



**SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA
ADVISORY BOARD**

MINUTES

THURSDAY, July 19, 2018

1. CALL TO ORDER AND ROLL CALL: 12:01 PM

ROLL CALL

Members Present

- Donna Renteria, Best Western Garden Inn
- Rafael Rivero, City of Santa Rosa
- Peter Rumble, Santa Rosa Metro Chamber
- Todd Anderson, Best Western PLUS Wine Country Inn & Suites
- Tony Bucklen, Hilton Sonoma Wine Country

Staff Present

- Brad Calkins, Visit Santa Rosa Executive Director
- Charlene Lennon, Visit Santa Rosa, Director of Sales
- Chris Vomvolakis, Director of Marketing
- Tanya Rainey, Visit Santa Rosa Executive Assistant

2. PUBLIC APPEARANCES / PUBLIC COMMENTS: Eric Fraser from Casa Bello

3. APPROVAL OF MINUTES:

May 24, 2018 – No changes. Motion to approve by Donna Renteria, seconded by Todd Anderson, motion carries 4-0; Tony Bucklen abstain due to not being at prior meeting.

4. ANNUAL REPORT & WORK PLAN:

The Annual Report & Work Plan was presented, motion was made by Todd Anderson to approve the Annual Report & Work Plan with percentage corrections suggested by board member Todd Bucklen, seconded by Todd Anderson, motion carries 5-0.

5. ADJOURN: 12:01 PM