



**SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA ADVISORY  
BOARD**

**MINUTES**

**THURSDAY, May 23, 2019**

1. CALL TO ORDER AND ROLL CALL: 11:05 A.M.

**ROLL CALL**

Members Present

- Raissa de la Rosa, City of Santa Rosa
- Todd Anderson, Best Western PLUS Wine Country Inn & Suites
- Donna Renteria, Best Western Garden Inn

City of Santa Rosa Staff Present

- Kevin King – City of Santa Rosa

Visit Santa Rosa Staff Present

- Brad Calkins, Visit Santa Rosa Executive Director
- Charlene Lennon, Visit Santa Rosa, Director of Sales
- Kim Link, Visit Santa Rosa, Sales and Service Manager
- Chris Vomvolakis – Visit Santa Rosa Director of Marketing

2. PUBLIC APPEARANCES / PUBLIC COMMENTS: Eric Fraser – Casa Bello.

3. APPROVAL OF MINUTES

**3.1 March 28, 2019** – Motion to approve by Todd Anderson, seconded by Donna Renteria, motion carries 3-0.

4. EVENT SUPPORT APPLICATIONS

**4.1 Revised Event Support Application**

Revised Event Support Application: Motion made by Todd Anderson to approve with addition of the clarifying language, “Support is subject to available funds and at the discretion of the board.” Seconded by Donna Renteria, motion passes 3-0.

5. ANNUAL REPORT & WORK PLAN

**5.1 Review and Approval of the 2018-2019 Annual Report & the 2019-2020 Work Plan**

Motion made by Todd Anderson to approve, seconded by Donna Renteria, motion carries 3-0.

**6. ADJOURNMENT: 11:21 A.M.**

DRAFT