



# City Hall Campus City of Santa Rosa

Subcommittee Discussion

September 25, 2019

#### Agenda



- Introductions & Project Background
- Phase I Schedule
- Preliminary Project Considerations
- Discussion on Development of Land Use Options
- Discussion on Project Vision
- Next Steps

#### Introductions & Project Background











- A proposed City Hall Campus project to replace and consolidate outdated and inadequate City facilities and to address the underutilization of City land in the downtown core
- Core question: Is such a project viable, and if so, what is an optimal path to accomplish it?

### Phase I Schedule & Deliverables



Santa Rosa City Hall Analysis														2019											
Project Schedule as of 9/20/2019		Διι	auct	gust September						l	Oct	ober		November			December					January			
Base Scope	5-Aug	12-Aug	19-Aug	26-Aug	2-Sep	9-Sep	•	23-Sep	30-Sep	7-Oct	14-Oct	21-Oct	28-Oct	4-Nov	11-Nov		2-Dec	_	16-Dec	23-Dec	30-Dec	6-Jan	13-Jan	20-Jan	
A Contracting and alignment on schedule and workplan																									
B Initial meeting with City Project team	*																								
C Review background materials and existing site information																									
P Review and analyze potential development sites & surplus sites																									
E Initial Market Analysis for commercial uses																									
F Determine current headcount by department and establish growth projection	on %																							1	
G Informed by City benchmarking data, determine SF utilization rates for grow	ss projec	tions																							
H Initial analysis of site suitable for City Hall development							/																	1	
Initial affordability and financial analysis (w/CFO & City's FA)																									
J Summarize Initial site and economic findings									$\Box$															1	
K Site Discussion / Visioning Session with City								*																	
L Identify any additional due diligence required for site analysis																								1	
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R Develop initial strategy for community outreach for surplus properties / City	y Hall pr	oject																							
S Workshop with Exec Committee / Council Subcommittee to review the p	orelimin	ary site	plans, p	roject c	osts, an	d devel	opmen	and fin	ancing	strateg	ies				*										
T Based on feedback from workshop, refine City Hall site plan and pro forma																									
Presentation of refined site alternatives and associated development programme program	ro forma	as to City	/ TAC c	ommitt	ee													*							
V Risk workshop with TAC and other stakeholders to inform value for money a	nalysis																								
W Refine site and pro forma based on TAC feedback																									
X Develop initial recommendations for a procurement strategy																									
Y Present site concept, comms outreach, development & financing option	ıs to Coı	uncil																				*			
${\bf z}$ Based oupon feedback from Exec Committee and Council, finalize analysis	into repo	orts																							
AA Final report delivered in written and presentation formats																								*	

#### Status & Feedback



#### • Work to Date:

- Property analysis: analysis of 9 City-owned properties: sizes, conditions, market valuations, key attributes
- 'Placeholder' project program: Rough probable size of various facilities based on City information
- Initial pass at Site Identification: Where might a project program conceivably fit?

#### Requesting feedback on:

- Conceptual vision for the Project
  - What makes for an ideal City Hall in Santa Rosa?
  - o Co-location Considerations (e.g. Library or Public Safety)
- Input regarding site selection for further analysis

#### Preliminary Project Considerations



• Replace aging city facilities and free-up surplus city property for other uses

• City Hall and Central Library could be in **one building** downtown and use existing City garages for fleet, staff and visitor **parking** 

• Public Safety building(s) needs to be an **essential services structure** (special code requirements) and could be **de-coupled** from City Hall facility's location

# **Existing Program**

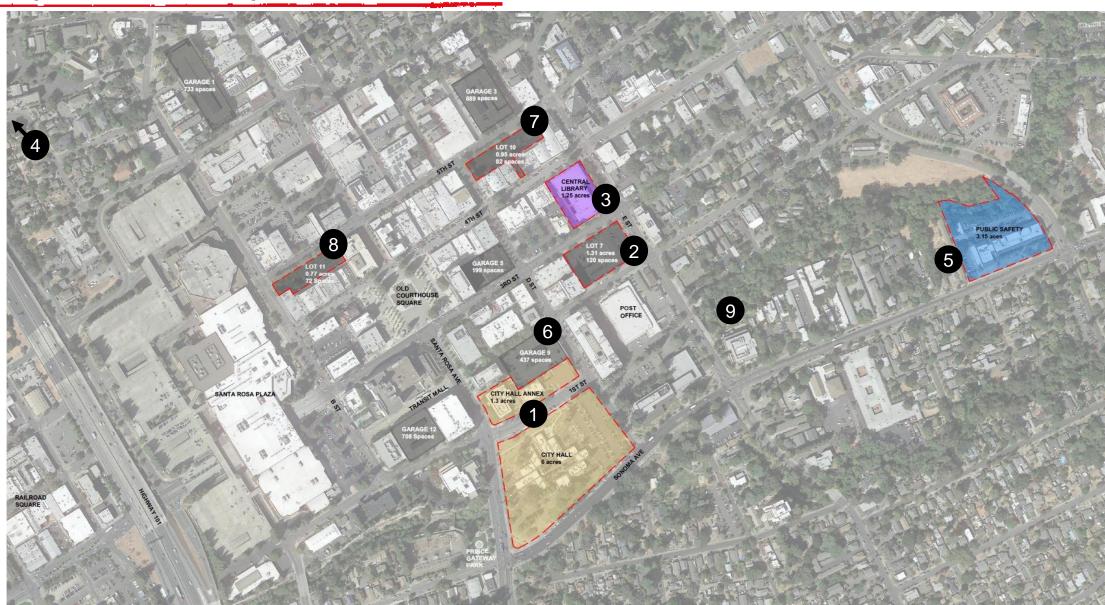


	Staff	GSF per staff	GSF	Fleet Parking	Visitor Parking	Staff Parking	Total Parking
City Hall	135		47,000	33	17	155	205
City Hall Annex	83		24,000	10	-	-	10
Chamber Building	34		10,000	-	-	-	-
Fire Administration	25		11,000	10	7	30	47
Municipal Services North	9		6,786	10	10	22	42
Municipal Services South	122		28,000	58	14	110	182
Other (approx. gsf)	11		2,742	8			8
GENERAL GOVERNMENT	419	<mark>299*</mark>	129,528	129	48	317	494
CENTRAL LIBRARY			20,000		20		20
Police	261		46,714				
Fire Station	12		10,298				
PUBLIC SAFETY	273		57,012	122	11	150	283
TOTAL	692		206,540	251	79	467	* <mark>797</mark>

<sup>\*</sup>current gross sq. ft per staff

## City Site Map





### City Sites Development Potential Summary



	Site Name	Site Size	City Program Fit	Notes
0	City Hall Campus	7.30 ac / 318,000 sf	Could easily fit full City program	Includes City Hall, City Hall Annex; bisected by 1 <sup>st</sup> Street, which could be closed to be a full parcel
2	Whitehouse Site (parking)	1.31 ac / 57,000 sf	Could fit City program except Public Safety in a multi-story building (up to 10 stories)	Proximate to #3 for campus concept
3	Central Library	1.25 ac / 54,450 sf	Could fit City program except Public Safety in a multi-story building (up to 10 stories)	Proximate to #2 & 7 for campus concept
4	Municipal Services Center South	1.82 ac / 79,300 sf	Could potentially fit City program subject to zoning	Zoning requires a development plan
5	Public Safety Building	3.15 ac / 137,200 sf	Zoning restriction	Currently zoned for multifamily development; may require a permit for other uses
6	Public Parking Garage 9	1.21 ac / 52,700 sf	Could fit City program except Public Safety in a multi-story building (up to 7 stories)	Could combine with City Hall site for additional combined size
7	Public Parking Lot 10	0.95 ac / 41,400 sf	Could fit City program except Public Safety in a multi-story building (up to 10 stories)	Proximate to #3 for campus concept; Site is limited due to shape
8	Public Parking Lot 11	0.77 ac / 33,500 sf	Could fit City program except Public Safety in a multi-story building (up to 10 stories)	
9	Public Parking/ROW	0.25 ac / 10,890 sf	Would not fit program	

#### Discussion on Project Vision



- City Hall-to-City interface ("Urban design feedback")
  - Is being a civic presence downtown important?
  - o Interwoven with city life or destination resource?
- Where do staff commute from today (and tomorrow)?

How would Library and City Hall interface? Shared spaces?

Future of City-owned parking facilities

#### Next Steps



 City to meet with County for County program information and discuss potential project synergies

 JLL to develop conceptual scenarios with high-level costing information for each

Work with City on financing alternatives

Preliminary project feasibility and project planning

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# Thank you