



MEMORANDUM

DATE: August 21, 2018

TO: Members of the Cannabis Subcommittee

FROM: Kristinae Toomians, Senior Planner

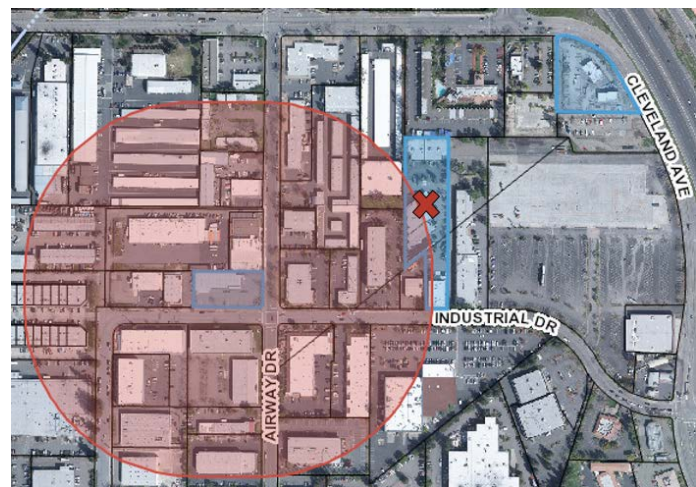
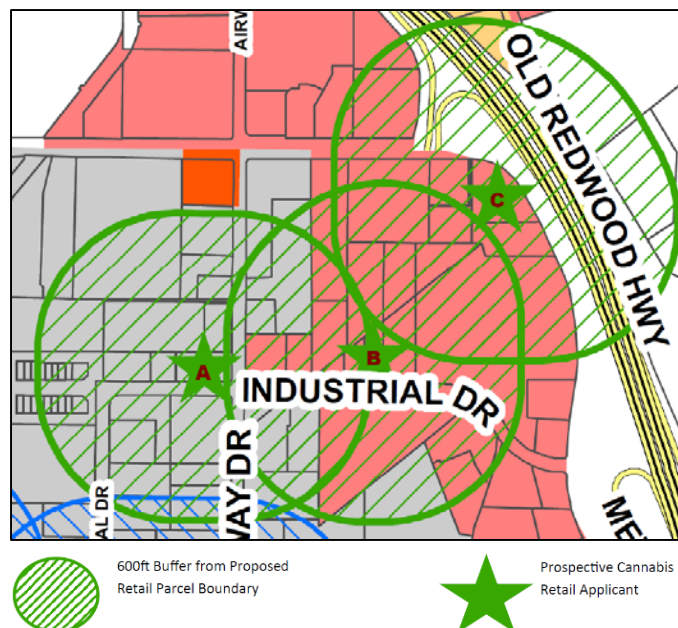
SUBJECT: **Cannabis Retail Merit Based Review – Concentration Area – Cleveland/Industrial**
 (A) 3499 Industrial Drive – CUP18-073
 (B) 3535 Industrial Drive – CUP18-037
 (C) 3791 Cleveland Avenue – CUP18-049

Background

A total of 38 Cannabis Retail Conditional Use permit applications were filed during the application period. City staff reviewed the applications to ensure that applicants submitted all the required checklist items. Applicants were allotted 21 calendar days to respond to any items deemed missing, incomplete, or insufficient. Staff reviewed revised application materials and deemed 37 applications as complete.

Applications deemed complete within the prescribed time period were also evaluated for potential overconcentration. If a proposed location is within 600 feet of another proposed or existing retail location, then the project(s) will enter a competitive merit point based process. Planning staff identified a total of 21 applications, representing 7 areas of overconcentration, for this track. Staff evaluated each competitive application against four criteria that were identified in the City's *Cannabis Use Application Retail Use Requirements*, published on www.srcity.org/cannabis. Points were awarded based on the quality and extent that an application addressed the merit criteria. A total of 100 points may be awarded for all criteria.

After each individual application is reviewed and scored, staff compared the scores to determine which application responded best to the merit-based review criteria. Staff will recommend the highest scoring application to continue through the entitlement process, which will result in voiding the lower scoring



applications in direct competition. Once the lower scoring applications are voided, this may result in one or more applications that are no longer within 600 feet of another proposed cannabis retail project. By default, the resulting noncompetitive project applications will move forward in the entitlement process.

Industrial Drive & Cleveland Avenue Overconcentration

Pursuant to the City's *Cannabis Use Application Retail Use Requirements*, Staff evaluated and ranked competing cannabis retail applications in the Cleveland Ave/Industrial Dr. overconcentration area for consideration by the City Council's Cannabis Policy Subcommittee and assigned the following scores, below.

AVERAGE SCORES			
Cannabis Retail Merit Based Review Criteria	A	B	C
	Expanding Roots CUP18-073 3499 Industrial Drive	UMMA, Inc CUP18-037 3535 Industrial Drive	Humanity of Santa Rosa CUP18-049 3791 Cleveland Avenue
Local & State Compliance (20 points)	17.7	13	15
Site Management (20 points)	13.7	11.7	16.7
Neighborhood Compatibility (30 points)	25.5	23.1	24.1
Neighborhood Enhancement (30 points)	24.1	23.3	23
TOTAL SCORE (Out of 100)	81	71.1	78.8

Recommendation

Since applicant A achieved the highest score, the Department of Planning & Economic Development recommends that the Cannabis Subcommittee, by motion, select applicant A to move forward in the Conditional Use Permit entitlement process. As a result of selecting applicant A, applicant C will no longer be competitive, and can also move forward in the Conditional Use Permit entitlement process.

Contact

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Attachments

Scorecards for CUP18-073, CUP18-037, CUP18-049
Application packets for CUP18-073, CUP18-037, CUP18-049
Retail Program Guide