

CITY OF SANTA ROSA
BICYCLE AND PEDESTRIAN ADVISORY BOARD
STAFF REPORT
May 16, 2019

SUBJECT

Bicycle Friendly Community Designation
Application - 2019

ISSUE

The Bicycle and Pedestrian Advisory Board (BPAB) may support submitting a Bicycle Friendly Community Application.

STAFF PRESENTER

Nancy Adams, Transportation Planner

RECOMMENDATION

No action is required. The Board may support working with staff to submit a Bicycle Friendly Community application for 2019.

BACKGROUND

The Bicycle Friendly Community (BFC) is a designation provided to a city by the League of American Bicyclists, a national non-profit advocacy group. The designation is based on a community completing an online application with approximately 90 questions that cover the five main “E”s:

- Engineering (bike lanes/paths, master-planning, bike parking, linkages, etc.)
- Education (bike and car training, League Cycling Instructors, info distribution, etc.)
- Encouragement (promotions like Bike to Work Week, community maps, wayfinding signage, commuter incentive programs, Safe Routes, cycling clubs, community participation etc.)
- Enforcement (connections between cycling and law enforcement, e.g. bike patrols, share-the-road targeted enforcement, bicycle-related laws)
- Evaluation & Planning (crash and fatality rates, having a bike master plan, bike boards/BPAB, steps for improvements, etc.)

In August 2015, the City submitted an application to the League of American Bicyclists for the Bicycle Friendly Community designation. (See Attachment 1.) It was a team effort, with BPAB having a major role in preparing the application.

In November 2015, the League of American Bicyclists designated the City of Santa Rosa as a BFC at the Bronze level.

The City received a report card and feedback which profiles our Bicycle Friendly statistics based on the League’s review of our application. (See Attachment 2 and 3.) Our designation is valid for four (4) years and will expire in November 2019.

BFC designations that last received an award in Fall 2015 must reapply by August 8, 2019.

ANALYSIS

1. Attachment 4 is the application material for the November 2019 award cycle. Staff is suggesting that the Board create a subcommittee to assist in completing the application.
2. Staff anticipates presenting this item to the City Council in late Summer 2019.

RECOMMENDATION

No action is required. The Board may support working with staff to submit a Bicycle Friendly Community application for 2019.

Attachment 1:	2015 Bicycle Friendly Community (BFC) Application
Attachment 2:	2015 BFC Report Card
Attachment 3:	2015 BFC Feedback
Attachment 4:	2019 BFC Application Form