



**REQUEST FOR PROPOSALS**  
**CALL FOR ARTISTS**  
***Fire Response***

**APPLICATION DEADLINE: SEPTEMBER 26, 2018**

Applications must be received by the Recreation & Parks Department office no later than 5:00pm on the due date. Faxed applications will not be accepted.

**Submit completed applications to:**

Public Art Opportunity  
Attn: Arts Coordinator  
55 Stony Point Road  
Santa Rosa, CA 95401

**ELIGIBILITY**

This public art opportunity is open to artists, or artist teams residing in California. Applicants may not submit more than one application, and/or may not be listed as lead artist for more than one application. Artists working in a variety of permanent and temporary media are encouraged to apply.

**DESCRIPTION OF PROJECT OPPORTUNITY: FIRE RESPONSE**

This opportunity is for artists, or artist teams to create and install temporary art installations addressing the 2017 Northern California Wildfires. In proximity to the one-year anniversary of the wildfires, this funding to support artists to produce and present community-based projects in response to the fires that activates public spaces with temporary installations. Projects must be temporary installations that are in public places or within public view for as little as one day or as long as 3 months.

**PROJECT LOCATIONS**

Projects must be located in public places or within public view within the City of Santa Rosa. Site-specific installations are encouraged, where the artist takes the location into account while planning and creating the artwork. Possible sites include parks, public plazas or interior public spaces. It is the applicant's responsibility to ask for advice and pursue approval processes. Final placement and installation is subject to property owner and/or City approval.

**PROJECT BUDGET**

Applicants may request up to \$4,000. This should be inclusive of artist fees, and all expenses related to design development, including engineering, fabrication, transportation and installation of the artwork, insurance, and all other project related expenses.

**ESTIMATED COMPETITION TIMELINE (subject to change)**

September 26	Application deadline
October 8	Selection panel recommendation to Art in Public Places Committee
October 9	Notification of selected artists
October-December	Installation of artwork

### **ARTIST SELECTION PROCESS**

Applications will be prescreened by the Arts Coordinator and then presented to the Selection Panel. The Selection Panel will evaluate proposals based on the project criteria and identify projects to receive funding. The total number of projects selected will depend on funding requests.

The Art in Public Places Committee will approve the final selection of projects/artists recommended by the Selection Panel. The Art in Public Places Committee also reserves the right to decline any or all applications, or artist(s) recommended by the selection panel, and to reissue the RFP for additional artist candidates.

### **ARTIST SELECTION CONSIDERATIONS**

- Artistic excellence and originality as evidenced by representations of past work and quality and creativity of proposal for this project.
- Potential impact on community.
- Experience with projects of similar scope and scale, or comparable professional experience to handle the requirements of working in the public sector.
- Feasibility of proposed project, including timeline and budget.

### **SCOPE OF WORK**

The scope of work for this project will include the following:

- Finalizing proposal concepts to accurately convey the work's artistic intent, design, location, colors, materials, fabrication processes, costs and production time. Artists will be expected to provide scaled renderings, models and other visual material to adequately illustrate how the artwork will appear when installed at the site.
- Preparing, or subcontract for engineering documents and specifications for the artwork (if required).
- Fabricating, installing and documenting the artwork at the site.

### **APPLICATION REQUIREMENTS**

Please submit the following materials as described below, all of which are required to constitute a complete application. Regretfully, the Arts in Public Places Committee cannot be responsible for lost, missing or damaged materials. Incomplete or late applications may not be accepted.

1. Completed application form (attached).
2. Up to five (5) digital photos, diagrams, sketches, or plans of your proposed project, numbered and fully labeled.
3. Up to five (5) digital photos of previous artwork numbered and fully labeled. Please select photos of artwork that demonstrates your qualifications for this project. Artists applying as a team may submit five photos for each team member. Please do not submit prints or other reproductions of your work.

4. A photo list for all images included with your application, including title, date, materials, dimensions, location, a brief description of the project, and the project cost.
5. Artist statement of intent (1 page maximum), including description of the project, approach for design and materials, and how the project will be fabricated, installed and maintained.
6. Resume(s): two (2) pages maximum.
7. A self-addressed, correctly sized and stamped envelope for the return of any materials you request us to return to you. Otherwise we will retain all materials.

*Please do not bind the above materials and do not submit in plastic sleeves, folders or binders.*

For more information contact Arts Coordinator Tara Thompson at (707) 543-4512 or [tthompson@srcity.org](mailto:tthompson@srcity.org).

**Call for Artists: *Fire Response***  
**APPLICATION**

***Application Deadline 5:00pm, September 26, 2018***

**Artist's Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**E-mail Address** \_\_\_\_\_ **Telephone** \_\_\_\_\_

**Website** \_\_\_\_\_

Names and E-mail or telephone numbers of additional team members, if applicable:

Name \_\_\_\_\_ E-mail or Phone \_\_\_\_\_

Name \_\_\_\_\_ E-mail or Phone \_\_\_\_\_

**To ensure that your application is complete, please check off the following items as enclosed:**

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- ☐ Up to five (5) digital photos, diagrams, sketches, or plans of your proposed project, numbered and fully labeled.
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