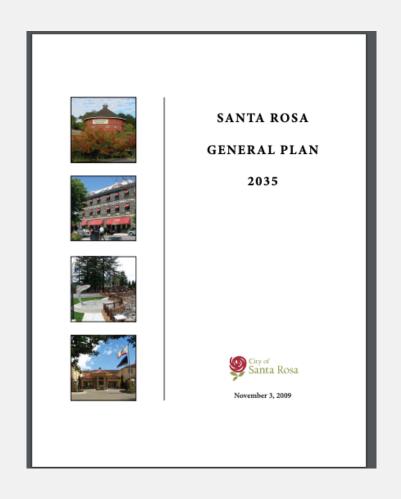
CITY OF SANTA ROSA GENERAL PLAN 2035 UPDATE

CITY COUNCIL JANUARY 8, 2019



Andy Gustavson
Senior Planner
Planning and Economic Development

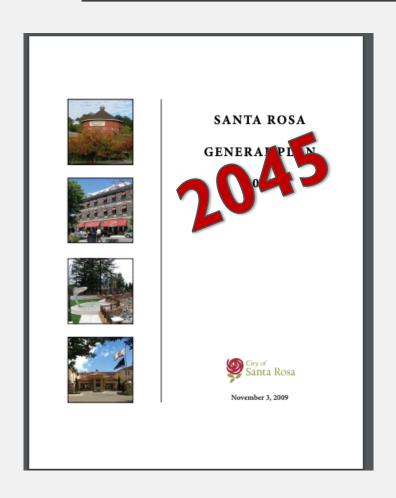
GENERAL PLAN



SHARED COMMUNITY VISION

- Built on public engagement
- Recognizes past challenges and accomplishments
- Examines data and emerging trends
- Defines future issues, challenges, and goals.

GENERAL PLAN UPDATE



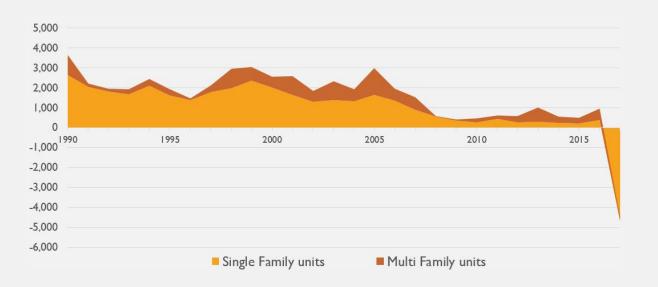
CITY OPPORTUNITY

- reVision Community Goals
- Adapt to Events and Shape Change
- Streamline Development Review
- Integrate State Law

KEY EVENTS

Housing

- Low Supply & Production
- Housing Affordability
- Increased Homelessness

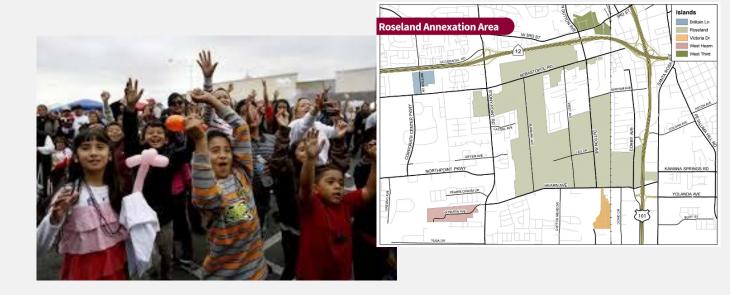




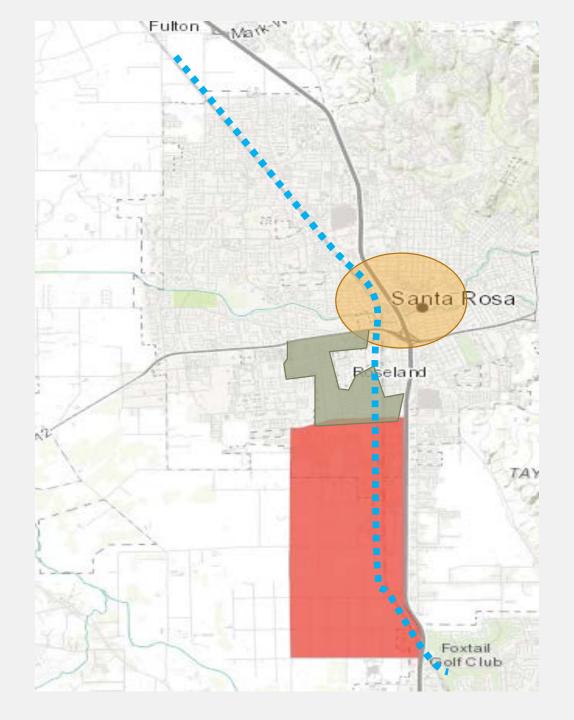
KEY EVENTS

<u>2017</u>

- Roseland Annexation
- Tubbs Fire Disaster
- Community Recovery







KEY EVENTS

Roseland Annexation

Specific Plan Update

SMART Train Service

Disadvantaged Community

Land Use Air Circula-Quality tion Environ General Housing Justice Plan Conserv Safety ation Open Noise Space

GENERAL PLAN INTENT

The general plan is more than the legal underpinning for land use decisions; it is a vision about how a community will grow, reflecting community priorities and values while shaping the future.



NEW REQUIREMENTS

- Disadvantaged
 Community Designation
- CEQA Vehicle Miles
 Traveled (VMT) impact
 modifies Circulation
 Element



SIGNIFICANT ISSUES

- Intensify Downtown Development
- Roseland Annexation
- Incentivize All Housing
- Hazard Avoidance & Reduction
- Community Resilience

General Plan Land Use Diagram Country Residential (0.05-0.2 units per aprel Transit Village Mixed Use Retail & Business Services Very Low Densitty Residential (0.2-0.0 units per acre) Low Density/Open Space (2.0-8.0 units per agre) Business Park Low Density Residential (2.0-8.0 units per acre) Medium Low Density Residential (8.0-13.0 units per scre) Medium Density Residentia (8.0-18.0 units per scre) Medium High Density Residential (\$8.0-30.0 units per sore) Public/Institutional Transit Village Medium (25.0-40.0 ents per agre) Parks and Recreation Mobile Hornes (4.0-18.0 units per scre) Open Space Agriculture Parcel Lines - A Middle Behoef High School Neighborhood Park Transitional/Collector Street Community Shapping Center Conceptual Local Street Highway Interchange Area Not to be Developed Prior to 2810 Santa Rosa Sebastapat Rand Urban Vision Plan Screenshot

LAND USE

Citywide & Parcel Specific

- Housing
- Commercial
- Industrial
- Density
- Connectivity

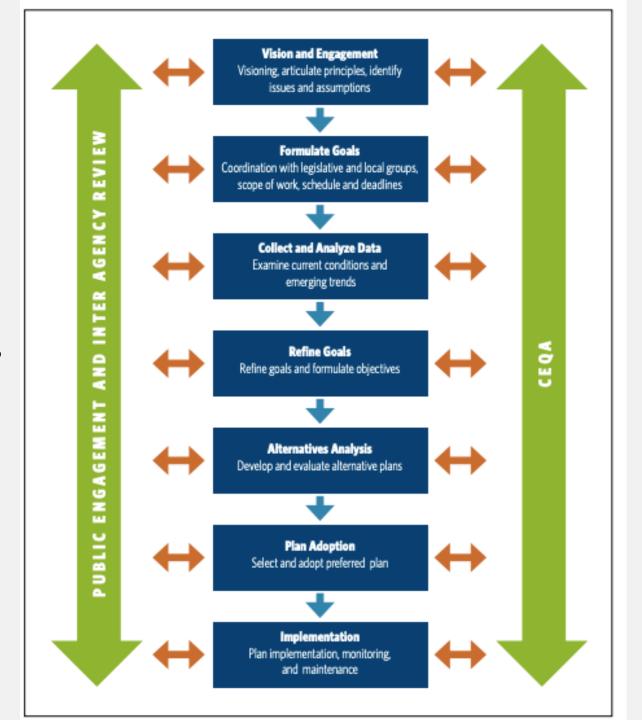
GENERAL PLAN PROCESS

"All Hands"

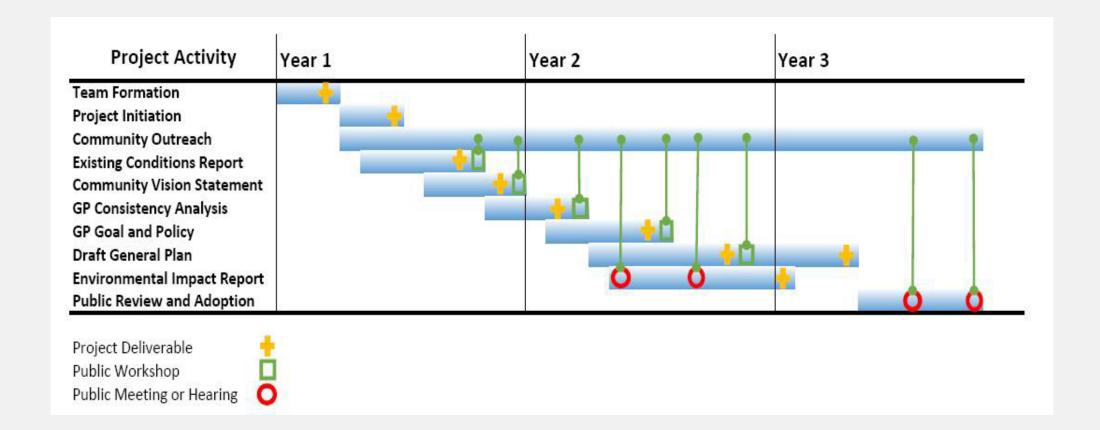
Residents, Neighborhoods, Community Groups, City Departments, Subregional Agencies

Driven by Community Input and Goal Setting

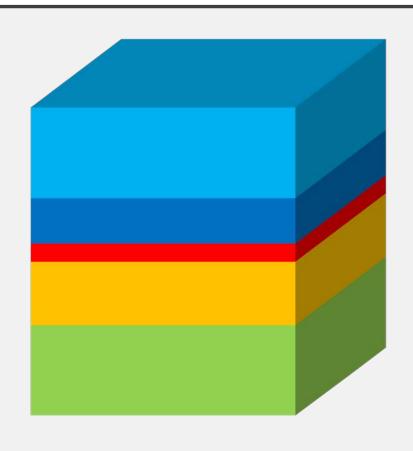
Goals based on Data Assessment, Alternative Analysis, and Environmental Review.



LEVEL OF EFFORT



LEVEL OF EFFORT



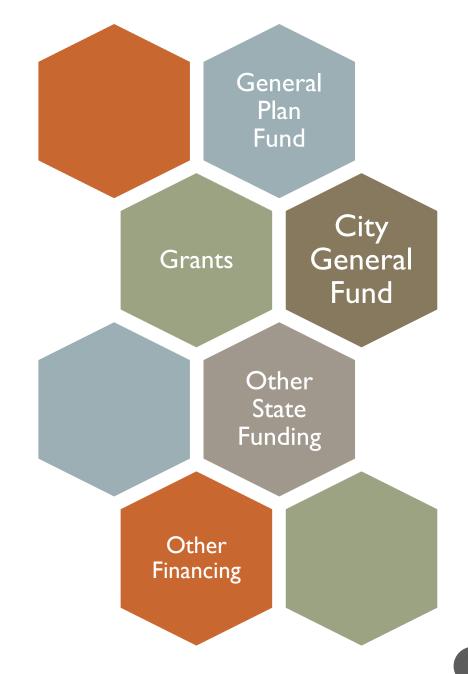
- Community Vision & Policy Framework
- Resilient City
- Environ Justice & Air Quality
- CEQA
- Public Engagement

PUBLIC ENGAGEMENT

INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.

http://c.ymcdn.com/sites/www.iap2.org/resource/resmgr/foundations_course/IAP2_P2_Spectrum_FINAL.pdf

FINANCING



NEXT STEPS



RECOMMENDATION

It is recommended by the Planning and Economic Development Department the Council receive a report regarding the update of the City's 2035 General Plan.

QUESTIONS