

MERIT-BASED REVIEW

UMMA Inc.

File #CUP18-037

Retail Cannabis Storefront and Delivery Service

3535 Industrial Drive, Ste. A1, Santa Rosa, CA 95403



Local and State Compliance

- UMMA is committed to full compliance with all City, County, Regional, and State laws and regulations
- UMMA holds Microbusiness Temporary State License #M12-18-0000055 for Cultivation, Manufacturing and Distribution (Transport only) at 3187 Coffey Lane
- Seeking authorization to establish Retail Store and Delivery at 3535 Industrial Drive
- In appropriate CG – General Commercial zone and Retail and Business Services General Plan designation
- Outside of minimum distance to schools
- Building is visible from right-of-way without obstructed views



Local and State Compliance cont.

OPERATIONAL REQUIREMENTS

- EMPLOYEES OVER AGE OF 21 YEARS
- UMMA STAFF WILL VERIFY IDENTIFICATION OF ALL CUSTOMERS
- CUSTOMERS/VISITORS MAY WAIT IN THE LOBBY AREA
- HOURS OF OPERATION – 9AM-9PM, 7 DAYS PER WEEK



NEIGHBORHOOD COMPATABILITY

- UMMA'S DESIGN, LOCATION, SIZE, & OPERATING CHARACTERISTICS ARE COMPATIBLE WITH EXISTING & FUTURE LAND USES IN VICINITY
- ODOR MITIGATION PLAN WILL PREVENT ANY ODORS FROM ESCAPING PREMISES
- ENHANCED RETAIL EXPERIENCE WITH INTERIOR IMPROVEMENTS AND INVITING FLOOR PLAN
- PROPOSED PROJECT PROVIDES CLEAR AND ATTRACTIVE ENTRANCE, PEDESTRIAN ORIENTATION, BIKE PARKING & ACCES TO TRANSIT



NEIGHBORHOOD ENHANCEMENT

- NEW EXTERIOR
FACADE

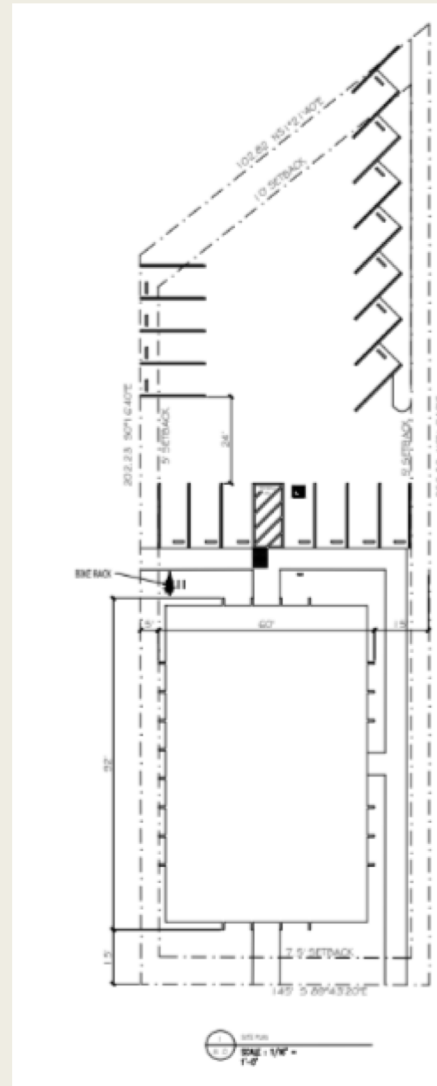


- EXISTING
EXTERIOR



Neighborhood Enhancement cont.

- WELL-LIT, EASILY ACCESSIBLE PARKING
- GREEN BUSINESS PRACTICES
 - WATER EFFICIENT LANDSCAPING
 - ENERGY SAVING LED LIGHT FIXTURES
 - ENERGY SAVING APPLIANCES
- COMMUNITY BENEFITS
 - OWNERS HAVE 35+ YEARS RETAIL EXPERIENCE
 - ACTIVE IN COMMUNITY AND CHARITABLE GIVING



SITE MANAGEMENT

- PRINCIPALS HAVE DEPTH OF EXPERIENCE AND ARE WELL-QUALIFIED TO ENGAGE IN RETAIL BUSINESS
- BUSINESS PLAN DEVELOPED WITH SOUND BUSINESS PRACTICES IN PLACE
- MANAGEMENT PLAN THOUGHTFULLY DEVELOPED TO PREVENT NUISANCES THAT COULD BE DETRIMENTAL TO PUBLIC INTEREST, HEALTH & SAFETY TO PERSONS OR PROPERTY IN THE VICINITY
- UMMA PREPARED TO SUBMIT BUILDING AND FIRE PLANS TO CITY IMMEDIATELY UPON CUP APPROVAL AND COMPLETE BUILD-OUT IMMEDIATELY AFTER RECEIVING CERTIFICATE OF OCCUPANCY

