

CITY OF SANTA ROSA  
BICYCLE AND PEDESTRIAN ADVISORY BOARD  
STAFF REPORT  
**September 20, 2018**

**SUBJECT**

Bicycle and Pedestrian Master Plan  
Update 2018 – Vision Zero/Bicycle  
Pedestrian Coordinator

**ISSUE**

Shall the Plan Update address the Vision  
Zero policy as recommended by Staff?

**STAFF PRESENTER**

*Nancy Adams*

**RECOMMENDATION**

The Board, by motion, may support the  
Staff's recommendation that the Plan  
Update includes the action already taken  
by Council and considers future options to  
pursue the Vision Zero policy for the City  
that are described in the Draft Vision Zero  
proposal.

**BACKGROUND**

As part of the Plan Update 2018 process, the Board has expressed interest in learning more about Vision Zero. At the meeting in August 2018, Staff and a Board Subcommittee summarized the discussion with the City of Fremont staff related to their Vision Zero Program.

Staff indicated that they would prepare a draft Vision Zero proposal for the Board to discuss at their meeting in September.

Staff recently discovered that an item went to the Council on September 13, 2016 related to the Vision Zero. The item requested that the Council, by motion, consider taking a position to provide direction to its voting delegate for the meeting of the League General Assembly. In 2016, one resolution had been introduced for consideration which would commit the League of California Cities to support Vision Zero.

Since a formal action of support on the League's resolution would require substantial resources to be redirected from other Council priorities, Council unanimously, by motion, directed the voting delegate to not support the League's resolution committing to supporting Vision Zero.

Attached is the staff report (Attachment 1) and the minutes from the Council meeting related to the item (Attachment 2).

In addition, below is the link to Item 14.3 Report – Council Direction to Voting Delegate for League of California Cities 2016 Annual Conference Regarding Council Position on the Resolution Coming Before the League General Assembly.

[http://santa-rosa.granicus.com/MediaPlayer.php?view\\_id=2&clip\\_id=822](http://santa-rosa.granicus.com/MediaPlayer.php?view_id=2&clip_id=822)

At the meeting in August 2018, the Board discussed whether it would be possible to fund a Bicycle/Pedestrian Coordinator using outside sources such as Transportation Development Act (TDA) Article 3 or Office of Traffic Safety (OTS) monies which could work on a future Vision Zero program. Staff provided a summary of TDA funding information related to the Board's suggestion.

Since the August 2018 Board meeting, staff received a clarification from Metropolitan Transportation Commission (MTC) staff on the TDA funding. Essentially, a person can charge their time to capital projects that are TDA funded. In addition, up to 5% is available to a jurisdiction for bicycle/pedestrian safety activities. In our case that would be approximately \$6000 per year. MTC provided a couple of cities that use this approach for funding bike pedestrian coordinator positions. Hayward and Oakland have staff that charge time to on-going large scaled projects such as ADA ramps and sidewalk repair projects that are TDA funded. Annually, we typically have one or two small scaled TDA funded capital projects which would not fully support a bicycle pedestrian coordinator position.

### **ANALYSIS**

Staff is recommending that the Plan Update includes the action already taken by Council and considers future options to pursue the Vision Zero policy for the City. Attachment 3 is a Draft Vision Zero proposal.

### **RECOMMENDATION**

The Board, by motion, may support the Staff's recommendation that the Plan Update includes the action already taken by Council and considers future options to pursue the Vision Zero policy for the City that are described in the Draft Vision Zero proposal.

Attachment 1:	City Council Staff Report – September 13, 2016
Attachment 2:	City Council Minutes – September 13, 2016
Attachment 3:	Draft Vision Zero Proposal/Framework