Country Summer 2018 Media Relations Highlights & Press Coverage Log





July 30, 2018 USA Today Entertainment 97.4M Unique Visitors



FGL, Little Big Town, and Maren Morris help Country Summer rebuild after California wildfires









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ABC/Image Group LA

This weekend, the Country Summer Music Festival takes over the Sonoma County Event Center at the Fairgrounds in Santa Rosa, California. Since this is the same area that was so hard-hit by wildfires last October, organizers plan to give part of their proceeds to the relief effort.

Florida Georgia Line, Little Big Town and Toby Keith are set to headline the June 15-June 17 concerts, with Maren Morris, Granger Smith, Joe Nichols and more joining them.

This is the fifth year for Northern California's biggest country music festival. Last year, Country Summer drew 30,000 fans from 34 states and four countries.

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5 MUSIC FESTIVALS THAT WILL MAKE YOU FALL IN LOVE WITH COUNTRY

Country Summer - Santa Rosa, California



f you don't love your red solo cup or think tractors are sexy, you're not alone. Maybe, you feel that the "country" has been ripped out of country music. That the magical sounds of the fiddle and banjo have been replaced with pop beats and the casual guest appearance of guitars, meaning that every song sounds the same. Or, maybe, you're a suburbanite, and the word "country" conjures images of overalls, line dancing, and bare feet. If you aren't already in love with country music, we're okay with that — those of us who are will hopefully convince you to change your mind. Because let's face it, the genre is an emotional punch. It's a mixed bag of lyin', cheatin' exes, of epic loves and lusts, of unbearable losses. It's for the perfectly imperfect, people willing to flirt with situational shades of grey. There are more than 30 country music festivals in the US. So, cowgirl, grab your spurred boots — we've rustled up five of the best country music festivals.

A collaboration between Impact Entertainment, Sports & Event Marketing, and Sonoma Media Group, the local owner of Froggy 92.9., Country Summer is Northern California's largest country music festival and Sonoma County's biggest bash, attracting more than 30,000 fans from 35 states and four foreign countries. Since launching in 2014, every year, 14 top country artists, including Thomas Rhett, Darius Rucker, Justin Moore, and Randy Houser, crank up the party on the Chevy Silverado Stage. Between the main acts, local bands like American Honey, The Scotty Mac Band, and Ryan Scripps, keep the party pumping. Darlin', we also reckon that you'll love the mechanical bulls, the pit (standing room only tickets that are up close to the stage), and an ice-cold Budweiser — especially since California's summers are hotter than a billy goat with a blowtorch.

New York Times #1 Best-Selling Author Sylvia Day's Online Travel and Lifestyle Magazine

CountryLiving

12 Country Music Festivals You Won't Want to Miss

Located at unique venues across America, there's something for every country music fan.

Country Summer, June 15-17, 2018



COURTESY OF COUNTRY SUMMER

GET TICKETS

There's country music, and then there's wine country music. Now in its fourth year, this northern California fest takes place on five acres at the Sonoma County Fairgrounds.



Check Out The Big Name Entertainers at Country Summer









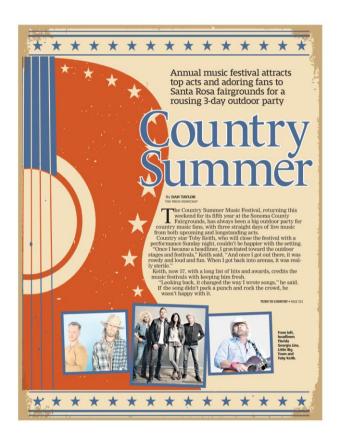
Headliner Feature by Jim Harrington Published in The Mercury News, East Bay Times and Other Bay Area Outlets

San Francisco Chronicle | SFGATE





The Press Democrat



COUNTRY SUMMER » DAY 1



Florida Georgia Line's Tyler Hubbard, left, and Brian Kelley perform Friday during the first day of the Country Summer Music Festival at the Sonoma County Fairgrounds in Santa Rosa. They headlined the festival Friday, and Little Big Town will headline when it continues today.

Tunes, beer and good vibes

Florida Georgia Line headline first day of music festival in Santa Rosa

By GUY KOVNER

An enter Kuermeland flew 5,000 miles to be at Pridad's opening injath for the Country Summer music festival's fifth year at the Soomac Country Fairgrounds in Santa Ross. Standing in the crowd that packed the carnival lof from end to end, Kuermeland and here boytriend, Vegard Steinback, both 3i, and here long the standard of the control of the country of the countr

TURN TO COUNTRY # PAGE A4



To see more photos from the Country Summe music festival, visit press democrat.com

Blake Gardine of Napa dips Melissa Jaworski as they dance while Eric Paslay

COUNTRY SUMMER »

Sunny Saturday, stars on stage and a feel-good vibe bring out the crowds for one humongous hoedown

Saturday during the second day of the Country Summer Mus Saturday during the second day of the Country Summer Mus Saturday at Second Country Summer Must be Santa Reco





CLOSING ACT: Little Big Town, from left, Jimi Weistbrook, Kimberly Schlapman, Phillip Sweet and Karen Fairchild perform Saturday during the Country Summer Museum of Section 1 Sec

Down-home harmony

THE PRESS DEMOCR

Tasking a break at a picnic table Saturday during the County Summer Music Festival's second night, Jack Balistreri of Freestone said he enjoys the genre because it's a site of life. "I like it because it always seems to relate to somehody" somehody's brother, sister," he said. "You can understand

earth."
Ballstreri, 65, wearing a straw cowboy
hat, said he keeps the radio in his barn
tuned to country station Froggy 92.2 FM
most of the day and finally made it to the
local festival, now in its fifth year.
"I kept saying I was going to go the last

On Saturday, he was waiting to hear the closing act, Little Big Town, four-member group that hasn't changed musicians since it started in 1986. "They've been around for years. They're top guys now," said Balistreri, who tends a flock of laying hens while h son works a small vineyard.

URN TO COUNTRY + PAGE AG





Country Summer Music Festival 2018 Press Coverage and Event Listings

August 2

Broadway World

Honey Country at Country Summer

https://www.broadwayworld.com/bwwmusic/article/Rising-Country-Trio-Honey-County-Releases-Music-Video-For-Latest-Single-SALE-OF-THE-SUMMER-20180802

July 30

USA Today

FGL at Country Summer in Santa Rosa, California Photo

https://www.usatoday.com/story/life/music/2018/07/30/florida-georgia-line-and-bebe-rexha-break-country-chart-record/866479002/

June 18

Press Democrat

Chris Smith: Country Star Granger Smith and the Santa Rosa Sweethearts and One surprise After Another

https://www.pressdemocrat.com/news/8446048-181/chris-smith-country-star-granger

June 18

Press Democrat

Country Summer Music Festival – Day 3

https://www.sonomanews.com/entertainment/8446239-181/country-summer-music-festival-day?sba=AAS

June 17

Getty Images – Day 3

https://www.gettyimages.com/photos/country-summer-music-festival-day-3-

2018?mediatype=photography&phrase=country%20summer%20music%20festival%20day%203%202018&sort=mostpopular&family=editorial

https://www.gettyimages.com/event/country-summer-music-festival-day-3-775177152#/brad-rempel-and-curtis-rempel-of-high-valley-perform-on-day-3-of-picture-id977503992

June 15 - 17

Wire Image

Country Summer Artist Coverage

http://www.wireimage.com/search/#events?q=Country%20Summer%202018/[775177150]&ep=1/60/1 &s=3

http://www.wireimage.com/search/#events?q=Country%20Summer%202018/[775177151]&ep=1/60/1 &s=3

June 16

Press Democrat

Country Summer Music Festival in Santa Rosa Carries Relatable Message Fans Say

https://www.pressdemocrat.com/entertainment/8439841-181/country-summer-in-santa-rosa

June 16

Getty Images – Day 2

https://www.gettyimages.com/photos/country-summer-music-festival-day-

<u>2?sort=mostpopular&mediatype=photography&phrase=country%20summer%20music%20festival%20day%202</u>

https://www.gettyimages.com/event/country-summer-music-festival-day-2-775177151#/singer-maren-morris-performs-on-day-2-of-country-summer-music-at-picture-id976828284

June 15

Press Democrat

Country Summer Music Fans to Santa Rosa Near and Far

https://www.pressdemocrat.com/entertainment/8437997-181/pd-default-story-headline-xy

June 15

ABC 7

Santa Rosa Music Festival

http://abc7news.com/entertainment/route-91-vegas-shooting-survivors-turn-out-for-santa-rosa-music-festival/3608371/

June 15

Getty Images – Day 1

https://www.gettyimages.ie/photos/country-summer-music-festival-day-

1?sort=mostpopular&mediatype=photography&phrase=country%20summer%20music%20festival%20d ay%201

June 15 - 17

Wire Image "Live Artist Coverage"

http://www.wireimage.com/search/#events?q=Country%20Summer%202018/[775177150]&ep=1/60/1

http://www.wireimage.com/search/#events?q=Country%20Summer%202018/[775178350]&ep=1/60/1 &s=3

http://www.wireimage.com/search/#events?q=Country%20Summer%202018/[775177151]&ep=1/60/1

http://www.wireimage.com/search/#events?q=Country%20Summer%202018/[775177151]&ep=1/60/1 &s=3

June 14

Sonoma Index-Tribune

Toby Keith Ready To Revel

https://www.sonomanews.com/entertainment/8434400-181/toby-keith-ready-to-revel

June 13

ABC Radio – National

76M Impressions

FGL, Little Big Town and Maren Morris Help Rebuild After California Wildfires

http://abcnewsradioonline.com/music-news/2018/6/13/fgl-little-big-town-and-maren-morris-help-country-summer-reb.html

Representative Local Market Websites Across the Nation

https://www.myuscountry.com/more-news/?cat=country

http://www.topix.com/city/santa-rosa-ca/2018/06/fgl-little-big-town-and-maren-morris-help-country-summer-rebuild-after-california-wildfires?fromrss=1

https://mediasota.com/2018/06/13/fgl-little-big-town-and-maren-morris-help-country-summer-rebuild-after-california-wildfires-wnwn-fm/

June 13

Press Democrat

Things to Do This Week

https://sacramentopress.com/events/country-summer-music-festival/

June 13

Press Democrat

Toby Keith Ready to Rock Country Summer Music Fest

https://www.pressdemocrat.com/entertainment/8405562-181/toby-keith-ready-to-revel

June 11

Sonoma Index-Tribune

It's Country Summer Time

http://www.sonomanews.com/entertainment/8409607-181/its-country-summer-time?sba=AAS

June 9

US News Tribune

Florida Georgia Line

https://ustribune.news/2018/06/09/florida-georgia-line/

June 7

Patch

Santa Rosa Set for Country Music Festival

https://patch.com/california/healdsburg/santa-rosa-set-country-summer-music-festival-june-15-17

June 7

Sonoma Index-Tribune

It's Festival Time

https://www.sonomanews.com/lifestyle/8377575-181/its-festival-time-in-and

June 6

PR Underground National Distribution

Santa Rosa Is Set for Country Music Festival

https://www.prunderground.com/santa-rosa-is-set-for-country-summer-music-festival/00127367/

June

See California

June Music Festivals

http://www.seecalifornia.com/festivals/june-music.html

June

Sonoma Family Life

Country Summer Music Festival

http://www.sonomafamilylife.com/family/community/dad%E2%80%99s-day-off/









d ate

June 2018

www.sonomafamilylife.co

www.sonomafamilylife.com

June Sonoma Magazine

Rock Country Summer 2018

http://www.sonomamag.com/beat-the-heat-eat-drink-and-party-how-to-rock-country-summer-2018/#slide-1

May/June Sonoma Magazine – Print Edition





May 25 SF Chronicle

The Ultimate Bay Area Outdoor Summer Concert Guide

https://www.sfchronicle.com/entertainment/article/The-ultimate-Bay-Area-outdoor-summer-concert-12922394.php#photo-15591291

May 24 News Review Annual Nor Cal Festival Guide

https://www.newsreview.com/chico/music-season/content?oid=26315849

May 24

Press Democrat

Best Festivals for Summer

https://www.pressdemocrat.com/specialsections/8329484-181/best-festivals-for-summer

May 23 Patch

Summer Fun Activity Guide: SF Bay Area 2018

https://patch.com/california/livermore/summer-fun-activity-guide-sf-bay-area-2018

May 23

Bohemian

Hot Summer Guide

https://www.bohemian.com/northbay/hot-summer-guide-2018/Content?oid=6138167

May 23

Daily Republic

Great Outdoor Concerts and Music Festivals

https://www.dailyrepublic.com/things-to-do/great-outdoor-music-concerts-and-summer-festivals/

April 21

Press Democrat

https://www.pressdemocrat.com/news/8242319-181/chris-smith-this-sonoma-county

April 21

Impulsive Wanderlust

7 Country Music Festivals

https://www.impulsivewanderlust.com/7-country-music-festivals-2018/

April 14

Press Democrat

Wine Country Festival Fashion

http://www.pressdemocrat.com/lifestyle/8209812-181/its-back-to-the-90s?gallery=8229070

April 18

Ticket News

Country Music Takes Over the Summer

https://www.ticketnews.com/2018/04/country-music-takes-over-the-summer-with-festivals-upcoming-tours/

April 13

Discover Your View

Bay Area Country Music Festivals

http://www.mcguire.com/blog/2018/04/bay-area-music-festivals-2018/

April 5 & 6

Taste of Country - Country Music Festivals Guide

Published on Nationwide Country Music Radio Station Websites

http://953thebear.com/country-music-festivals-guide/

February 21

Press Democrat

Santa Rosa Teen to Compete on The Voice (Country Summer Anthem Singer)

http://www.pressdemocrat.com/entertainment/8019972-181/santa-rosa-teen-to-compete

February 13

Country Summer 2018: What You Need to Know

Sonoma County Music

https://www.sonomacounty.com/blog/country-summer-2018-what-you-need-know

February 8

Country Summer Music Festival Lineup and Schedule Announced

Distributed on PR Underground

Google News and 150 Media Hits; Clips Are Here:

February 8 PR Underground Report

February 1

Dee Jay Silver Gears Up for 2018

http://ventsmagazine.com/2018/02/01/dee-jay-silver-gears-2018-residencies-festivals-tours/

January 18

The Sonoma Valley "Must Do" List for 2018

Something About Sonoma

https://www.somethingaboutsonoma.com/blog/2018/01/sonoma-valley-must-list-2018/

November 16

The Mercury News/Bay Area News Group

Check Out the Big Name Headliners for Country Summer Music Festival

https://www.mercurynews.com/2017/11/16/check-out-the-big-name-headliners-for-country-summer-

music-festival/

Bay Area News Group Story Also Published:

East Bay Times

https://www.eastbaytimes.com/2017/11/16/check-out-the-big-name-headliners-for-country-summer-music-festival/

USA Headlines

http://www.usa-headlines.com/headline/check-out-the-bigname-headliners-for-country-summer-music-festival

wn.com

https://article.wn.com/view/2017/11/16/Check out the bigname headliners for Country Summer M usic Fe/

Topix.com

http://www.topix.com/city/santa-rosa-ca

November 17
Press Democrat Print Edition
Top Acts Coming to Country Summer



THE PRESS DEMOCRAT • FRIDAY, NOVEMBER 17, 2017

MUSIC

Top acts coming to Country Summer

Tory Keith, Little Big Town, Florida Georgia Line poised to headline SR festival By DAN TAYLOR

summer.com, the fair office at 1350 Bennett and 800-514-3849, with day pass sales to be at January. Last year, Country drew more than 30,00 34 states and four cor

Awards. The idea for the festival dates back to 2013, when Impact Entertainment and Amaruro Sonoma Media Group, owner of Froggy '29 and other local radio stations, co-produced a solid-out Florida Georgia Line concert at the Sonoma County Fair. Inspired by that saccess, the two comparines founded the following was:



November 16

Press Democrat Online

Florida Georgia Line, Little Big Town and Toby Keith to Play Country Summer Music Festival http://www.pressdemocrat.com/entertainment/7644490-181/florida-georgia-line-little-big?artslide=2

November 16

Florida Georgia Line, Little Big Town and Toby Keith to Play Country Summer Music Festival Sonoma Index-Tribune

http://www.sonomanews.com/entertainment/7654293-181/florida-georgia-line-little-big

November 16

Florida Georgia Line, Little Big Town and Toby Keith Headline Country Summer Music Festival PR Underground Distribution

Google News and 132 Media Hits; Clips Are Here:

November 16 PR Underground Report

Country Living

10 Can't Miss Country Festivals

https://www.countryliving.com/life/entertainment/g3191/best-country-music-festivals/

October 16

Beyond Words

5 Music Festivals That Will Make You Fall In Love with Country

https://t.co/6eZH1ZwKyB

Also Posted on Facebook, Twitter, Instagram, Pinterest

October

6th Annual Best of Sonoma County Magazine – Print Only Country Summer Music Festival – Best Musical Festival Series



August 14
Country Fancast
Upcoming Music Festivals for 2018
https://countryfancast.com/country-music-festivals-2018/

Festival & Country Music Websites

Taste of Country Music Festival Guide http://tasteofcountry.com/country-music-festivals-guide/

Country Music Festivals
http://countrymusicfestivals2019.com/

Country Music Fancast

https://countryfancast.com/country-music-festivals-2018/

Music Festival Wizard

https://www.musicfestivalwizard.com/festivals/country-summer-2018/

QRO Magazine

http://www.gromag.com/features/2018-festival-guide/#jun

Jam Base Go See Live Music

https://www.jambase.com/festival/country-summer-2018

Everfest

https://www.everfest.com/e/country-summer-music-festival-santa-rosa-ca

All Music Fests

Mix In Me Up Music Festivals

https://www.mixinmeup.com/festival/country_summer_festival/

Fairs & Festivals

https://www.fairsandfestivals.net/events/details/2018-country-summer-festival

County Clones

https://countryclones.com/2017/10/31/2018-country-music-festivals/

Viberate

https://www.viberate.com/events/profile/country-summer-music-festival

Event Seeker eventseeker.com

Concertful

https://concertful.com/event/363345

Event Daddy

http://www.eventdaddy.net/santa-rosa/country-summer-music-festival/

Harmony Connects

https://harmonyconnects.com/Events/3662-Country-Summer-Festival-with-Florida-Georgia-Line

All Events In

https://allevents.in/santa%20rosa/country-summer-music-festival/143466152887714

Event Jam

http://www.eventjams.com/events/Santa-Rosa.United-States/1858408/Country-Summer-Music-Festival

Eventbu

https://us.eventbu.com/santa-rosa/country-summer-music-festival/4095897

Clipfly.net

http://clipfly.net/fcat/country-music

AMF Cool

All Music Festivals

http://amf.cool/festival/Country-Summer-2018

Regional Listings

CBS SF Bay Area

http://events.sanfrancisco.cbslocal.com/santarosa/events/country-summer-music-festi-/E0-001-113143440-0@2018061513

KRON 4 Independent

KGO ABC7

SF Gate/San Francisco Chronicle

InsideBayArea.com

SF Station

https://www.sfstation.com/country-summer-music-festival-e2344664

Good Day CBS 13 and CW 13

Eventful

Do The Bay

http://dothebay.com/events/2018/6/15/country-summer-music-festival

Time Out San Francisco

Where Traveler San Francisco

https://www.wheretraveler.com/san-francisco/localevents? ev id=213300 country summer music festival

Oakland Magazine/East Bay Events

https://www.oaklandmagazine.com/Oakland-Magazine/Events/Calendar/index.php/name/Country-Summer-Music-Festival/event/19897/requiressl/true/

East Bay Express Pacific Sun

SanJose.com

http://www.sanjose.com/country-summer-music-festival-e2318816

KLIV San Jose

http://www.kliv.com/2017/11/16/country-summer-2018/

KRTY San Jose Hot Country

http://www.krty.com/2017/11/16/country-summer-2018/

Sacramento Bee

Sacramento Press

https://sacramentopress.com/events/country-summer-music-festival/

ABV Magazine

https://www.abvmagazine.com/abv-calendar/2018/6/15/country-summer-music-festival

Local/Sonoma County Listings

Press Democrat/Sonoma Index-Tribune

http://www.pressdemocrat.com/events#/event/7070929-country-summer-music-festival?location=95403-santa-rosa§ions=all&date=today

http://www.pressdemocrat.com/events#/event/7070928-country-summer-music-festival?location=95403-santa-rosa§ions=all&date=today

http://www.pressdemocrat.com/events#/event/7070931-country-summer-music-festival?location=95403-santa-rosa§ions=all&date=today

North Bay Bohemian

https://www.bohemian.com/northbay/country-summer-music-festival/Event?oid=5644346

Sonoma West Times & News

http://www.sonomawest.com/calendar/country-summer-music-festival/event 490c64b0-2ee1-11e8-9964-308d99b2b45f.html

Something About Sonoma

https://www.somethingaboutsonoma.com/events/2018-country-summer

Happening In Sonoma

http://happeningsonomacounty.com/events/7839/country-summer-music-festival/

Sonoma Family Life

Sonoma Valley Patch (Plus Petaluma, Rohnert Park and Novato)

https://patch.com/california/sonomavalley/calendar/event/20180615/319007/country-summer-music-festival

Sonoma.com

SonomaValley.com

Sonoma County Airport

Sonoma County Tourism

https://www.sonomacounty.com/sonoma-events/country-summer

Sonoma County Event Center at the Fairgrounds http://www.sonomacountyfair.com/events.php#June

Visit Santa Rosa

http://www.visitsantarosa.com/country-summer-2018

Flamingo Conference Resort

Event Sites/Multichannel Sources

SpinGo

http://www.spingo.com/calendar/event/7070929-country-summer-music-festival?radius_miles=100&location=95407-santa-rosa§ions=all&date=2018-06-15

http://www.spingo.com/calendar/event/7070928-country-summer-music-festival?radius miles=100&location=95407-santa-rosa§ions=all&date=2018-06-16

http://www.spingo.com/calendar/event/7070931-country-summer-music-festival?radius miles=100&location=95407-santa-rosa§ions=all&date=2018-06-17

Yelp

https://www.yelp.com/events/santa-rosa-country-summer-music-festial

https://www.yelp.com/events/santa-rosa-country-summer-music-festival-6

https://www.yelp.com/events/santa-rosa-country-summer-music-festival-7

Eventful

http://eventful.com/santarosa/events/country-summer-music-festi-/E0-001-113143440-0@2018061513

http://eventful.com/santarosa/events/country-summer-music-festi-/E0-001-113143440-0@2018061613

http://eventful.com/santarosa/events/country-summer-music-festi-/E0-001-113143440-0@2018061713

City Spark

http://www.cityspark.com/calendar/#!/details/Country-Summer-Music-Festival/4728287/2018-06-17T13