

Attachment 3

Draft Vision Zero Proposal/Framework

Background

Components of a Vision Zero Commitment -

- Goal of eliminating traffic fatalities and severe injuries
- Political Commitment - Mayor/City Council official committed to Vision Zero
- Vision Zero Action Plan or strategy with a timeframe
- Equity options for all mobility users in all areas of the city
- Key city departments (Police, TPW CMO, COE, CAO)
- Data Driven – prioritize resources based on evidence of the greatest needs and impact
- Systems-based Approach – focusing on built environment, systems and policies that influence behavior
- Community Engagement (Task Force)
- Transparency Ongoing Updates and Reports (Performance Measures)

Santa Rosa's Existing Policy/Projects/Programs Related to Vision Zero Concept

Policy -

- City Council action on September 13, 2016 related to Vision Zero Concept. The item requested that the City Council by motion consider taking a position to provide direction to its Voting Delegate for the meeting of the League General Assembly. In 2016, one resolution had been introduced for consideration which would commit the League of California Cities to support Vision Zero.
- Since a formal action of support on the League's resolution would require substantial resources to be redirected from other Council priorities, Council unanimously by motion directed the voting delegate to not support the League's resolution committing to supporting Vision Zero.

Infrastructure -

- Pedestrian Enhancements – HAWK, RRFP, flashers, signals, z-crossings, enhanced crosswalk treatments, pedestrian count down heads, leading pedestrian intervals, curb extensions, signage

- Bicycle Enhancements – Class II, buffered class II, green transition lanes, bike boulevard, sharrows, signage, Class I paths, bike detection, road diets, traffic calming treatments
- Walking and biking enhancements associated with Safe Routes to School Program
- Street light program

Non-Infrastructure -

- Streets Smart Program – initiatives
- School Walking Audits
- 1/4ly meetings with Police and Traffic
- Participation in County Partnership initiatives

Data/Statistics Review –

- Crossroads
- Bike and Pedestrian counts

Potential Future Steps Toward a Vision Zero Concept -

- Consider City Council priorities
- Evaluate resources needed to support a pilot effort (budget issues)
- Consider creating a pilot effort that builds on existing projects and programs
- Consider establishing a general goal of monitoring crashes to reduce the number of crashes
- Consider identifying potential citywide department group to enhance existing efforts related to VZ concepts
- Consider using existing County Partnerships to enhance efforts related to VZ concepts
- Integrate suggested approach into the Update of the Plan
- Safe Routes to School – walking audits