



COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY:
DECEMBER 18, 2019, AT 5:00 P.M.

APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

This application is to fill a vacancy on the Santa Rosa City Council expiring in December 2020. This application is a public document. It may be reviewed by any member of the public upon request after the close of the application period. Only Santa Rosa registered voters who have submitted a complete application packet by the deadline will be considered for appointment.

Name: William J. Petker

Residence Address: [REDACTED] Santa Rosa CA 95404

Mailing Address (if different): _____

E-mail: [REDACTED]

Home Phone: _____ Daytime Phone: [REDACTED]

Are you currently a registered voter and a resident of the City of Santa Rosa? Yes

Years of Residence in the City: 6

Resident of City Council District No: 4

Please answer the following questions on a separate sheet(s) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?

3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

To be appointed to the Council you must be a registered voter residing in the City of Santa Rosa at the time of submitting this application and must remain an elector of the City while serving on the Council.

To be considered for appointment you must submit in person:

1. The application with any supplemental sheets attached;
2. The FPPC Form 700 (Statement of Economic Interests); and
3. The Nomination Paper with no fewer than 20 signatures, with names and addresses of Santa Rosa registered voters to:

City Clerk's Office,
City Hall, Room 10,
100 Santa Rosa Avenue,
Santa Rosa, CA 95404

FILING DEADLINE: DECEMBER 18, 2019, AT 5:00 P.M. PLEASE NOTE THAT ROOM 10 IS CLOSED ON FRIDAYS. TO SUBMIT APPLICATION/NOMINATION PAPERS ON A FRIDAY, PLEASE CALL 707-543-3015 TO SCHEDULE AN APPOINTMENT.

I William J Petker swear/affirm that the foregoing information is true and correct.

Applicant's Signature



Date

12/18/2019

Supplemental Questions for City Council Appointment

William Petker, 12/18/2019

Part 1

- 1) My first time representing a group of people was in seventh grade home room. I was chosen to represent my classmates in the student council. Following that I also participated in Model United Nations in high school. I attended Sonoma State University and received a bachelor's degree in Economics & Environmental Studies (emphasis in city and regional planning.) While attending there, I volunteered for the Student Health Advisory Committee, I was elected as the Education Director for the Student Planning Association, an on-campus student club my senior year. While attending Sonoma State for a master's degree, I interned for the City Clerk of the Town of Windsor. While working there I got to interact with the Town Council and provide IT support for their paperless council reports. I also spent several years as an audio-visual technician for the Town of Windsor. I operated the microphones and video equipment for the television broadcast of the Park and Recreation Commission as well as the Windsor Unified School Board meetings. I also provided those services to the Town Council on occasion. All of that experience has led to my desire to be seated on the Council side of the dais.
- 2) I attended Sonoma State University to study for a Masters of Public Administration. I have successfully taken 40 units towards a degree. I recently finished a leadership training program that utilized leadership principles written by author John Maxwell. While interning with the Town of Windsor Planning Department and working for the Town of Windsor Engineering Department, I gained experience serving the public.
- 3) I am interested in using the training and experience I have in representing people and providing leadership to the City. Several of my classmates have taken on the responsibility of serving the public and I would also like to answer the call to serve. I would like to use my education in economics and planning to serve the City in creating a strong budget and provide leadership for housing for all.

Part 2

1. I have spent time learning and working in land use planning, traffic engineering, and Information Technology. While interning and working for the Town of Windsor, I was able to spend time assisting in the Planning & Building Department, and work in the Town Manager's office for the City Clerk, as well as the Public Works Department. While working in the private sector, I have interacted with or provided services to the City's Building Division, Planning & Economic Development and Transportation & Public Works departments. I was a Senior Research Assistant for The Center for Sustainable Communities, Sonoma State University. I spent time interacting with all of the city and county planning directors in Sonoma County while assisting the County of Sonoma Department of Health Services. As a group we created 'Health by Design: A Public Health and Land Use Planning Workbook' 2010. I gained experience creating working

relationships with department heads and elected or appointed officials.

2. I believe my skills and experience would make a great addition to the City Council. My experience in economics, land use planning, traffic engineering and community engagement would provide a valuable resource when hearing issues from residents. Understanding the issues of the public you represent is an important part of leadership. I believe that I have the critical thinking skills, education, and experience to assist in leading the City and solving issues.
3. I am willing to spend as much time is needed to serve. I am assuming that I will spend an average of 24-30 hours a week serving if I am appointed.
4. In my opinion, the top two issues are providing housing for all and economic recovery/stability for the long term. It is very important that the City keeps encouraging a variety of housing that meets the needs of all Santa Rosa residents. Equally important is maintaining a business climate that will allow businesses to thrive in Santa Rosa and allow an ample budget for the City to provide services to the community.
5. I stay current on City issues by reading the local newspapers, the minutes of Council meetings, following the City's social media accounts and talk with friends about the issues they see in Santa Rosa.
6. I have served meals and played music for the Redwood Gospel Mission that provides meals and services to the local homeless population. I have spent time assisting the local food bank F.I.S.H. with their food barrel collection years ago. I have also spent a few days abating graffiti along an overcrossing of Santa Rosa Creek. I work in the land development industry. I have drafted house plans for many residents of Santa Rosa. I drafted the traffic signal modification plans for the Courthouse Square reunification project while working for a local traffic engineering firm.
7. I was elected to be a Church Moderator for a year in a local church. The moderator is responsible for maintaining parliamentary procedure during business meetings. We abided by Robert's Rules of Order. I believe I have covered other relevant training and qualifications in the responses above.
8. I currently provide drafting services to a local architectural firm and a civil engineering firm that have projects within the City of Santa Rosa. For the most part, the projects are dealt with by the Planning Commission or City employees. If the projects were brought before the Council for any reason, I may have to recuse myself at the direction of the City Attorney.