



**SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA
ADVISORY BOARD**

MINUTES

THURSDAY, September 27, 2018

1. CALL TO ORDER AND ROLL CALL: 11:08 PM

ROLL CALL

Members Present

- Rafael Rivero, City of Santa Rosa
- Peter Rumble, Santa Rosa Metro Chamber
- Todd Anderson, Best Western PLUS Wine Country Inn & Suites
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Staff Present

- Brad Calkins, Visit Santa Rosa Executive Director
- Charlene Lennon, Visit Santa Rosa, Director of Sales
- Tanya Rainey, Visit Santa Rosa Executive Assistant

2. PUBLIC APPEARANCES / PUBLIC COMMENTS: One member of the public. No comments.

3. APPROVAL OF MINUTES:

May 24, 2018 – No changes. Motion to approve by Peter Rumble, seconded by Todd Anderson, motion carries 3-0

4. EVENT SUPPORT APPLICATIONS

ACDA Junior All-Star at Windsor Golf Course

Event Support: Motion made to approve \$5,000 by Peter Rumbel with the stipulation in the agreement that SRTBIA lodging is required, seconded by Todd Anderson, motion passes 3-0. Todd Anderson requested that staff ask ACDA for the similar benefits offered at the \$10,000 level however this was not a condition for support.

Sonoma VITA (Added to Agenda by Peter Rumble)

A discussion to provide event support by the Chamber and the City provided details on how that would be accomplished. Based on conversations with the City, Peter Rumbel explained that event support, at a financial level, would be made by the City with consideration of up to \$60,000 for event support of the Grand Fondo. No motion was made or required.

5. ADJOURN: 11:36 AM