

December 5, 2018

Mr. Brian Bjork The Bjork Group 100 Woodland Avenue, Ste. 202 San Rafael, CA 94901

Focused Traffic Study for the Sonoma Gardens Dispensary Project

Dear Mr. Bjork;

W-Trans has completed a focused traffic study that addresses the potential traffic and parking issues associated with the Sonoma Gardens Dispensary project to be located at 2074 Armory Drive in the City of Santa Rosa.

Project Description

The proposed project would occupy an existing commercial suite of 2,313 square feet at 2074 Armory Drive. As proposed, approximately 1,700 square feet would be dedicated to retail, and 613 square feet would be reserved for accessory uses such as storage, utilities, and employee amenities. The facility would operate between the hours of 8:00 a.m. and 10:00 p.m., but would be open to the public from 9:00 a.m. to 9:00 p.m. Approximately eight full-time and four part-time employees are anticipated. The project site plan is enclosed for reference.

Trip Generation

The anticipated trip generation for the proposed dispensary was estimated using standard rates for a new land use published by the Institute of Transportation Engineers (ITE) in *Trip Generation Manual*, 10th Edition called "Marijuana Dispensary" (ITE LU #882). Based on application of these rates to the entire floor area of the suite, the proposed project would be expected to result in 584 daily trips on average, including 24 trips during the a.m. peak hour and 50 trips during the p.m. peak hour. For comparative purposes, and to review short-term impacts, the anticipated trip generation for the most recent previous use of the space was also estimated. The space was previously occupied by a retail smoke shop, so trips associated with the previous use were estimated based on rates for "Shopping Center" (ITE LU #820) as this was determined to be the most similar land use available.

As shown in Table 1, when compared to the previous use of the space, the proposed project would be expected to result in an additional 22 a.m. peak-hour trips and 41 more p.m. peak-hour trips. As is the case with all standard trip generation rates, trips generated by all aspects of the use are included, so while the independent variable is square footage, trips associated with employees, deliveries, customers, and visitors are reflected in the rate and resulting trip estimates.

Table 1 – Trip Generation Summary											
Land Use	Units	Daily AM Peak Hour			PM Peak Hour						
		Rate	Trips	Rate	Trips	ln	Out	Rate	Trips	ln	Out
Existing											
Shopping Center	-2.313 ksf	37.75	87	-0.94	-2	-1	-1	-3.81	-9	-4	-5
Proposed											
Marijuana Dispensary	2.3113 ksf	252.70	584	10.44	24	14	10	21.83	50	25	25
Net Difference			497		22	13	9		41	21	20

Note: ksf = 1,000 square feet

Because the proposed project would be expected to generate fewer than 50 new trips during either peak hour, per the City's *Standard Guidance for the Preparation of Traffic Impact Analysis*, an operational analysis is not required.

Access Analysis

The project site would continue to be accessed via two curb cuts on Armory Drive. No changes are proposed to site access or on-site circulation.

Finding – Site access and circulation would be expected to operate acceptably in its current configuration.

Sight Distance

Sight distances at the project access points on Armory Drive were evaluated based on sight distance criteria contained in the *Highway Design Manual* published by Caltrans. The recommended sight distances for driveways are based on stopping sight distance, with approach travel speeds used as the basis for determining the recommended sight distance. For the posted 35-mph speed limit on Armory Drive adjacent to the site, the recommended stopping sight distance is 250 feet. Based on a review of field conditions, sight distance at both driveways extends approximately 300 feet to both directions, which is adequate for speeds more than 35 mph.

Similarly, sight lines along Armory Drive approaching the project site are more than adequate to allow a following driver to observe and react to a vehicle stopped in the roadway while the driver waits to turn left into the site.

Finding – Sight distance is adequate to accommodate all turns into and out of the site.

Parking

Parking was evaluated to determine if the proposed supply would be adequate to satisfy City requirements. Based on the site plan, a total of ten parking spaces would be provided on-site for use by both the proposed project and the existing dry cleaning business located next door. An additional ten on-street parking spaces are available on Armory Drive, one of which is situated between the site's driveways, three spaces are located south of Sucher Lane, and six spaces are located north of Sucher Lane. It is understood that the adjacent suite is approximately the same size as the suite that the proposed project would occupy so the same square footage was assumed. Based on 2,313 square feet of cannabis retail space and 2,313 square feet of general services, per Section 20-36.00 of the Santa Rosa City Code, the project would need to provide a total of 18 spaces on-site to satisfy City requirements; the existing supply is therefore deficient by eight spaces.

Although the proposed on-site supply would not satisfy the requirements set forth in the City Code, through the Conditional Use Permit process the parking requirements can be modified if conditions warrant such. To determine the supply of parking likely to be needed, the probable parking demand was estimated using standard rates published by ITE in *Parking Generation*, 4th Edition, 2010. The parking demand for the site was estimated using published standard rates for "Shopping Center" (ITE LU #820) for the proposed dispensary and rates for "Dry Cleaners, Urban" (ITE LU #960) for the adjacent dry cleaning business. Based on application of these rates, the 85th percentile parking demand would be 13 spaces, including a demand of seven spaces for the dispensary and six spaces for the dry cleaners. Though the on-site supply would still be deficient, it would only be three spaces short of satisfying the anticipated peak demand compared to eight spaces short of satisfying City requirements. It should be noted that the average demand on a typical weekday would be nine spaces, including six for the dispensary and three for the dry cleaners, so the on-site supply would be adequate most of the time.

The proposed supply and City requirements are shown in Table 2. Although the on-site supply would be eight spaces short of satisfying City requirements, according to *ITE Parking Generation* rates the total supply available

(on-site and on-street) would be adequate to accommodate the peak demand. Due to the project's proximity to street parking on Armory Drive it is reasonable to expect some customers to park off-site when demand exceeds the supply. Additionally, to reduce parking demand, the applicant would provide bike parking on-site for use by employees as well as customers. To further reduce parking demand, it is recommended that the applicant make transit passes available to all employees. The nearest transit stop is located on Steele Lane near Meyers Drive approximately 0.3 miles from the project site.

Table 2 – Parking Summary									
Land Use	Units	Rate	Parking Spaces						
City Required Parking									
Cannabis Retail	2,313 sf	1 space/250 sf	9						
General Services	2,313 sf	1 space/250 sf	9						
Total City Requirements			18						
ITE Parking Generation									
Shopping Center	2,313 sf	3.16 space/1,000 sf	7						
Dry Cleaners, Urban	2,313 sf	2.44 space/1,000 sf	6						
ITE Peak Demand Total			13						
Proposed On-site Supply			10						
Including On-Street Parking			20						

Notes: sf = square feet

Finding – Although the proposed on-site parking supply is insufficient to meet City requirements, the total parking supply available (on- and off-site) is expected to be adequate to accommodate the anticipated peak demand.

Recommendation – To reduce parking demand and maximize the number of spaces available for use by customers, the applicant should provide transit passes to all employees.

Conclusions and Recommendations

- Based on standard ITE rates, the proposed project would be expected to result in a net increase of 497 daily trips on average, including 22 new trips during the morning peak hour and 41 new trips during the evening peak hour.
- Site access and on-site circulation would be expected to continue operating acceptably.
- Sight distances on Armory Drive at the project driveways are adequate to accommodate all turns into and out of the site.
- The proposed on-site parking supply would not be adequate to satisfy requirements under the City Code but
 would be adequate to satisfy the average demand anticipated based on ITE rates. As the total supply available,
 including street parking in the vicinity, would be more than adequate to accommodate the peak demand, the
 City may wish to consider approving the project with less on-site parking than required to meet standard City
 rates.

• To reduce parking demand associated with employees, the applicant should provide transit passes to all employees who wish to commute via public transit.

We hope this information is adequate to address the potential traffic and parking impacts associated with the proposed project. Please contact us if you have any further questions. Thank you for giving us the opportunity to provide these services.

TR001552

Sincerely,

Cameron Nye, EIT Assistant Engineer III

Dalene J. Whitlock, PE, PTOE Principal

DJW/cn/SRO489.L1

Enclosures: Site Plan

Sonoma Gardens Project No. Drawing Drawn rect zuto CBC 1013 4 Tacite Exit Sgns

1. Each sold control exit Signs

2. Each sold control exit Signs

2. Each sold control exit Signs

3. Each sold control exit Signs

3. Each sold control is required to comply with section 1013 is tall the obsertitional by a tacitie sign with the word "EXIT" represented to comply with section 1013, and that leads of each, bit a grade-bewell exitence of a tallway or ramp shall be identified by a tacitie and sign with the biblioming words as appropriate, a IST SIARDAND IN "EXIT RAMP DOWN" O; "EXIT SIARDAND OF SIARDAN BUILDING AND FIRE CODE STATEMENT
THIS PROJECT WILL COMPLY WITH ALL APPLICABLE BULDNG AND FIRE CODES THE CONNABS OPERATORWILL OBTAIN ALL
NECESSARY BULDING PERMITS, RHE FERMITS, AND SUPPA FERMITS, AND PROVIDE A RHE DEPARTMENT LOCK BOX FORKEYS TO
GATES AND DOORS PER SERVICK SHE GIVE. ILLUMINATE EXIT SIGN PER CBC 1011.1 AND 1011.4 OR 1011.5 CREE ÷ TACTILE EXIT SIGN "EXIT" PER CBC 1011.3 n above the finish floor or ground surface, measured from the Indexurface, measured from the baseline of the highest line of r Types ECA Product Project VANAge Color: Options Modified 2016 CBC T24 & ALL APPLICABLE LOCAL AND MUNICIPAL CODE REQUIREMENTS The Contract of Contr NON-STRUCTURAL TENANT IMPROVEMENT NEW GLOBE LIGHT NEW AREA LIGHT M: MERCANTILE ** REMOVE EXISTING FLOOD LIGHT WITH NEW
- LED AREA LIGHT, DOWNWARD FACING AT PARKING
LOT AREA TACTILE EXIT SIGNAGE REMOVE EXISTING FIXTURE AND ARM SUPPORT AND INSTALL NEW 13W FIXTURE NEW LASER CUT CORTEN SIGNAGE PANEL WITH LIGHTED PANEL BEHIND GENERAL NOTES REPLACE EXISTING PANEL WITH LIT BUILDING ADDRESS SIGN LEGEND ADA ADA ⋖ MONUMENT SIGNAGE RESTORATION BICYCLE RACK: CILINGIR BY MUSLON SUCHER LANE Overall Site Plan : Aerial (1) SITE PLAN $\frac{1}{116^{\circ}}$ Fig. 1.4° ARMORY DRIVE HIGHWAY 101 EXISTING ADA PARKING SPACE AND
VAN ACCESSIBLE STRIPING
MAIN BUILDING ENTRANCE

— 2074 ARMORY DRIVE PROJECT LOCATION

APPROXIMATE BOUNDARY LINE LOT SIZE 10,000 S.F.

SIDEWALK, PUBLIC WAY

10 EXISTING TOTAL PARKING SPACES

NEW CORTEN PLANTER AT BUILDING FRONT, NATIVE GRASSES, TYPICAL

BICYCLE RACH

LOCATION OF EXISTING MONUMENT SIGN TO BE RE-USED, SEE PROPOSED UPGRADE THIS SHEET

EXISTING PLANTER

ADJACENT PROPERT

Asquared Studios 642 Fifth Street Santa Rosa, California 95404 P. 707-569-9358 | F. 707-581-7415

2074 Armory Drive

Santa Rosa, California 95401

June 18, 2018 : Conditional Approval Rev. 1 April 02, 2018 : Conditional Approval

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