

CITY OF SANTA ROSA
BICYCLE AND PEDESTRIAN ADVISORY BOARD
STAFF REPORT
July 18, 2019

SUBJECT

Bicycle and Pedestrian Master Plan Update 2018 – Draft Implementation Framework and Prioritization - Short-Term

ISSUE

The Board may provide input on a Draft Implementation Framework and Prioritization for the Plan Update.

STAFF PRESENTER

Nancy Adams, Transportation Planner

RECOMMENDATION

This item is for Board discussion. No action is required.

BACKGROUND

At the May 16, 2019 Board meeting, staff and the Board subcommittee discussed the implementation and prioritization framework. The discussion primarily focused on the prioritization of the implementation action items included in the Plan Update, in particular the short-term action items. Based on the discussion, staff provided each Board Member the list of short-term implementation action items to rank.

Based on staff's suggestion, the Board created a subcommittee to begin discussing the implementation framework and prioritization. The subcommittee (Doug McKenzie, Elizabeth Ridlington and Minona Heaviland) met on May 3, 2019.

At the Bicycle and Pedestrian Advisory Board (BPAB) meeting on April 18, 2019, staff presented the following implementation components of the Plan Update to the Board:

- a. Goals – Performance Measures
- b. Policies – Actions
- c. Citywide Projects – Wayfinding, Bicycle Parking, Pedestrian Scale Lighting and Amenities
- d. Citywide Programs – 4 E's
- e. Policy Changes – Vision Zero, School Zone Speed Limits, Vehicle Miles Traveled, Street Sweeping, Vegetation Maintenance, Waste Bin Placement, Bicycle Parking at Large Events

ANALYSIS

1. There was a 100% response rate from the Board related to the ranking of the short-term implementation action items.
2. Based on the rankings, there was a clear break in the top 5 short-term priorities which are:

Implementation Action	Average Ranking
Establish a full time pedestrian and bicycle coordinator position	1.6
Develop a Vision Zero strategy	1.7
Evaluate locations for enhancing crosswalks	6.7
Complete Studies by 2040	7.0
Ensure that private development addresses bicycling, and pedestrian access and as necessary traffic impact studies address bicycle and pedestrian access	7.2

3. Staff has summarized and averaged all the Board Member rankings for the short-term implementation actions which are presented in Attachment 1.

RECOMMENDATION

This item is for Board discussion. No action is required.

Attachment 1: Bicycle and Pedestrian Master Plan Update 2018 – Draft
Implementation Action Framework and Prioritization – Short-Term