

# Imagine Art - Old Courthouse Square



## The Public Art Program is seeking your input

The City of Santa Rosa Public Art Program is seeking input on a new public art project in Old Courthouse Square. Please take a few minutes to respond to this survey. More opportunities to participate in the planning of this project will be announced in the near future.

**Background:** The approved Old Courthouse Square master plan identifies an area along 4th Street dedicated to public art. During the design process for the reunified square, the public expressed a strong interest in two art projects for the square: restoring the Ruth Asawa panels AND the installation of a new public art project. The Ruth Asawa panels are being stored until a new fountain structure can be built. The Downtown Action Organization is working on moving this project forward. Funding for the new public art project is a combination of the required 1% of the construction budget for the square, and in-lieu fees from private development required to meet the City's public art in private development ordinance. These sources of funding can only be used for public art.

The Art in Public Places Committee (APPC) and the Public Art Program are seeking input from the community during the planning for the new public art. Results from this survey will inform the development of a "Call for Artists". The APPC is committed to planning and implementing the project with robust community engagement and public participation.

1. Do you live in Santa Rosa?

- ☐ Yes  
☐ No

2. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

3. How frequently do you visit Old Courthouse Square?

- |  |  |
|--|--|
| <input type="radio"/> Every day          | <input type="radio"/> A few times a month    |
| <input type="radio"/> A few times a week | <input type="radio"/> Once a month           |
| <input type="radio"/> About once a week  | <input type="radio"/> Less than once a month |

4. Which of the following have you participated in at Old Courthouse Square? (select all that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> Attended a special event (such as the Wednesday Night Market) | <input type="checkbox"/> Brought your kids      |
| <input type="checkbox"/> Ate a meal  | <input type="checkbox"/> None of the above      |
| <input type="checkbox"/> Met friends   | <input type="checkbox"/> Other (please specify) |

5. Please share what Santa Rosa means to you.

6. What values do you hold that could be represented by this project? (select all that apply)

- |   |                                     |   |                                     |
|---|-------------------------------------|---|-------------------------------------|
| <input type="checkbox"/> Teamwork & Collaboration | <input type="checkbox"/> Leadership | <input type="checkbox"/> Excellence & Originality | <input type="checkbox"/> Generosity |
| <input type="checkbox"/> Boldness                 | <input type="checkbox"/> Diversity  | <input type="checkbox"/> Playfulness              | <input type="checkbox"/> Resilience |
| <input type="checkbox"/> Other (please specify)   |                                     |   |                                     |

7. Which of the following goals for this public art project are important to you: (select all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Reflect Santa Rosa's diversity as well as its shared values    | <input type="checkbox"/> Create a visual landmark/gateway                   |
| <input type="checkbox"/> Relate to the location and its history (Old Courthouse Square) | <input type="checkbox"/> Welcome people to Santa Rosa and Courthouse Square |
| <input type="checkbox"/> Create a gathering space                                       | <input type="checkbox"/> Inspire pride in our community                     |
| <input type="checkbox"/> Other (please specify)   | <input type="checkbox"/> Create a sense of place for Courthouse Square      |

8. What do you believe is the greatest benefit for a community to gain from a centrally located public space?

- |   |   |
|---|---|
| <input type="checkbox"/> Increased tourism            | <input type="checkbox"/> Increased business investments |
| <input type="checkbox"/> Access to cultural offerings | <input type="checkbox"/> Improved pedestrian safety     |
| <input type="checkbox"/> Support to the local economy | <input type="checkbox"/> Improved public health         |
| <input type="checkbox"/> Other (please specify)       |   |

9. Please provide any additional comments you have about the planning for this project:

10. If you would like to receive updates about this project, please provide a valid email address: