

CITY OF SANTA ROSA  
BICYCLE AND PEDESTRIAN ADVISORY BOARD  
STAFF REPORT  
July 18, 2019

**SUBJECT**

Bicycle Friendly Community Designation  
- 2019

**ISSUE**

The Bicycle and Pedestrian Advisory Board (BPAB) may support submitting a Bicycle Friendly Community application.

**STAFF PRESENTER**

Nancy Adams, Transportation Planner

**RECOMMENDATION**

The Board may support, by motion, submitting a Bicycle Friendly Community application for 2019.

**BACKGROUND**

The Bicycle Friendly Community (BFC) is a designation provided to a city by the League of American Bicyclists, a national non-profit advocacy group. The designation is based on a community completing an online application with approximately 100 questions that covers the five main “E’s;”

- Engineering (bike lanes/paths, master-planning, bike parking, linkages, etc.)
- Education (bike and car training, League Cycling Instructors, info distribution, etc.)
- Encouragement (promotions like Bike to Work Week, community maps, wayfinding signage, commuter incentive programs, Safe Routes, cycling clubs, community participation, etc.)
- Enforcement (connections between cycling and law enforcement, e.g. bike patrols, share-the-road targeted enforcement, bicycle-related laws)
- Evaluation & Planning (crash and fatality rates, having a bike master plan, bike boards/BPAB, steps for improvements, etc.)

On May 16, 2019, the Board created a subcommittee (Shaun Ralston and Christine Dektor) to work with staff in preparing responses to the questions in the 2019 application.

In August 2015, the City applied to the League of American Bicyclists for the Bicycle Friendly Community designation. It was a team effort with BPAB having a major role in preparing the application.

In November 2015, the League of American Bicyclists designated the City of Santa Rosa as a Bicycle Friendly Community (BFC) at the Bronze level.

Our designation is valid for four (4) years and will expire in November 2019.

BFC designations that last received an award in Fall 2015 must apply by August 8, 2019.

## **ANALYSIS**

1. Staff worked with the subcommittee and various agency staff to complete the attached 2019 application. See Attachment 1.
2. It is no longer a requirement to obtain a resolution from the City Council approving the submission of the application.

## **RECOMMENDATION**

The Board may support, by motion, submitting a Bicycle Friendly Community application for 2019.

Attachment 1:        2019 BFC Application