



Sonoma Patient Group, Inc.

Public Hearing for Conditional Use Permit 18-086

2425 Cleveland Avenue # 175 | Santa Rosa

About Sonoma Patient Group, Inc.

**We are the longest permitted Cannabis Dispensary in Santa Rosa,
more than a decade.**

legally compliant for

Sonoma Patient Group was formed in 2007 as a collective and recently reorganized as a for-profit corporation.

Since 2007, SPG has provided medicine for medical patients, and expanded to include adult-use (21+) sales in January 2018.



Owners and Board Members



Fred Ginn, Nicole Williams, John Sugg, Leanne Nakashima, Jewel Mathieson

Sonoma Patient Group Provides

Highly trained, personable staff who ensure the highest standards of care in the cannabis industry

Compassionate care and safe access to high quality, lab-tested medicinal and adult-use cannabis

A safe environment to learn about and select your medicine



Secure Location

La France Protective Services provides security guards during business hours, as well as routinely patrolling the premises after hours.

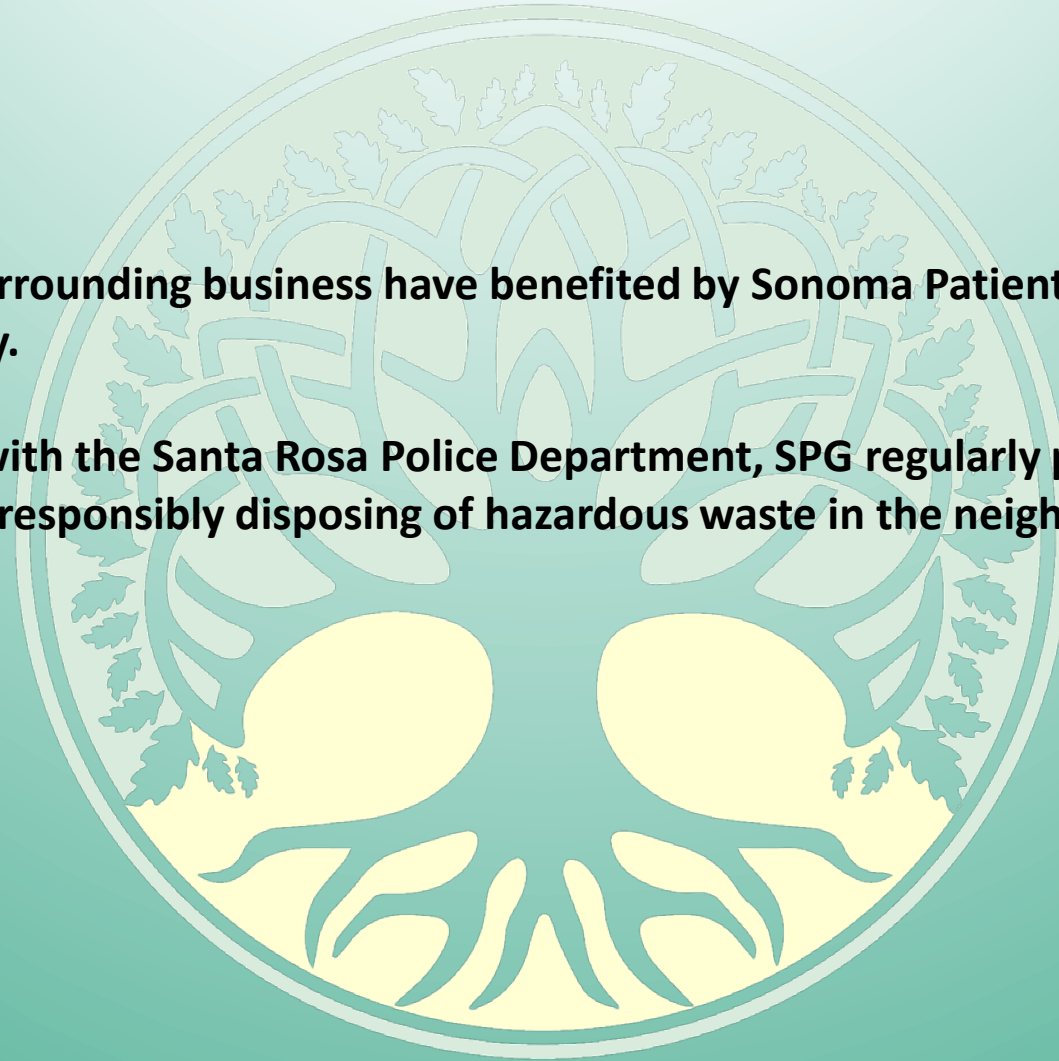
In addition, security guards patrol our proposed new location at 2265 Cleveland Avenue, and deter any individuals that are loitering in the area.



Neighborhood Enhancement

Neighbors and surrounding business have benefited by Sonoma Patient Group providing increased security.

In collaboration with the Santa Rosa Police Department, SPG regularly provides support by collecting and responsibly disposing of hazardous waste in the neighborhood.



Outreach Efforts

Sonoma Patient Group takes community outreach seriously and has an open-door policy when it comes to working with citizens to improve our neighborhood.

To continue dialogue with our neighbors about our existing operation and our proposed relocation to 2265 Cleveland Avenue, SPG voluntarily conducted a community outreach effort that occurred in April 2018 inviting comment and interaction with neighbors.

Outreach efforts have shown the majority of local businesses are in support of our efforts.



Extended Hours

Sonoma Patient Group is currently permitted to operate Monday through Friday from 10:00 a.m. to 7:00 p.m., and Saturday and Sunday from 10:00 a.m. to 5:00 p.m.

SPG is requesting a modification of our existing Permit to extend the Saturday and Sunday operating hours to be from 10:00 a.m. to 7:00 p.m.

The requested modification of including two additional hours complies with State and City guidelines for operating hours that are between 6:00 a.m. to 9:00 p.m.

Currently, SPG serves an average of 200 patients and customers per day, and we anticipate serving approximately 20 additional individuals daily by extending the weekend operating hours by two hours.



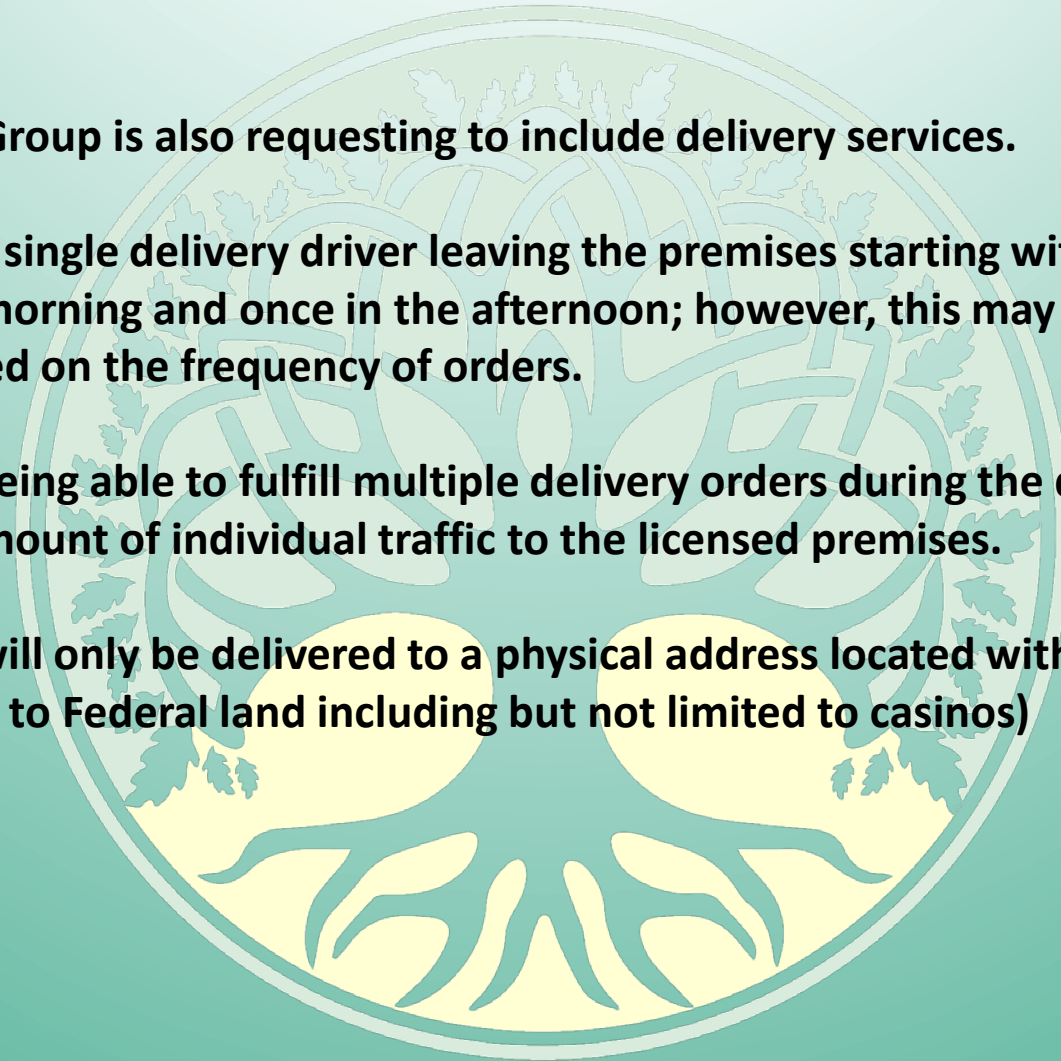
Delivery Services

Sonoma Patient Group is also requesting to include delivery services.

SPG anticipates a single delivery driver leaving the premises starting with two (2) trips per day, once in the morning and once in the afternoon; however, this may increase up to 4 trips per day based on the frequency of orders.

SPG anticipates being able to fulfill multiple delivery orders during the day, thereby decreasing the amount of individual traffic to the licensed premises.

Cannabis goods will only be delivered to a physical address located within the State of California (except to Federal land including but not limited to casinos)



Community Support

Sonoma Patient Group has received signed petitions from 45 individuals who are in support of extended hours and delivery efforts:

“People work on weekends and need extended access hours for retail shopping, and delivery is a natural extension for a business that provides a strong medical component. Extended hours would allow this business to remain competitive.” – P.A.

“The city of Sonoma currently does not allow dispensaries and there is little access to Sonoma residents. Delivery and later available hours to visit a dispensary will allow better access to medications.” – C.S.

“The SPG location in Santa Rosa is a long inconvenient drive but they stock the medicine that's best for me. Delivery to Sonoma would be VERY helpful.” – A.F.

“Sonoma Patient Group is my favorite dispensary and it would be so much more convenient to me and other patients if they could extend their hours and deliver!” – A.H.

“Many working patients need extended evening hours to obtain their medicine and some are too ill to travel and need delivery service.” – J.M.

**Thank you for your interest in our
community**

