

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: JASON CARTER, PROGRAM MANAGER
NICOLE RATHBUN, ADMINISTRATIVE ANALYST
OFFICE OF COMMUNITY ENGAGEMENT
SUBJECT: MEASURE O CHOICE GRANT PROGRAM CYCLE IX YEAR 2
FUNDING RECOMMENDATIONS AND AUTHORIZATION TO
APPROVE FUNDING AGREEMENTS

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Office of Community Engagement that the Council, by resolution: 1) Adopt the funding recommendations of the Grant Review Team for year two of the Cycle IX Measure O Community Helping Our Indispensable Children Excel (CHOICE) grant program for Calendar Year 2019; and 2) directing the City Manager or designee to approve and execute funding agreements with the approved providers; and 3) authorizing the City Manager or his designee to approve and execute any amendments to the funding agreements.

EXECUTIVE SUMMARY

The Measure O CHOICE grant program provides critical funding for gang prevention programming, as outlined in the Measure O Ordinance adopted in 2004. Applications are received for each two-year funding cycle, in response to a Request for Qualifications (RFQ) for the program. A RFQ was released for the two-year Measure O Cycle IX CHOICE Grant Program in October 2017. From this RFQ, the Grant Review Team recommended funding for the nine programs, listed below. Council approved the Grant Review Team's recommendations for first year funding on January 9, 2018 and grant funding agreements for nine Community Based Organizations (CBOs) were subsequently approved and executed for the first year of Cycle IX, calendar year 2018.

Funding Agreements for the second year of the cycle are dependent on sufficient funding levels, adequate performance, and the CBO's ability to continue providing services. Of the nine funded agencies in the first year of Cycle IX, one CBO has announced that they will not seek a funding agreement for year two.

The Grant Review Team's recommended funding levels for the second year of Cycle IX (beginning on January 1, 2019) for each of the remaining eight CBO's are listed below. Grant funding and funding agreements require City Council approval.

BACKGROUND

Passed by voters in 2004, the Measure O Ordinance stipulates that grant funding shall be provided to organizations for youth and parenting programs which focus on gang and anti-violence education, prevention and intervention, community safety, and a comprehensive array of social services in high need neighborhoods. In 2006, The Partnership established the annual Community Helping Our Indispensable Children Excel (CHOICE) grant program to fulfill this requirement. Beginning with Cycle VII in 2013, Council approved two-year funding terms for the CHOICE grant program.

On October 3, 2017, the City of Santa Rosa released the Cycle IX CHOICE Request for Qualifications (RFQ) to identify school districts and community-based organizations qualified to provide youth and gang violence prevention and intervention services in two funding categories.

- Category One:
 - School Readiness
 - School Engagement and Truancy Prevention
 - Workforce Development
- Category Two:
 - Street Outreach, Mediation, and Intervention

For Cycle IX, all funded programs were required to contribute 50% match (cash or up to 25% of in-kind). The gradual increasing of the match requirement is intended to increase the sustainability of the funded programs by reducing the reliance on Measure O funding.

On January 9, 2018, the City Council adopted the funding recommendations of the Grant Review Team and directed the City Manager to approve and execute grant funding agreements for calendar year 2018 with the Boys and Girls Club of Central Sonoma County, California Youth Outreach, Child Parent Institute, Community Action Partnership of Sonoma County, Community Child Care Council of Sonoma County, LandPaths, LifeWorks of Sonoma County, Social Advocates for Youth, and The Salvation Army.

During the first year of Cycle IX, one funded agency announced that they would not seek a funding agreement for the second year of Cycle IX. The Partnership would now like to enter into funding agreements with the eight remaining CBOs recommended by the Grant Review Team for a second year of funding, beginning on January 1, 2019. The proposed programs and annual funding amounts for the eight CBOs are listed below:

Community Based Organization	Program	Annual Funding Amount
Boys & Girls Club of Central Sonoma County	The Club at Juvenile Hall and REACH	\$120,000
Child Parent Institute	Family Focused Prevention & Intervention	\$60,000
Community Action Partnership of Sonoma County	Roseland Strong Initiative	\$120,000
Community Child Care Council of Sonoma County (4Cs)	Early Education Outreach Specialist	\$52,000
LandPaths	Bayer Farm Programs	\$64,700
LifeWorks of Sonoma County	El Puente (The Bridge)	\$65,000
Social Advocates for Youth	SAY Career and Life Readiness	\$120,000
The Salvation Army	Double Punches Boxing Club	\$15,000
	Total:	\$616,700

A complete copy of the RFQ can be found at <https://srcity.org/2207/Choice-Grants>.

PRIOR CITY COUNCIL REVIEW

On January 9, 2018, through Council Resolution No. 2018-010, Council adopted the Grant Review Team's funding recommendations for year one of Cycle IX of the Measure O CHOICE grant program and authorized the City Manager to approve and execute year one funding agreements with nine CBOs, subject to approval as to form by the City Attorney.

ANALYSIS

The City received 18 applications from 17 agencies in response to the RFQ. Agencies submitted budgets for one year of funding, with funding requests totaling \$1,905,627, well in excess of the \$736,700 in available funding for January 1, 2018 – December 31, 2018. Funding for the second year of the two-year funding cycle is contingent upon fulfilling contractual requirements and funding availability.

Staff met with each agency recommended for funding to negotiate funding agreements. The agencies recommended by the Grant Review Team to be funded in year one, the amount of each funding agreement and a brief description of the services to be provided are included in Attachment 1, Resolution No. 2018-010.

Staff has closely monitored and evaluated the performance of all funded agencies for the first year of funding for Cycle IX. The second year of funding is subject to authorization from City Council and contingent upon available funds, satisfactory performance of scopes of work, and completion of the required outcomes and measurements by funded agencies.

Staff has determined that all funded agencies have met the requirements to receive a second year of funding. With eight agencies seeking second year funding, the total amount of the proposed Measure O CHOICE Cycle IX year two grant funding agreements is \$616,700.

FISCAL IMPACT

Council approval has no fiscal impact to the General Fund.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable

NOTIFICATION

Not applicable

ATTACHMENTS

- Attachment 1 - Resolution No. RES-2018-010 (Year One Cycle IX Funding Recommendations and Adoption and Approval to Execute)
- Resolution - Adopting Cycle IX Funding Recommendations for Year Two and Authorization to Approve and Execute Funding Agreements

CONTACT

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