

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL  
FROM: JASON CARTER, INTERIM DIRECTOR  
NICOLE RATHBUN, ADMINISTRATIVE ANALYST  
OFFICE OF COMMUNITY ENGAGEMENT  
SUBJECT: ADOPTION OF FUNDING RECOMMENDATION AND APPROVAL  
TO EXECUTE A GRANT FUNDING AGREEMENT WITH  
BREAKOUT PRISON OUTREACH, DBA CALIFORNIA YOUTH  
OUTREACH UNDER THE CHOICE GRANT PROGRAM

AGENDA ACTION: RESOLUTION

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RECOMMENDATION

It is recommended by the Office of Community Engagement that the Council, by Resolution: 1) Adopt the funding recommendation of the Grant Review Team for California Youth Outreach under the Measure O (2004) Community Helping Our Indispensable Children Excel (CHOICE) Cycle IX Grant Program; 2) direct the City Manager or designee to approve and execute a funding agreement with California Youth Outreach for an amount not to exceed \$120,000; and 3) authorize the City Manager or his designee to approve and execute any amendments to the funding agreement.

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EXECUTIVE SUMMARY

The CHOICE Grant Program provides critical funding for gang prevention and intervention programming, as outlined in the Measure O Ordinance adopted in 2004. Applications are received for each two-year funding cycle in response to a Request for Qualifications (RFQ) for the program. The RFQ was released for the two-year CHOICE Cycle IX Grant Program in October 2017. From this RFQ, the Grant Review Team recommended funding for nine programs, including a street outreach program provided by California Youth Outreach. The full recommendation from the Grant Review Team is included as Attachment One. On January 9, 2018, Council approved the Grant Review Team's recommendations and authorized the approval and execution of grant funding agreements with all nine recommended Community Based Organizations (CBOs) for the first 12-months of the two-year funding cycle.

To enter into funding agreements for the second year of the cycle, Grantees must meet performance expectations in each executed funding agreement and must be able to identify additional program funding in the form of cash match and in-kind contributions

totaling at least fifty percent of their CHOICE funding agreement amount. Initially, California Youth Outreach was unable to identify the match funding required to enter into an agreement for the second year of the CHOICE Cycle IX funding cycle and advised staff that they would not be seeking a funding agreement in 2019. On November 27, 2018, Council approved the Grant Review Team's recommendations for second year funding of eight of nine eligible CBO's, excluding California Youth Outreach, and authorized the approval and execution of grant funding agreements with those agencies.

Between December 2018 and January 2019, California Youth Outreach was able to secure the required cash match and provide the funding agreement exhibits necessary to enter into a grant funding agreement for the remainder of the second year of CHOICE Cycle IX, from the date approved by Council through December 31, 2019. The end of this program term coincides with the end of all Cycle IX grant funding agreements, as was outlined in the RFQ that was released in October 2017.

## BACKGROUND

Passed by voters in 2004, the Measure O Ordinance stipulates that grant funding shall be provided to organizations for youth and parenting programs which focus on gang and anti-violence education, prevention and intervention, community safety, and a comprehensive array of social services in high need neighborhoods. In 2006, The Partnership established the annual Community Helping Our Indispensable Children Excel (CHOICE) grant program to fulfill this requirement. Beginning with Cycle VII in 2013, Council approved two-year funding terms for the CHOICE grant program.

On October 3, 2017, the City of Santa Rosa released the Cycle IX CHOICE Request for Qualifications (RFQ) to identify school districts and community-based organizations qualified to provide youth and gang violence prevention and intervention services in two funding categories.

- Category One:
  - School Readiness
  - School Engagement and Truancy Prevention
  - Workforce Development
- Category Two:
  - Street Outreach, Mediation, and Intervention

For Cycle IX, all funded programs were required to contribute fifty percent match (cash or up to twenty-five percent of in-kind contributions). The gradual increasing of the match requirement is intended to increase the sustainability of the funded programs by reducing the reliance on Measure O funding. A complete copy of the RFQ can be found at <https://srcity.org/2207/Choice-Grants>.

On January 9, 2018, the City Council adopted the funding recommendations of the Grant Review Team and directed the City Manager to approve and execute grant funding

agreements for calendar year 2018 with the Boys and Girls Club of Central Sonoma County, California Youth Outreach, Child Parent Institute, Community Action Partnership of Sonoma County, Community Child Care Council of Sonoma County, LandPaths, LifeWorks of Sonoma County, Social Advocates for Youth, and The Salvation Army.

During the first year of Cycle IX, California Youth Outreach announced that they would not seek a funding agreement for the second year of Cycle IX, due to a lack of match funding. On November 27, 2018, Council adopted the funding recommendations and authorized approval to execute grant funding agreements for the eight remaining CBOs whose programs and funding amounts are listed below (excluding California Youth Outreach).

Community Based Organization	Program	Annual Funding Amount
Boys & Girls Club of Central Sonoma County	The Club at Juvenile Hall and REACH	\$120,000
Child Parent Institute	Family Focused Prevention & Intervention	\$60,000
Community Action Partnership of Sonoma County	Roseland Strong Initiative	\$120,000
Community Child Care Council of Sonoma County (4Cs)	Early Education Outreach Specialist	\$52,000
LandPaths	Bayer Farm Programs	\$64,700
LifeWorks of Sonoma County	El Puente (The Bridge)	\$65,000
Social Advocates for Youth	SAY Career and Life Readiness	\$120,000
The Salvation Army	Double Punches Boxing Club	\$15,000
	Total:	\$616,700

In December 2018, California Youth Outreach received a firm funding commitment of \$30,000, bringing their total match funding up to the level required. The Partnership is now seeking Council authorization to approve and execute a grant funding agreement with California Youth Outreach, in the amount of \$120,000 for a term beginning on the date of Council approval, through December 31, 2019. The draft grant funding agreement is included as Exhibit B to the Resolution.

#### PRIOR CITY COUNCIL REVIEW

On November 27, 2018, through Resolution Numbers RES-2018-208 and RES-2018-209, Council adopted the Grant Review Team's funding recommendations for eight of the nine agencies (not including California Youth Outreach) for year two of Cycle IX of the

Measure O CHOICE grant program and authorized the City Manager to approve and execute year one funding agreements with the CBOs, subject to approval as to form by the City Attorney.

On January 9, 2018, through Council Resolution Number 2018-010, Council adopted the Grant Review Team's funding recommendations for year one of Cycle IX of the Measure O CHOICE grant program and authorized the City Manager to approve and execute year one funding agreements with nine CBOs, subject to approval as to form by the City Attorney.

### ANALYSIS

The City received 18 applications from 17 agencies in response to the RFQ. Agencies submitted budgets for one year of funding, with funding requests totaling \$1,905,627, well in excess of the \$736,700 in available funding for each year of Cycle IX. The Grant Review Team identified nine agencies to receive funding, including California Youth Outreach in the amount of \$120,000 for each of the two program years of the cycle.

Staff closely monitored and evaluated the performance of all funded agencies for the first year of funding for Cycle IX, in which California Youth Outreach has met or exceeded their contractual obligations. Lack of matching cash funds was the singular reason that California Youth Outreach was not included in the funding recommendation to Council on November 27, 2018.

With the required fifty percent matching funds now secured by the agency, the Partnership is seeking authorization to approve and execute a grant funding agreement for \$120,000 for the remainder of the CHOICE Cycle IX term.

### FISCAL IMPACT

Council approval has no fiscal impact to the General Fund. Funding for CHOICE grants are included in the department's annual budget.

### ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

### BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable

NOTIFICATION

Not applicable

ATTACHMENTS

- Attachment One – Grant Review Team Funding Recommendations for All Agencies
- Resolution/Exhibits - Adopting Cycle IX Funding Recommendation and Authorization to Approve and Execute a CHOICE Grant Program Funding Agreement with California Youth Outreach

CONTACT

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