Food Bank
3990 Brickway Blvd
Santa Rosa, CA 95403

Dear Hillary Jarick,

I am writing today on behalf of Harvest of Santa Rosa ("Harvest") regarding our commitment to provide a charitable contribution to Redwood Empire Food Bank. Thank you so much for taking the time to meet with our organization to discuss how we can work together to benefit our community. Harvest has a long history of supporting the communities in which we operate, and we are excited to continue that in partnering with Redwood Empire Food Bank. Since 2013, we have donated over \$400,000 to local charitable organizations in the cities where we own and operate businesses. To continue our charitable endeavors in Santa Rosa, the Harvest Community Outreach Committee will work with Redwood Empire Food Bank on an ongoing basis to provide monetary contributions and to commit valuable time and resources to the organization.

Redwood Empire Food Bank focuses on assisting individuals in the community by providing food and services to help those in need. We know that the amazing your organization accomplishes is due, in part, to the donations made by members of the Santa Rosa community.

If we are granted a RFQ license and given the opportunity to operate our business in Santa Rosa, Harvest plans to set aside at least three percent of yearly net profits for monetary contributions to local charitable and community organizations. While the Harvest Community Outreach Committee will work to appropriately distribute the set aside funds to its partnering organizations, Harvest would like to commit to giving your organization \$1500 in 2018 once our application is approved. Further, we would like to commit to donating our time and resources to your organization in any way we can, according to your needs.

Thank you for joining us in our quest to continue to support the charitable organizations that allow our communities to thrive. We very much look forward to working with Redwood Empire Food Bank for the foreseeable future.

Sincerely,

Steve White, CEO/Owner
Harvest of Santa Rosa, LLC



April 19, 2018

Steve White
Chief Executive Officer
Harvest of Santa Rosa

Dear Steve,

On behalf of the 82,000 residents we serve in Sonoma County, thank you for your generous pledge to support the Redwood Empire Food Bank. This year, we are on track to provide over 16 million pounds of healthy food to our neighbors facing hunger. Our work would be impossible without the generosity of people and businesses in the community who fuel our mission to *end hunger in our community*.

Your generous pledge of \$1,500, should you be awarded an RFQ license in Santa Rosa, would be greatly appreciated and allow us to continue the important work we do in the community. I look forward to partnering with you in our efforts to ensure our neighbors have access to nutritious food for themselves and their families.

Warm regards,

A handwritten signature in cursive script that reads "Hillary Jarcik".

Hillary Jarcik
Director of Development
Redwood Empire Food Bank



April 17, 2018

Harvest of Santa Rosa

Community Foundation Sonoma County
120 Stony Point Road Suite 220
Santa Rosa, CA 95401

Dear Jay,

I am writing today on behalf of Harvest of Santa Rosa ("Harvest") regarding our commitment to provide a charitable contribution to the CFSC. Thank you so much for taking the time to meet with our organization to discuss how we can work together to benefit our community. Harvest has a long history of supporting the communities in which we operate, and we are excited to continue that in partnering with the CFSC. Since 2013, we have donated over \$400,000 to local charitable organizations in the cities where we own and operate businesses. To continue our charitable endeavors in Santa Rosa, the Harvest Community Outreach Committee will work with the CFSC on an ongoing basis to provide monetary contributions and to commit valuable time and resources to the organization.

The CSFC invests in the community by fostering connections, stewardship, and solutions in order to benefit all who live in Sonoma County. We know that the amazing work your organization accomplishes is due, in part, to the donations made by members of the Santa Rosa/Sonoma County community.

If we are granted a RFQ license and given the opportunity to operate our business in Santa Rosa, Harvest plans to set aside at least three percent of yearly net profits for monetary contributions to local charitable and community organizations. While the Harvest Community Outreach Committee will work to appropriately distribute the set aside funds to its partnering organizations, Harvest would like to commit to giving your organization \$1500 in 2018 once our application is approved. Further, we would like to commit to donating our time and resources to your organization in any way we can, according to your needs.

Thank you for joining us in our quest to continue to support the charitable organizations that allow our communities to thrive. We very much look forward to working with the CSFC for the foreseeable future.

Sincerely,

A handwritten signature in black ink, appearing to read "Steve White", with a stylized flourish at the end.

Steve White, CEO/Owner
Harvest of Santa Rosa, LLC





April 18, 2018

Harvest of Santa Rosa

Boy's & Girl's Club – Santa Rosa
1011 Hahman Dr
Santa Rosa, CA 95405

Dear Amber Heidtke,

I am writing today on behalf of Harvest of Santa Rosa ("Harvest") regarding our commitment to provide a charitable contribution to the Boy's & Girl's Club of Santa Rosa. Thank you so much for taking the time to meet with our organization to discuss how we can work together to benefit our community. Harvest has a long history of supporting the communities in which we operate, and we are excited to continue that in partnering with the Boy's & Girl's Club of Santa Rosa. Since 2013, we have donated over \$400,000 to local charitable organizations in the cities where we own and operate businesses. To continue our charitable endeavors in Santa Rosa, the Harvest Community Outreach Committee will work with the Boy's & Girl's Club of Santa Rosa on an ongoing basis to provide monetary contributions and to commit valuable time and resources to the organization.

The Boy's & Girl's Club of Santa Rosa has a mission to inspire and enable all young people especially those who need it the most to reach their full potential as productive, responsible and caring citizens. We know that the amazing work your organization accomplishes is due, in part, to the donations made by members of the Santa Rosa/Sonoma County community.

If we are granted a RFQ license and given the opportunity to operate our business in Santa Rosa, Harvest plans to set aside at least three percent of yearly net profits for monetary contributions to local charitable and community organizations. While the Harvest Community Outreach Committee will work to appropriately distribute the set aside funds to its partnering organizations, Harvest would like to commit to giving your organization \$1500 in 2018 once our application is approved. Further, we would like to commit to donating our time and resources to your organization in any way we can, according to your needs.

Thank you for joining us in our quest to continue to support the charitable organizations that allow our communities to thrive. We very much look forward to working with the Boy's & Girl's Club of Santa Rosa for the foreseeable future.

Sincerely,

Steve White, CEO/Owner
Harvest of Santa Rosa, LLC

April 18, 2018

Harvest of Santa Rosa

Boy's & Girl's Club – Santa Rosa
1011 Hahman Dr
Santa Rosa, CA 95405

Dear Amber Heidtke,

I am writing today on behalf of Harvest of Santa Rosa ("Harvest") regarding our commitment to provide a charitable contribution to the Boy's & Girl's Club of Santa Rosa. Thank you so much for taking the time to meet with our organization to discuss how we can work together to benefit our community. Harvest has a long history of supporting the communities in which we operate, and we are excited to continue that in partnering with the Boy's & Girl's Club of Santa Rosa. Since 2013, we have donated over \$400,000 to local charitable organizations in the cities where we own and operate businesses. To continue our charitable endeavors in Santa Rosa, the Harvest Community Outreach Committee will work with the Boy's & Girl's Club of Santa Rosa on an ongoing basis to provide monetary contributions and to commit valuable time and resources to the organization.

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Thank you for joining us in our quest to continue to support the charitable organizations that allow our communities to thrive. We very much look forward to working with the Boy's & Girl's Club of Santa Rosa for the foreseeable future.

Sincerely,



Steve White, CEO/Owner
Harvest of Santa Rosa, LLC

We are in receipt of this letter, and look forward to partnering with Harvest.



Amber Heidtke
Executive Director
Boys & Girls Club of Greater Santa Rosa
Tax ID 94-1498233

JANET CONDRON

3548 Fieldcrest Court
Santa Rosa, CA 95404
707-576-1128

May 10, 2018

City of Santa Rosa
Department of Planning & Economic Development
100 Santa Rosa Ave.
Santa Rosa, CA 95404

To Whom it May Concern,

As a former Mayor of the City of Santa Rosa, Chair of United Way of the North Bay and active in business and community activities for over 40 years, I have a vested interest in the health and vitality of Santa Rosa. The purpose of this letter is to convey my support for the application submitted by Harvest of Santa Rosa to operate a cannabis dispensary in our city.

A strong economy is an indication of a healthy community and I have worked for many years to insure that Santa Rosa has just that. Since the Council has taken the steps to open the doors to make cannabis a significant component to our economic base, we must insure that the businesses we allow to operate in this new industry have the track record, resources and commitment to be successful operators and contributors. Harvest of Santa Rosa has all that and more.

Harvest, Inc. is the largest and, I believe, the most successful cannabis operator in the country. Why? Because they operate on a mission that people come first. They have a staff and programs dedicated to education and research and have outreach programs to help people with debilitating illnesses that could benefit from medical cannabis. They have a history and strong commitment to the communities where they operate and have given hundreds of thousands of dollars to local non-profits. In the seven states where they have dispensaries, they have been recognized as having the highest standards of operation and being a model business and neighbor.

Harvest has a proven record, one that demonstrates to me that they would be an asset to our City. I wholeheartedly support their application and encourage you to advance their application forward.

Sincerely,


Janet Condrón

Sharon Wright
Wright Consulting
1315 Spencer Ave.
Santa Rosa, CA 95404
707-576-7798 FAX: 707-546-8775
sharonswright@sbcglobal.net

May 15, 2018

RE: Harvest of Santa Rosa

City of Santa Rosa
Department of Planning & Economic Development

Harvest of Santa Rosa has submitted an application to operate a cannabis dispensary in the City of Santa Rosa and I have been retained as a consultant to help them thru this process.

I am a 38 year resident of Santa Rosa, 3 term Mayor, Chair of Santa Rosa Memorial Hospital Board of Trustees, former Sonoma County Planning Commissioner, 2 term Chair of the Sonoma County Transportation Authority and active on many other civic and community based organizations. Needless to say, I have a deep commitment to the health and vitality of my community.

In 2000 I started my consulting firm helping businesses with governmental and public relations issues and maneuvering the public permitting process. Potential clients must meet the highest of standards of integrity for me to work with them, especially those in the cannabis industry. As I vetted Harvest, Inc. they not only met but also exceeded all of those standards and values.

You have an incredibly comprehensive application for review and consideration. In it you will see that they are one have the largest, highest regarded and successful cannabis operators in the country. They operate from a foundation based on their mission, vision and values putting health and safety first – for their clients, employees and the communities they serve. They are creative, innovative, responsible and exceptionally generous in terms of financial support and educational opportunities. They will be a valued member of our business community and will set a standard of excellence as they have done in the other markets where they operate.

I believe we are fortunate that Harvest, Inc. has chosen Santa Rosa as one of their first sites in California and encourage you to act favorably on their application. They will be a great asset both to our economy and community. Thank you!

Sincerely,



Sharon Wright

Hancock Police Department
126 West High Street
Hancock Maryland 21750
301-678-5622 Fax 301-678-5832



May 1, 2018

To Whom It May Concern,

As Chief of Police of the city of Hancock, Maryland, it is my job to protect our citizens and the local community and hold businesses operating within the city to the highest standards of compliance to local, regional, and state laws, rules, and regulations. In Hancock, Harvest has been a model business, operating a safe and secure facility and serving as a responsible member of our community. I expect nothing less than excellence in Harvest's ability to operate a safe and secure dispensary, to be good community partners, and to adhere to the regulations and controls promulgated by Moreno Valley. I wholeheartedly endorse their application to dispense medical cannabis.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard Miller". The signature is fluid and cursive, with a prominent initial "R".

Richard Miller

Chief of Police, Hancock, Maryland



May 1, 2018

To Whom It May Concern:

As the Executive Director of the Epilepsy Foundation of Arizona I am writing to convey the Foundation's support for awarding a medical cannabis retailer license to Harvest. I understand that this will permit the operation of a medical cannabis dispensary in the City of Santa Rosa.

The Epilepsy Foundation of Arizona's headquarters is in Phoenix, AZ, but we cover the needs of individuals with epilepsy across the entire state. Our mission is to lead the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures, and save lives. We have worked closely with Harvest and their dedicated team in helping to provide support and education for the countless individuals in Arizona with epilepsy who rely on medical cannabis-based products to relieve and/or eliminate extreme seizure activity that is, many times, resistant to any other forms of available treatment.

My team and I have had the pleasure of knowing and working with David Grandon and Jessica Crozier, both members of the Harvest outreach team, for many years. I believe Harvest shares the same mission regarding the epilepsy community. Both the Epilepsy Foundation of Arizona and Harvest strive to improve the quality of life of community and place people first. Harvest of Tempe also facilitates and houses a recurring support group for families of children with intractable or very severe forms of epilepsy. They continue to help provide support and education for individuals and families in our epilepsy community. We are confident when referring our clients to Harvest because we know they provide quality products and education based on what is optimal for each individual.

We believe Harvest will be an asset to the community of Santa Rosa. We give them our full support.

Sincerely,

A handwritten signature in dark ink, appearing to read "Suzanne Matsumori".

Suzanne Matsumori
Executive Director

Epilepsy Foundation of Arizona