

## Maloney, Mike

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**From:** Maloney, Mike  
**Sent:** Tuesday, November 13, 2018 5:37 PM  
**To:** Rogers, Chris; Sawyer, John; Olivares, Ernesto  
**Cc:** Toomians, Kristinae; Rose, William; Hartman, Clare; Guhin, David; Gallagher, Sue; Crocker, Ashle  
**Subject:** Late Correspondence Item 3.4  
**Attachments:** CUP18-078 Late Communication (470 Sebastopol Rd).pdf

Vice Mayor Rogers, Council Member Olivares, and Council Member Sawyer:

Attached please find late communication (letter in response to staff recommendation) submitted by the applicant for the proposed Cannabis Retail Dispensary at 470 Sebastopol Rd (CUP18-078 – Highway Retail Outlet). The late communication is related to one of the items under review by the Cannabis Policy Subcommittee, on Wednesday, 11/14: [3.4 CANNABIS RETAIL MERIT BASED REVIEW - CONCENTRATION AREA - SEBASTOPOL/DUTTON - 470 SEBASTOPOL RD \(CUP18-078\) - 443 DUTTON AVE \(CUP18-057\)](#).

**Kristinae Toomians | Senior Planner**

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To the Santa Rosa Subcommittee,

This is Jorge Alcazar. I'm a resident of Roseland and owner of Frozen Art Gourmet Ice Cream. This past year I have gotten to know the Highway 420 founder, Justin Miranda, and his team. I respect their dedication to their work and am happy to be their neighbor.

The problem is, when I signed approval for Phenotopia, I was unaware that there was a choice between the separate projects. Now that I fully understand the circumstances, I pledge my support only for the Highway 420 project and Justin Miranda. They are what our community needs, and have rightfully earned their place in Roseland.

Thank you for reading. I am happy to support Highway 420 in whatever way I can.

Best,

A handwritten signature in black ink, appearing to read 'Jorge Alcazar', enclosed within a large, loopy oval stroke.

Jorge Alcazar  
Frozen Art Gourmet Ice Cream  
Roseland

Dear Santa Rosa's Subcommittee,

As the owner of Fiesta Auto Insurance and Tax Service on Sebastopol Road, I have already voiced my support for the new Highway 420 cannabis dispensary next door. Unfortunately, it seems that my employee, Monica, mistakenly signed something recommending the wrong project. Her actions have made it appear that our business instead supports another cannabis dispensary, Phenotopia, which would be across the street. That does not reflect my business' wishes. I maintain support for Highway 420 and their founder, Justin Miranda. They are the right fit for Roseland, and have found a location that would benefit those of us who work and live around them.

Please consider this letter as my pledge for Highway 420, and disregard the mistaken support of the opposing business across the street.

Thank you,



Ali Velásquez  
Santa Rosa