



COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY:  
DECEMBER 18, 2019, AT 5:00 P.M.

### APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

*This application is to fill a vacancy on the Santa Rosa City Council expiring in December 2020. This application is a public document. It may be reviewed by any member of the public upon request after the close of the application period. Only Santa Rosa registered voters who have submitted a complete application packet by the deadline will be considered for appointment.*

Name: Brian Alexis Flores

Residence Address: [REDACTED]

Mailing Address (if different):

E-mail: [REDACTED]

Home Phone: [REDACTED] Daytime Phone: [REDACTED]

Are you currently a registered voter and a resident of the City of Santa Rosa? Yes

Years of Residence in the City: 18

Resident of City Council District No: 1

Please answer the following questions on a separate sheet(s) of paper as they relate to the Council seat you are seeking.

#### Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

#### Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?

3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

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**To be appointed to the Council you must be a registered voter residing in the City of Santa Rosa at the time of submitting this application and must remain an elector of the City while serving on the Council.**

**To be considered for appointment you must submit in person:**

1. The application with any supplemental sheets attached;
2. The FPPC Form 700 (Statement of Economic Interests); and
3. The Nomination Paper with no fewer than 20 signatures, with names and addresses of Santa Rosa registered voters to:

City Clerk's Office,  
City Hall, Room 10,  
100 Santa Rosa Avenue,  
Santa Rosa, CA 95404

**FILING DEADLINE: DECEMBER 18, 2019, AT 5:00 P.M. PLEASE NOTE THAT ROOM 10 IS CLOSED ON FRIDAYS. TO SUBMIT APPLICATION/NOMINATION PAPERS ON A FRIDAY, PLEASE CALL 707-543-3015 TO SCHEDULE AN APPOINTMENT.**

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I Brian A. Flores swear/affirm that the foregoing information is true and correct.

**Applicant's Signature**



**Date**

12/18/2019

Brian Flores

December 16th, 2019

### Seat Appointment Reasons

#### **Part 1:**

I have been a lifelong resident to the city of Santa Rosa and throughout the course of 8 years I have done what I can to change it for the better. Specifically, I have always been attached to the Roseland area, it is where I grew up, received my schooling, done nearly all my commerce, and particular spent most of my time for my community efforts. My early years I can state were quite a struggle, many factors led my family to believe that the odds were against us, but I am a true believer that it is the acceptance and the community of Santa Rosa that led my family to pull through. For that I am perpetually grateful and feel in debt to the city. It is my home and almost all that I have ever known, and I only hold my best interests in improving Santa Rosa as it is the place of my family, friends, colleagues, and even heroes.

I believe my qualifications are the opportunities and awards I hold for the work I have done over the course of the years. I am a passionate educator and a believer undoing wrongs of disadvantages. I was in a program called Project TRUE, it was based around the idea that having peers educate peers about the effects of alcohol, tobacco and other drugs would prove beneficial to their retainment of the knowledge. I would learn all there is to know about the subject, conduct surveys of usage, use means of data tracking in the field, and use what I know to make informative presentations brought before many schools of a variety of age ranges. A program in a similar format would be Teen Advocacy Group, a program based around teaching reproductive services to teens, and general health to adults. I would not only learn about the subject, but also

come by difficult stories of survival from crisis lines, help juveniles find opportunities for a different path, and help out in general community service. Over the summer I would be in a program called Migrant Ed Education where I worked as an assistant teacher helping disadvantaged kids who are either more likely move around out of lack of security or simply struggled due to the language barrier. I was also enrolled for some time in my school's M.E.Ch.A club, a club based around the many cultural issues of the community and finding immediate actions to do our part. Along with that I was my schools ASB President tasked to be in charge of my schools student government and throughout that time represent the school through a variety of fundraising events in which I met many inspiring leaders of this community. My various work in the community has allowed me to be sponsored by the Rotary Club to attend their leadership camp in which I learned the many aspects of a leader and how to be a good one. In 2018, the Center For Well Being presented me with the "Youth Leader Of the Year" award for my work throughout the years. For the same reason in 2019 I would be nominated for Press Democrat's Health Service award. My work I hope is to be received as my qualifications.

I take problems that the city comes by very seriously as they are the problems of myself and my community. I wish to be appointed for council as my immediate actions may have put a dent, but I know policy creates real change. I feel in this position I can make the most impact in what I have already set my life to do. I hope to live here as long as I can afford to, for me that entails bettering it in anyway I can. I want to be appointed for council to pay the debt I owe to the community that has helped me and my family tremendously.

**Part 2:**

In regards to the skills I believe I bring to council I believe that hold the basics of being able to present myself in a well and professional manner. Beyond that I believe I bring the perspective of what it's like to be a resident of Roseland before annexation and in the process of properly integrating to Santa Rosa. I also bring to the table my enthusiasm towards opportunity, willing and able to tackle situations foreign to me, and through time finding more clarity and probable solutions. No work is too dull for me, working as Ground Security Coordinator at an airport I know the extent of regulations and how important they are to the safety and security of the public. Along with that I am detailer, and have learned the importance and value of hard work that many of the working class go through. I feel more likely to relate and understand the many problems the general public may go through and am enthusiastic to learn what the public truly holds as the problems of their community.

Putting my community first is something I have been passionate about and willing to show proof of any time. In regards to how much time do I have available to serve, I can say I am more willing to give up than others. I have already made my employers notified of the responsibilities and time consumption that the seat can hold, and have gone to the agreement of their support that I am able to give up as much time for this cause. I can admit that I am young, but that allows me to be held by less responsibilities that would take time away from the position. I have postponed my schooling to help my family stay within the community during this time, motivating me to do whatever I can for a better life for them and members of my community.

In my opinion one of the two problems I hold on priority is the crisis of the homeless community. I find this through my years of working with them and understanding that many of

them feel discouraged and hopeless to ever see anything beyond their situation. Many of them feel to be the lesser, with some people going as far as to not make eye contact with them or any sort of interaction, creating the idea to them that are forgotten. They can not hold security in their living conditions with some threatened by criminals, or by the elements by harsh winters. For me they deserve much more than to be moved from one area to the next, not knowing if they'll ever leave poverty. The second pressing issue to me is the proper annexation of Roseland. I believe that Roseland should be treated like any other district with the services the city can provide and the care of wanting to improve it. I don't believe the district should be treated any better than any one area, but I do push for it to be treated equally like any other. I have remained informed due to my work over the years, but also attempting to attend every City Council meeting since April of 2019, attending Los Cien meetings, and looking up any local news I can find. According to the requirements of FPPC Form 700 I hold no conflicts of interests of any kind.