DEC 122019
CITY OF SANTA ROSA CITY CLERKS OFFICE

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY: DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

This application is to fill a vacancy on the Santa Rosa City Council expiring in December 2020. This application is a public document. It may be reviewed by any member of the public upon request after the close of the application period. Only Santa Rosa registered voters who have submitted a complete application packet by the deadline will be considered for appointment.

Name: $\qquad$


Are you currently a registered voter and a resident of the City of Santa Rosa? YES
Years of Residence in the City: $\qquad$
Resident of City Council District No: $\quad 7$

Please answer the following questions on a separate sheet(s) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

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1. The application with any supplemental sheets attached;
2. The FPPC Form 700 (Statement of Economic Interests); and
3. The Nomination Paper with no fewer than 20 signatures, with names and addresses of Santa Rosa registered voters to:

City Clerk's Office,
City Hall, Room 10, 100 Santa Rosa Avenue, Santa Rosa, CA 95404

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I MARK T ANDREWS swear/affirm that the foregoing information is true and correct.


Date $\qquad$

## PART 1.

1. I HAVE LIVED IN THE CITY OF SANTA ROSA FOR OVER 10 YEARS NOW, AS WELL AS BUILT MY BUSINESS IN SANTA ROSA AS WELL. I AM L IICENCED AND BONDED LEGAL PROFESSIONAL COURT OFFICER/PROCESS SERVER
2. I SERVED ON THE BOARD OF DIRECTORS for THE FRIENDS OUTSIDE PROJECT IN OUR LOCAL JAIL.
3. PEOPLE ALWAYS COMPLAIN ABOUT THE SYSTEM OF GOVERNMENT, I BELIEVE IF YOU DON'T GET INVOLVED TO MAKE A DIFFERENCE, THEN YOU REALLY SHOULDN"T COMPLAIN ABOUT THOSE THAT DO.

PART 2.

1. I AM A BLUE COLLAR, HIT THE GROUND RUNNING KIND OF GUY. I TALK TO PEOPLE WITH PERSONAL AND PASSIONATE ISSUES EVERYDAY IN THE COURT SYSTEM.
2. BECAUSE I AM WILLING TO INVOLVE MYSELF, I AM A BUSINESS OWNER SO I CAN MAKE THE TIME TO DO WHAT IS NESSESSARY TO HELP THE LEADERSHIP OF OUR GREAT AMERICAN TOWN SANTA ROSA.
3. MY TIME IS OPEN AND SCHEDULE IS ARRANGABLE
4. AFFORDABLE HOUSING AND HOMELESSNESS
5. GETTING UP TO SPEED RIGHT NOW IN THIS PROCESS
6. I WORK FOR 400+ LAWYERS, 12 INVESTIGATORS AND 3 JUDGES SO I MANAGE PERSONALITIES VERY WELL.

H6. SERVED ON THE BOARD IF DIRECTORS FOR Zyrs

> FRIENDS OUTSIDE.
\#8 SUBMITTED W P PAPERWOKR FOR APPLCATiOM

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## Partl:

1. Owned, managed and represented Owners, Buyers, Sellers and Lessees of commercial property in the City of Santa Rosa and County of Sonoma as a Licenced Real Estate Agent for Carol Weise, at Properties Unlimited, Joe McClelland, at Sonoma Properties, and Cary Bertolone, at Bertolone Realty
2. I am a registered voter, seventy-two years of age. In 2010, I experienced a Sudden Cardiac event. I am wired with a defibrilator from my pace maker, and have four cardiac by-passes. In 2017, I was operated on for the removal of a cancerous growth under my right chin. I have been administered chemo and radiation and am cancer freee. Yesterday on my run in Fountaingrove, I once again was overwhelmed with gratitude for the opportunity of life.
3. As with other candidates, it is a dream to be associated with constitutional government and yet as is stated by my Form 700, I no longer am a stakes player in the field, but will act as a member of a group forming consensus.

Part 1l:

1. Naivete.

I was a placement officer for a federal project run out of Honolulu, Hawaii. The object was to find competitive employment for individuals with physical and intellectual disabilities. The program was overseen by the Goodwill of Hawaii. I ranked Number one in placements in the United States. I was hired as the first Manager of the Doom Flume, or Windsor Waterworks and Slides, because 1 had worked at Disneyland during the Summers of my College years. In the first year the owners were able to repay their entire initial investment.
2. This is the quickest way to get noticed.

Our cities are in economic stasis. When I started in real estate thirty-five years ago, rent for Retail space was $\$ 1.50$ per square foot. Yesterday, I spoke with my Barber who recently paid $\$ 1.50$ per square foot for retail space in a strip center. I will become the face of Santa Rosa. I love to sell and I will back it up.

3, I am retired and although I visit the cardiac clients at Memorial Hospital for a local chapter of Mended Hearts, I will allocate my entire schedule to the duties of this office
4. Homelessness is endemic, however I have been informed by a fire victim that current estimates to rebuild are in the $\$ 550.00$ per square foot range, this will be a problem for us all going forward. Litter and community policing would be my initial platform
5. I have not remained current and informed which could be to my advantage. I characterize myself as an independent and my selection to the Council would express that reality.
6. Owning commercial property North of Railroad Square I was constantly addressing issues of litter and maintenance of streets, common areas, and city owned property. I have been
recognized in a number of years and have certificates of appreciation from the City of Santa Rosa signed by the Director of Recreation and Parks.
7. My whole life has been dedicated to the advancement of us all. A collective force for change and good. I recognize that the duties of this office will include a steep learning curve and may not be what the current Council members are seeking but I appreciate the opportunity of having my voice heard.
8. There are no and will not be conflicts of interest from my life prior to this Application. I sold the property North of Railroad Square in 2016. I have remained there in an office held by my first tenant Black Sparrow Press. John Martin the Owner and Publisher has his $89^{\text {th }}$ Birthday this year and no longer chooses to come to work on a daily basis After January 31, 2020, the office will be closed.

Dennis Wayne Beach

City of
Santa Rosa

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Name:


Residence Address:


Mailing Address (if different):


Years of Residence in the City: $\qquad$ 11

Resident of City Council District No: $\qquad$

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## Please describe your background as it relates to your application for appointment to the Council.

I am a proud resident of Santa Rosa, and Sonoma County. I am an attorney by profession, and previously served on the Santa Rosa City Council from 2012-2016. I served as Vice Mayor from 2013-2014. Prior to serving on the Council, I served on the City's Measure O Oversight Committee (appointed by Gary Wysocky) and on the Planning Commission (appointed by Veronica Jacobi). Until 2017, I served nationally in the Young Democrats of America, the California Young Democrats, and the Sonoma County Young Democrats. I am a mother, and I believe that Santa Rosa should be a great place to raise children.

## Please describe your qualifications for appointment to the Council.

In my time on the Council from 2012-2016, I served on some of the largest boards and commissions in Sonoma County. I served as Santa Rosa's delegate to the Sonoma County Transportation Authority/Regional Climate Protection Agency for three years, working to ensure Santa Rosa's transportation needs were addressed equitably through the distribution of Measure M funds. I served on the Mayor's Gang Prevention Task Force (now the Violence Prevention Partnership), assisting Council Member Olivares as the City developed a now-nationally recognized protocol for community and youth engagement. I served on the Water Advisory Committee alongside our colleagues on the Board of Public Utilities, helping Santa Rosa implement the Sustainable Groundwater Management Plan (SGMA). And, I created and co-chaired the Mayor's Open Government Task Force, whose policies have improved Santa Rosa's transparency, accountability, and service to our residents.

As an attorney, my approach to decision-making is pragmatic and strategic. I am comfortable making important decisions and understanding the consequences and impacts those decisions will have on our residents, having already done so in my time on the Council.

## Please state why you wish to be appointed to the Council.

It was my privilege to serve our community during my elected tenure, and I would like the opportunity to continue serving my town. I believe we need more moms in government. It provides a different perspective on everything in life, and we need more of that energy in our City government.
The short term nature of this position make it very appealing to me; I have ample time to serve. I am also a working professional, business owner and mom-I want to balance my time to ensure sustainability at home as well as for the City. A year commitment feels like a great way for me to utilize the litany of knowledge I've gained from my past service, while balancing the needs of my family. Since the 2017 fires, I have felt compelled to do more for the City in terms of recovery, and would like to add my skillset to those efforts in a more formal way. There are always critical issues facing the City, housing and homelessness chief among them, and I want to continue being a part of finding and implementing sustainable solutions.

I want Santa Rosa to be a great place for families for years into the future. But, our hard-earned reputation for being an ideal destination to raise kids is at risk. Housing prices are ever more out of reach for young and old, while services continue to be pressured by tight budgets. These are the critical issues facing our City, and I want to continue being a part of finding and implementing sustainable solutions.

[^0]
## What particular skills do you bring to the Council?

As an attorney, I work every day with procedures and regulations. The Council itself is, of course, governed by the California Government and Elections Codes, as well as by Rosenberg's Rules of Order, each of which offer unique opportunities to serve our community excellently. My training and education uniquely position me to understand and implement these rules in service to Santa Rosa.

As a former Council member, I am intimately familiar with the processes required for collaborative decision making (including with many of the current Council), the exposure inherent in public service, and the policies with which the Council is grappling. As a former Vice Mayor, I have a working understanding of the Agenda setting process, board and commission assignments, and personnel issues. Having served on the Council as we made the decision to hire the current City Manager, I bring parity in that employee-employer relationship. As the Council is aware, though elected by the Public, most of the business of the City is directed by the City Manager's office; Council Members must be able to navigate the unique role of the City Manager. As a former planning commission and in my current law practice, I bring a decade of experience working within Santa Rosa's General Plan and development regulations, which understanding will offer unique perspective as the City continues its business for the year.

## Why do you think you should be appointed to the City Council?

The Council is presented with a unique opportunity in this appointment process. As a City with a budget in excess of $\$ 400 \mathrm{M}$, Santa Rosa finds itself embroiled in an historic housing and homelessness challenge, with upcoming goal setting following hard upon the heels of the appointment, and with budget season following shortly thereupon; this is not a position that should be bestowed upon someone who must learn on the job. It is my belief that 1 present a unique skillset, as a recent Council Member, former Vice Mayor, and business owner in our beautiful downtown. Additionally, I was the only Council Member during my term of service with experience as a planning commissioner, and I am likely to be the only applicant with legal experience in Land Use Law. Since the Council are taking serious steps to reenvision the way we deal with land use in order to identify developable sites for housing (and to actually get those opportunity sites developed), my working understanding of our City's General and Specific Plans, as well as on-the-ground experience working to entitle projects, will prove valuable in the Council's discussions for the next year.

As the Council will see in my nominating papers, I am proud to have the support of a wide swath of our community. Labor leaders Mike Yates and Clayton Taylor; environmental warriors Amie Glass and Valerie Quinto; would-be Council Members; business owners Kerry Rego and Jack Mitchell; social justice advocates Leslie Graves and Elaine Holtz; school board members Ed Sheffield and Allegria de la Cruz; community health leader Beth Dadko; Ridgway teacher and CTA member Caitlin Cameron; community leaders Ann Gray and Curtis Byrd; and of course fellow parents, family and friends.

Practically speaking, I present a pragmatic substitute council member: someone who knows the job, has done the job, and will make room for the next wave of publicly-elected Council Members when the vacancy term ends.

## How much time do you have available to serve.

My prior service on the Council unveiled the requirements for service. I have ample time to serve.

## In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

Housing and homelessness. The Council may recall that one of my last votes as a Council Member was in support of our limited rent control ordinance. Of course, this policy was not without its flaws, and certainly was not without its opponents even amongst my Colleagues. I viewed it then as I view it now: one of the many tools the Council has at its disposal to affect policy and protect our residents. Following the referendum, the Council has begun discussing policies like jobs-housing linkages, density bonuses, and City-County coordination through RED, many of which I have been working with and advocating for the better part of the last decade. My work as a planning commissioner, as a Council Member, and now in private practice gives me a great experience base to help move the City forward, through fire recovery as well as in creating pathways out of our current housing crisis.

Following the Supreme Court's refusal to hear the appeal of City of Boise v. Martin, which confirms the rights of residents to camp on sidewalks and public parks when no other shelter is available, the City and Council must continue finding ways to house our unfortunately growing population of residents without homes. The County will announce its new initiatives at its Board of Supervisors' meeting on December 17, which includes a proposal to utilize the Santa Rosa fairgrounds for both indoor and outdoor shelter. I support this option; however, the City must be prepared for the impact to nearby residents in the Kawana Springs and Aston/MLK neighborhoods, as well as to our public safety departments who will be responsible for calls for service at the fairgrounds, and for whom calls related to homelessness already account for $10 \%$ of total call volume.

The City has a long history of successful collaboration with community service providers, and I was proud to vote in favor of some of the innovative solutions that have already been implemented including the moveable shower station. With continued commitment to these service providers and their dedicated leaders, new collaborations through RED, and redoubled efforts to incentivize and streamline housing development through our land use regulations (including streamlined CEQA review and increased height allowances in the downtown core) the Council has the opportunity to continue meaningfully addressing the housing needs of our comınunity.

## How have you remained current and informed on City issues?

As a business owner, it is my responsibility to my clients to remain apprised of initiatives the City and Council are proposing that may impact operations within the City. I regularly meet with labor, business and environmental leaders to discuss ongoing developments. As a mother of a Kindergartener, it is my privilege to remain involved with issues like school safety and pedestrian access. As a community member, it has been my honor to participate in the development of the state's first certified apprenticeship program for the cannabis and hemp industries, leading to the development of a new, sustainable jobs base for the City and our greater community.

I also read local news publications like the Press Democrat, San Francisco Chronicle, North Bay Bohemian, and have an account on Nextdoor. I frequently use City Parks and County Regional Parks around Santa Rosa, which gives me a good look at the condition of our public facilities, and my office is a
half block off the square downtown. I am a swimmer, and at times use our public pools at Ridgway and Finley Parks. I frequent many downtown eateries for professional lunches and otherwise, and regularly patronize Santa Rosa businesses and restaurants. I think it's important to be out amongst the residents and merchants of our town, and to hear and see firsthand what's happening on "main street."

## Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.

Starting in 2009, I became involved with community organizations like the Accountable Development Coalition, which sought to bridge the gap between environmental, labor, and affordable housing interests in the County's development. We were involved in the early stages of development of the Railroad Square SMART station and surrounding (proposed) housing project. As a planning commissioner, I had the privilege to vote on housing projects like Paseo Vista, and as a Council Member I was privileged to participate in the development of the Courthouse Square reunification, downtown businesses like Willibee's, the creation of Sonoma Clean Power, as well as co-chairing the Mayor's Open Government Taskforce, whose recommendations are still being implemented by the City.

After retiring from the Council, it has been my pleasure to return exclusively to private law practice while I raise my now-6 year old son. Approximately one year ago, a project of one of my client's was facing an appeal of its entitlements. I asked Teamsters Local 665 to consider meeting with the clients to see how we could enhance the community benefit of the jobs that would be created. Fast forward to today, and I am pleased to serve on the Advisory Committee of the state's first cannabis apprenticeship program, a collaboration between the Teamsters and the Santa Rosa Junior College, as we develop a new, sustainable jobs base and career path forward for our students.

## Do you have any specialized training or other qualifications that would be important for the Council to consider?

Aside from my previous service as Vice Mayor, Council Member, and Planning Commissioner, and training as an attorney, I also maintain strong relationships with the City's labor groups, as well as business and environmental leaders. I like pina coladas, and getting caught in the rain, and am undefeated in Marco Polo.

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My practice occasionally involves land use clients within the jurisdiction of Santa Rosa. The nature and identity of these clients will be withheld from disclosure due to the requirements of attorney-client confidentiality (FPPC Regulations 18740). However, in accordance with those same FPPC regulations, 1

Carlstrom_Application for Santa Rosa City Council Vacancy
can confirm that I have not and will not make, participate in making, or in any way attempt to use my official position to influence a governmental decision in violation of Section 87100. In the event I am faced with a potential conflict of interest involving an undisclosed person, I will disclose the potential conflict to the City's legal counsel and will recuse myself from participating in the matter.

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## Councilmember Application Questions

1. Please describe your background as it relates to your application for appointment to the Council.

Being a Santa Rosan is in my blood. I am a $5^{\text {th }}$ generation resident of Santa Rosa by way of my Great- Great Grandparents, Karen and Louis Holgersen, who emigrated from Denmark in the late 1800's. They spent their final decades in Santa Rosa, and were laid to rest in the Santa Rosa Rural Cemetery. 1 was born and raised in Santa Rosa and have great interest in the opportunity to support the thriving of Santa Rosa by appointment to the council. I have lived over 30 years in Santa Rosa. I graduated from Santa Rosa High School and the SRJC, where I received my AS in Natural Science.

I currently live in the South Park neighborhood of Santa Rosa. I have resided there for 4 years and worked in that same neighborhood for 4 years prior, totaling 8 years of time in South Park. I am a dedicated Santa Rosa resident that is grateful to have been born in such a beautiful part of the world. I look forward to the possibility to serve the public and participate in making Santa Rosa continue to flourish by way of a position as City of SR council member.
2. Please describe your qualifications for appointment to the Council.

My main qualifications for appointment to the Council are the positions and direct care that I have offered to the houseless while working 7 years in social services and homeless shelters. I've worked 5.5 years at the Opportunity House homeless shelter in Santa Rosa's South Park neighborhood. I have also worked another approximately 1.5 years working at the New Beginnings Center transitional shelter in Novato.

My experience serving the underserved populations of Marin and Sonoma Connty in these shelters has manifested in multiple roles. In addition to being the Program Manager of the Opportunity Shelter and ensuring its smooth day to day operation in accordance with agency, City and County policy, I have also worked as a Case Manager, House Manager, Lead and Residential Counselor. This direct care experience has allowed me to meet the houseless where they are at and support these human beings in navigating their circumstances.

## 3. Please state why you wish to be appointed to the Council.

The reason why I wish to be appointed to the Council is to bring a compassionate, seasoned perspective to the Council regarding the shelterless population. I also believe I am a qualified candidate to specifically represent South park with my 8 years of total experiencing living and working in this neighborhood. Throughout this time, I have built
community connections and a greater, multicultural awareness. This has lent me a greater awareness and understanding of how to support a continued strength in the diversity of our larger community. I wish to increase the effectiveness of the skill sets I have acquired so as to be of greater assistance and contribute to Santa Rosa thriving.

## Part II:

1. What particular skills do you bring to the council?

I have 7 years experience working in homeless shelter settings and thorough knowledge of non-profit and social service agencies operating in Santa Rosa, Sonoma County and surrounding areas. Other skills I offer; active listening, nonviolent communication, deescalation training, suicide prevention, dual diagnosis awareness, extensive experience in leadership roles, years of public speaking/group leading experience, housing focused shelter programming, Whole Person Care/HMIS use, beginning-inter. Spanish Language proficiency, experience supporting Veterans, LGBTQ+ and other diverse populations. I'm also proficient in the everyday skills needed to function in an office setting; Word, Excel, PowerPoint, etc.
2. Why do you think you should be appointed to the City Council?

I believe I should be appointed to the Council because my overall experience and focus is committed to the support and betterment of Santa Rosa for all residents. I am willing to listen to the populace and be a community minded representative.
3. How much time do you have available to serve?

I am dedicated to making adequate time to serve in the Council. I understand this is viewed as a part-time position and at this point I can dedicate more than part-time if needed.
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

The first issue I believe that the City is facing is recognizing that being homeless/shelterless in itself is a traumatic event. People experiencing homelessness should be supported with dignity, respect, and allowed stability and safety so that they have the opportunity to improve their lives for the better. Providing enough stable and safe shelter beds or housing could begin to help rectify this issue by allowing people to heal from homelessness. There is no question that this issue facing our city and state is a result of a multitude of factors; lack of affordable housing, wild fires, living wage, services, evictions etc. As a member of the Council, I understand that what's needed is to work to locate funding and creative solutions to help provide more shelter and services.

My experience working in nonprofits has taught me that the problem is not solved only by ideas, but by securing appropriate funding and allocating this funding to creative, effective solutions.

The second issue the City is facing is the need to revitalize the downtown. Businesses are leaving downtown Santa Rosa, most recently being Gerard's Paella and Tex Wasabi. Part of why I believe this has been happening is that there have been deterring factors discouraging people from coming downtown and supporting local businesses. I have been happy to learn that one of these factors have been recently reversed by the City, which was the parking fares that were in place until 8PM. Now that all downtown paid parking will be returning to the 6PM cutoff, people may be more inclined to park and be present in downtown. Downtown business owners; such as Gerard, have even commented that the increased presence of houseless people in downtown has deterred some of his customers from dining there.

These two issues contribute to each other to the point it seems addressing one requires addressing the other. As more shelter opportunities and funding are located, it could not only impact shelterless people positively, but the future of downtown and Santa Rosa as a whole.

## 5. How have you remained current and informed on City issues?

Not only have I stayed up to date and informed on City issues by reading the Press Democrat, but also through the connections I foster in my diverse social network. I stay eonnected with these fellow inhabitants of Santa Rosa to know what is true in their day to day; small business owners, nurses, teachers, lawyers, farmers, community organizers, musicians, artists, students, mothers, fathers, etc.
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.

Regarding the issue of revitalizing downtown Santa Rosa, I was directly involved in supporting the Friday's on $4^{\text {th }}$ recurring event. After communication with the organizers, 1 enlisted the support of my band to volunteer our time and help bring an atmosphere of joyous, NOLA-inspired brass band music to downtown.

As mentioned earlier, I have many years experience serving the homeless and striving to resolve the greater issues through individual and group support at the Opportmity House shelter. I have worked as a counselor and Case Manager, meeting with client's one on one, to develop "treatment plans" and other plans for their progress. I facilitated weekly groups at the shelter, which included topics such as housing, independent living skills, seeking safety, holistic health, and meal planning, among others. I have seen the direct benefit of working under a "Housing Focused" model at the shelters, and the stability and success that it can bring to the houseless.

I spend some of my time volunteering as a Naturalist Docent at the Fairfield Osborn Preserve. I have led $3^{\text {rd }}$ and $5^{\text {th }}$ graders from Santa Rosa City Schools on day hikes in the beautiful oak woodland, alleviating the all too common Nature Deficit Disorder, through outdoor education.

At the beginning of my independent musical career, busking musicians were prohibited from performing in downtown Santa Rosa. I worked with my past band member, Aaron Milligan-Green, to collect signatures and petition to the City of Santa Rosa to allow for a music permit process. In 2009, this bid to support Free Speech was successful and influenced the creation of the current music permitting process we now have in downtown Santa Rosa. See Press Democrat article, "Music Lover's Demand Their Rights in Santa Rosa".

I have organized band performances at countless Santa Rosa events, enriching the mood and atmosphere of everyone involved. We have performed at such Santa Rosa community events as the Wednesday Night Market, Live at Juilliard, Railroad Square Music Festival, Winterblast, Roseland Community Festival, The Original Santa Rosa Farmer's Market, Friday's on $4^{\text {th }}$, Fundraisers benefitting victims of the Tubbs Fire, among others.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?

Other than my career in the homeless services, I am a KRI Certified Kundalini Yoga Instructor, as well as a CA Certified Massage Therapist. Also, I'm an Ayurvedic Practitioner. I volunteer at the dhyana Center to supporting individuals seeking affordable health education and bodywork at their donation Pulse Clinics.
I am a small business owner and bandleader of the local group, Black Sheep Brass Band. Co-owning this small business partnership allows me greater understanding of tax implications, billing, permitting, etc.
8. Regarding the Statement of Economic Interests, I am not aware of any potential conflicts of interest, which may develop from the occupation and responsibilities of being a member of the Council.

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY:
DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

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Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$ YES

Years of Residence in the City: $\qquad$ 2

Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheet(s) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

To be appointed to the Council you must be a registered voter residing in the City of Santa Rosa at the time of submitting this application and must remain an elector of the City while serving on the Council.

To be considered for appointment you must submit in person:

1. The application with any supplemental sheets attached;
2. The FPPC Form 700 (Statement of Economic Interests); and
3. The Nomination Paper with no fewer than 20 signatures, with names and addresses of Santa Rosa registered voters to:

City Clerk's Office,
City Hall, Room 10, 100 Santa Rosa Avenue, Santa Rosa, CA 95404

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$\square$ D. DE WITT swear/affirm that the foregoing information is true and correct.
 Date 13 DEC 2019

Part I:
Ques. 1 ) As a person raised in the Santa Rosa area and attending Santa Rosa schools in Roseland as well as Santa Rosa High School and Santa Rosa Jr. College after an enlistment in the US Army I believe my background is a strong qualification to serve on the Santa Rosa City Council. Especially because I have spent at least 25 years attending various city and Sonoma County meetings of various boards, commissions and the city council specifically. I may have attended more meetings of various state and federal agencies also than many city council people ever have.
\#2) Qualifications include serving on the Southwest Santa Rosa Redevelopment Project Area Committee from 2000 to 2004 in an elected capacity. First as Secretary, then Vice Chair and finally Chairperson. I have served on various Citizen advisory committees such as the Roseland Community Based Transportation Plan, The Bayer Farm and Park Steering Committee and most recently the Roseland Specific Plan Committee.
\#3 ) The City Council needs a person willing to be inclusive to disadvantaged neighborhoods such as Roseland where I live. The city only recently annexed the portion of Roseland where I live. But my boyhood home on McMinn Ave. was annexed into the city decades ago. Because I am familiar with the inner workings of numerous city boards, committees and departments I can be the person who "hits the ground running" to enable the City Council advance the goals and work it is already engaged upon.

Part II:
Ques. 1) My skills in interpersonal communications as well as intercultural communications can be helpful to the City Council as well as the citizens in need of help in public policy decision making. I have extensive training in city planning, community development, environmental planning and land reuse. Please see the included educational resume for elaboration.
\#2) An appointment to the City Council though only for less than a year will allow the City Council to flow forward well while having an new set of eyes on old problems facing the city. My can do attitude as well as good team working skills from previous assignments will benefit both residents and Santa Rosa. My appointment will allow the City Council to go full speed ahead on the projects already in the works without an extensive training period for me to be up to speed.
\#3 ) If appointed I will make myself available to serve full time during the time on the City Council.
\#4 ) Housing for residents of Santa Rosa is the most pressing issue while fiscal stability far into the future is the next pressing problem.
\#5 ) I am very current and informed on city issues with an extensive reference library of city issued reports and documents to refer to for public policy decision making issues and matters in the future.
\#6 ) Membership on Santa Rosa Committees has helped me to better understand the inner working of Santa Rosa public policy decision making far more than the average local resident. Current involvement in helping The Sonoma County Community Development Commission in obtaining a $\$ 392,000$ grant for assessment of possible sites for land reuse along the Roberts Ave. portion of Santa Rosa in Roseland is a way I am knowledgeable about that area of the Downtown Specific Plan underway now. Extensive
research by me will be helpful to the city in finding more funding to help with the city plans to go forward in permitting more housing in Santa Rosa and Roseland where I am a specialist. Because I have also been involved with the Sonoma County Housing Advocacy Group for over 20 years I am also knowledge about Regional Housing Needs Assessments by the Association of Bay Area Governments. I have the expertise to be helpful to the City Council on numerous issues and matters right from the beginning of any tenure on the body.
\#7) Please see the attached Educational Resume. It does not include training in Energy Efficient Retrofitting, Auditing, and Assessment obtained at Laney College. This knowledge is helpful with the ongoing discussions these topics in Santa Rosa and Sonoma County.
\#8 ) I will have NO Conflicts of Interest in relation to any responsibilities as a member of the Council.


Experience: Community Planner and Researcher working for West Oakland Environmental Indicators Project, May 2011 to Present. Worked on West Oakland Specific Plan. Longtime Respiratory Care Practitioner and Respiratory Therapist 1974-Present.

Education: Swedish University of Agricultural Sciences. Masters Degree in Urban Forestry and Urban Greening. May 2015

University of California at Berkeley. Bachelors Degree \& two Masters Degrees.
Masters Degree in Department of City and Regional Planning May, 2008.
Masters Degree in Department of Landscape Architecture-Environmental
Planning, May, 2008. Thesis topic: Public Participation in Environmental
Planning for Redevelopment and Neighborhood Revitalizations. GPA: 3.5.
(At UC Berkeley Grade Point Avg. $=$ GPA on $4.0 \mathrm{Scale} . \mathbf{3 . 3}$ is given for $\mathbf{B}+$ )

Bachelors: Univ. of California at Berkeley, 2003. GPA: 3.84 (Equals above A-).
Interdisciplinary Studies Field, Highest Honors Graduate. Disciplines were
City Planning, Journalism and Scandinavian Studies. Education Abroad at
University of Copenhagen, Denmark, Fall 2001 and Summer 2002.
Honors Thesis topic: Danish Housing Techniques for Use in California.
Graduation Speaker for College of Letters \& Sciences, ISF Division 2003.

Awards \& Foreign Language Area Studies Fellowship, Ukrainian-Harvard Univ. 2006.
Honors: Foreign Language Area Studies Fellowship, Danish-Denmark, 2005-2006.
Kevin Aaron Community Justice Fellowship, UC Berkeley, DCRP, 2005
Highest Honors B.A., Univ. of California at Berkeley, 2003.
Phi Beta Kappa Honor Society 2003.
Gold Key Honor Society 2002.

Volunteer: 2011 Sonoma County Outstanding Grass Roots Environmentalist. 2010 Cox Communications Conservation Heroes Finalist San Francisco Area.

Military: U. S. Army, Rank E-5 at Honorable Discharge, Medic \& Respiratory Specialist. Still maintain EMT Training and Respiratory Care Practitioner License in Cal. DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

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Name: $\qquad$
Residence Address:
 SANTA ROSA, CA 95403
Mailing Address (if different):
SAME


Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$ $Y E S$

Years of Residence in the City: $\qquad$ $4 \angle 1$ YEARS

Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking.

Part 1:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

To be appointed to the Council you must be a registered voter residing in the City of Santa Rosa at the time of submitting this application and must remain an elector of the City while serving on the Council.

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# TO: The City Council of the City of Santa Rosa 

FROM: Richard Allen Dowd
DATE: 12/14/2019
SUBJECT: Application for Appointment to the Santa Rosa Council

## QUESTIONS:

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.

At the end of this past November, I reached serving the City of Santa Rosa on its Board of Public Utilities for 25 years ( 16 of those were as its Chairman). I also was elected to the Bennett Valley Union School District Board of Trustees in 1991 where I served for 4 years. These experiences have taught me how to handle the responsibilities of these positions - namely, to prepare for every meeting and to treat the general public, staff, and consultants with respect while listening to their comments.
2. Please describe your qualifications for appointment.

I hold a Bachelor of Science degree in Civil Engineering (1966) and a Master of Science degree in Civil Engineering (1970), both from San Jose State University. I have been a licensed Professional Engineering Contractor, Class A and B, as well as a licensed Professional Engineer Civil, both in the State of CA, for over 40 years. Those licenses are no longer active due to my retirement from those activities where I served in many capacities including Chief Executive Officer of a large General Engineering Construction company and a Land Development/Home Building Company. I have also served in many capacities, including President in some, in business and environmental related entities including the North Coast Builders Exchange, Sonoma County Alliance, Northern CA Engineering Contractors Association, the SR Metro Chamber of Commerce, Sonoma County Habitat for Humanity, Leadership Institute for Ecology and the Environment, and The Climate Center. I have also served as a Chairman of one of the advisory committees (Ratepayers, Business, and Community Advisory) of the Sonoma Clean Power Authority.
3. Please state why you wish to be appointed to the Council.

Due to the wildfires which have severely impacted our region, we have a funding, housing, and infrastructure crisis. I believe that I can be helpful, with my background, as a member of the Council, and the City as a whole, in finding solutions to these issues.

## Part II:

1. What particular skills do you bring?

I believe that much of this has been addressed above in Part 1, but, succinctly, I would state that my technical background in public infrastructure such as streets, sewer, water, and stormwater systems along with my background in land development/home building would be helpful to fulfilling the needs of our community. In addition, my experience in participating, and chairing, public meetings should also be helpful.
2. Why do you think you should be appointed to the City Council?

As i look at the current makeup of the City Council, I see many valuable, as well as different, assets included. I believe my skills and experience bring additional ones.
3. How much time do you have available to serve?

I currently am engaged as a volunteer with Sonoma Clean Power as its Chairman of the Community Advisory Committee, with the City of Santa Rosa as a Member of the Board of Public Utilities (BPU), and with the Sonoma County Alliance as a Member of its Board of Directors, Executive Committee, and Political Action Committee. Also, my CA Form 700 Schedule C, which is included in this application for the vacant City Council position, indicates that I receive income from AltaPacific Bank as a Director, which I did from its formation in 2005, but the bank was sold to Banner Bank of Walla Waila, Washington effective on October 31st of this year, so I no longer have that responsibility. The end result of this is that I spend about one (1) day per month with each of the volunteer organizations, and if I were to receive this appointment to the City Council I would be required to resign from the BPU, so I would serve about two (2) days per month and no regularly scheduled meetings conflict with the City Council schedule. I am, therefore, quite open to fulfill my obligation as a member of the City Council.
4. In your opinion, what are the top two issues facing the City of Santa Rosa and why?

The first, and foremost, issue is the homeless crisis which we are experiencing in our community. It is a very complex issue caused by many things including loss of jobs, loss of living accommodations, drug and alcohol addiction, mental health, and the cost of housing all of which cannot be solved by a singular solution. This is why the City Council needs to include people with varied background and experience coupled with a willingness to listen to others on the Council as well as the Community at large in order to maximize the results of the solutions selected.

The second is the rebuilding of our community due to the Tubbs Fire in 2017. I served as the Chairman of The Rebuild Sonoma County Working Group (RSCWG) which was a volunteer group of experienced professionals, such as attorneys, architects, insurance brokers, builders, mortgage lenders, engineers, and industry association executives, who donated their time for approximately 18 months after the fire to assist local government agencies such as the City of Santa Rosa and the County of Sonoma to streamline the permitting process. This was very successful as anyone can see by driving around the areas which are now being rebuilt as a result of the efforts of the RSCWG and the collaborative nature of the government entities. The next step in this process will be to rebuild the public infrastructure (streets, sidewalks, sewers, water mains, storm drains, etc.) which were damaged by the fire or the rebuilding itself.
5. How have you remained current and informed on City issues?

My participation in community and industry groups as well as my membership on the City of Santa Rosa BPU, as described previously, has allowed (or, should I say "forced") me to remain current. In any case, I have enjoyed immensely my involvement in these issues.
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.

After 25 years on the BPU, there are many examples, but the most obvious one is being the Chairman of the BPU when the City was attempting to remove the Cease and Desist order from the North Coast Regional Water Quality Control Board (NCRWQCB) caused by the raw sewage spill at the Laguna Wastewater Treatment Plant in the winter of 1984-85. After many, many hours of public meetings, the BPU recommended to the City Council in approximately 1998 that the Subregional System (which includes Santa Rosa, Sebastopol, Rohnert Park, South Park, and Cotati) build the Geysers pipeline, and the City Council approved it. The system consisted of about 41 miles of pipeline, pumps, Russian River under crossings, etc. and cost about $\$ 225,000,000$, but the good news was that it has been spectacularly successful since it went operational in about 2003 with very few maintenance issues, reduced discharges of treated wastewater into the Russian River, the approximately 15 mgd (million gallons per day) of treated wastewater going to the Geysers has maintained and increased the electrical production of the steamfield which provides clean green electrical energy to the region while also providing jobs and economic stimulus to the region.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?

I believe that I have adequately described those qualifications in previous questions which include such things as me being a Registered Professional Engineer - Civil as well as a Licensed General Contractor- Category A \& B, both in California, for approximately 40 years. Also, I see my tenure of 25 years ( 16 as Chairman) of the BPU and 7 years as a Chairman of one of the advisory committees of the Sonoma Clean Power Authority as assets.
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which vou disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

I am quite familiar with the FPPC Form 700 since I have filed one for each of the 25 years that I have served on the BPU and for each of the 7 years that I have served on the advisory committees of the Sonoma Clean Power Authority. I do not believe that I have any conflicts.

Santa Rosa

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY: DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

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Name:


Residence Address:
 Santa Rosa, CA 95405
Mailing Address (if different):



Are you currently a registered voter and a resident of the City of Santa Rosa? Yes
Years of Residence in the City: $\qquad$
Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking.

## Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
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## 1. David Scatt Ebright true and correct.

 swear/affirm that the foregoing information isApplicant's Signature


Date $\qquad$ 9

## David Scott Ebright

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

## Part I

1. Please describe your background as it relates to your application to the Council.

I have been a Santa Rosa resident for 30 years, where I have raised a family and established a career in health care communications and public affairs. My wife, daughter, and granddaughter all live in Santa Rosa. I possess proven leadership skills and the ability to develop relationships and partner with administrators, staff, and civic and community leaders.
2. Please describe your qualifications for appointment to the Council.

I will bring a variety of relevant skills and a history of public service to the Council. Additionally, I will bring an open mind, collaborative style and willingness to contribute to improving our city for its residents, businesses, and visitors. My management and business experience and my relationships with a wide variety of community, civic, and business leaders make me a uniquely qualified candidate for the Santa Rosa City Council.
3. Please state why you wish to be appointed to the Council.

Public service is one of my core values. Serving the City of Santa Rosa as a Council member would be an honor and a privilege.

Part II:

1. What particular skills do you bring to the Council?

I pride myself on the many relationships I have developed with people throughout the community. I listen and communicate effectively. I'm curious. I have successfully managed staff and resources. My emotional intelligence and results orientation allow me to be flexible, creative, and a team player with good decision-making skills. And I have a sense of humor.

More particularly, my key areas of expertise include brand management and ambassadorship, media relations, situation and crisis communications, presentation and facilitation skills, marketing, internal and external communications, and community relations.

## David Scott Ebright

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

2. Why should you be appointed to the City Council?

I'm the ideal candidate to fill this vacancy on the City Council. I have the skill, expertise, and temperament to quickly step in as a contributing and fully functioning member of the Council. I'm familiar with and have experience with large and complex private and public institutions and joint decision-making bodies. In particular, my experience as a Sonoma County Library Commissioner-where I was appointed by the Santa Rosa City Council-has broadened my understanding of public meetings and government funding and budgeting.

## 3. How much time do you have available to serve?

I will make my time available to fulfill the duties of a Council member, including study sessions, pre-work, committees, public interactions and constituent communications, and Council meetings. My retirement from Kaiser Permanente in early spring of 2020 will allow me even more time and flexibility to serve effectively.

## 4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

Housing and Homelessness. In addition to the human tragedy involved, a lack of housing opportunities and increasing homelessness impact everyone in Santa Rosa, from schools to businesses to public safety to health. This issue is deserving of the Council's focused attention and resolve.

Ongoing Fire Recovery. The many facets of recovery from the 2017 fires go to the core of who we are as a community. We must remain vigilant and committed to staying on the long recovery road, meeting and acknowledging milestones along the way.

## 5. How have you remained current and informed on City issues?

As a communications strategist I regularly track key social, political, and economic, issues and indicators. I gather information from a variety of sources including local media, online sources, local gatherings, and experts. I have attended numerous City Council meetings and frequently watch them online. I regularly attend many business and community events where l'm exposed to ideas, issues, and a variety of perspectives. They also afford me the opportunity to discuss important and timely information and topics of interest to our community. City issues are also a regular and ongoing topic of social and household conversations.

## David Scott Ebright

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Please give specific examples of your personal involvement.

I live and work in Santa Rosa-this is my home. I enjoy public speaking, meeting my fellow citizens, walking, and hiking at local parks. Public service is something l've long valued. I believe public service and involvement are important to the health and vitality of our community, as well as to my and my family's well-being. I have served these organizations:

- Sonoma County Library Commissioner, 2013 to 2018
- Sonoma County Mental Health Board, 2013 to 2015
- Sonoma County Public Library Foundation, 2007 to 2013
- Santa Rosa Chamber of Commerce, Government Review Council, Health Care Committee, Marketing Committee
- Sonoma County Flu Task Force
- Sonoma County Healthcare Workforce Development Roundtable Steering Committee
- City of Santa Rosa, Gateways Redevelopment Project Area Committee
- City of Santa Rosa Community Advisory Board
- United Way Schools of Hope reading tutor
- Neighborhood Watch and COPE organizing

7. Do you have any specialized training or other qualifications that would be important for the Council to consider?

Most of my employment life has involved health care, communications, advertising, sales, marketing, and public relations. These skills and talents would prove useful on a public entity such as the Santa Rosa City Council. I will bring a vigilant approach to asset stewardship and to improving the total health and vitality of our community. And I'm a fun and interesting person to work with.
8. Serving on the Council requires you to annually file a Statement of Economic Interest (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in your relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

As current employee of Kaiser Permanente, I may have to recuse myself from discussions, decisions and voting about issues that could affect that organization and employee health care benefits. I will be retiring from that organization in early spring of 2020.

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY: DECEMBER 18, 2019, AT 5:00 P.M.

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Name:


Residence Address:


Mailing Address (if different): $\qquad$
E-mail:



Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$
Years of Residence in the City: $\qquad$ 18

Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

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1. What particular skills do you bring to the Council?
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[^1]Brian Flores

December 16th, 2019

## Seat Appointment Reasons

## Part 1:

I have been a lifelong resident to the city of Santa Rosa and throughout the course of 8 years I have done what I can to change it for the better. Specifically, I have always been attached to the Roseland area, it is where I grew up, received my schooling, done nearly all my commerce, and particular spent most of my time for my community efforts. My early years I can state were quite a struggle, many factors led my family to believe that the odds were against us, but I am a true believer that it is the acceptance and the community of Santa Rosa that led my family to pull through. For that I am perpetually grateful and feel in debt to the city. It is my home and almost all that I have ever known, and I only hold my best interests in improving Santa Rosa as it is the place of my family, friends, colleagues, and even heroes.

I believe my qualifications are the opportunities and awards I hold for the work I have done over the course of the years. I am a passionate educator and a believer undoing wrongs of disadvantages. I was in a program called Project TRUE, it was based around the idea that having peers educate peers about the effects of alcohol, tobacco and other drugs would prove beneficial to their retainment of the knowledge. I would learn all there is to know about the subject, conduct surveys of usage, use means of data tracking in the field, and use what I know to make informative presentations brought before many schools of a variety of age ranges. A program in a similar format would be Teen Advocacy Group, a program based around teaching reproductive services to teens, and general health to adults. I would not only learn about the subject, but also
come by difficult stories of survival from crisis lines, help juveniles find opportunities for a different path, and help out in general community service. Over the summer I would be in a program called Migrant Ed Education where I worked as an assistant teacher helping disadvantaged kids who are either more likely move around out of lack of security or simply struggled due to the language barrier. I was also enrolled for some time in my school's M.E.Ch.A club, a club based around the many cultural issues of the community and finding immediate actions to do our part. Along with that I was my schools ASB President tasked to be in charge of my schools student government and throughout that time represent the school through a variety of fundraising events in which I met many inspiring leaders of this community. My various work in the community has allowed me to be sponsored by the Rotary Club to attend their leadership camp in which I learned the many aspects of a leader and how to be a good one. In 2018, the Center For Well Being presented me with the "Youth Leader Of the Year" award for my work throughout the years. For the same reason in 2019 I would be nominated for Press Democrat's Health Service award. My work I hope is to be received as my qualifications.

I take problems that the city comes by very seriously as they are the problems of myself and my community. I wish to be appointed for council as my immediate actions may have put a dent, but I know policy creates real change. I feel in this position I can make the most impact in what I have already set my life to do. I hope to live here as long as I can afford to, for me that entails bettering it in anyway I can. I want to be appointed for council to pay the debt I owe to the community that has helped me and my family tremendously.

## Part 2:

In regards to the skills I believe I bring to council I believe that hold the basics of being able to present myself in a well and professional manner. Beyond that I believe I bring the perspective of what it's like to be a resident of Roseland before annexation and in the process of properly integrating to Santa Rosa. I also bring to the table my enthusiasm towards opportunity, willing and able to tackle situations foreign to me, and through time finding more clarity and probable solutions. No work is too dull for me, working as Ground Security Coordinator at an airport I know the extent of regulations and how important they are to the safety and security of the public. Along with that I am detailer, and have learned the importance and value of hard work that many of the working class go through. I feel more likely to relate and understand the many problems the general public may go through and am enthusiastic to learn what the public truly holds as the problems of their community.

Putting my community first is something I have been passionate about and willing to show proof of any time. In regards to how much time do I have available to serve, I cam say I am more willing to give up than others. I have already made my employers notified of the responsibilities and time consumption that the seat can hold, and have gone to the agreement of their support that I am able to give up as much time for this cause. I can admit that I am young, but that allows me to be held by less responsibilities that would take time away from the position. I have postponed my schooling to help my family stay within the community during this time, motivating me to do whatever I can for a better life for them and members of my community.

In my opinion one of the two problems I hold on priority is the crisis of the homeless community. I find this through my years of working with them and understanding that many of
them feel discouraged and hopeless to ever see anything beyond their situation. Many of them feel to be the lesser, with some people going as far as to not make eye contact with them or any sort of interaction, creating the idea to them that are forgotten. They can not hold security in their living conditions with some threatened by criminals, or by the elements by harsh winters. For me they deserve much more than to be moved from one area to the next, not knowing if they'll ever leave poverty. The second pressing issue to me is the proper annexation of Roseland. I believe that Roseland should be treated like any other district with the services the city can provide and the care of wanting to improve it. I don't believe the district should be treated any better than any one area, but I do push for it to be treated equally like any other. I have remained informed due to my work over the years, but also attempting to attend every City Council meeting since April of 2019, attending Los Cien meetings, and looking up any local news I can find. According to the requirements of FPPC Form 700 I hold no conflicts of interests of any kind.

## DEC 162019

CITY OF SANTA ROSA CITY CLERKS OFFICE 3:41p.M.

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY:
DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

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Name:


Mailing Address (if different):


Are you currently a registered voter and a resident of the City of Santa Rosa? yes
Years of Residence in the City: 15 yrs
Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheet(s) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
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## Applicants Questions

## Questions to Ask Interviewer

Question \#1: Please describe your background as it relates to your application for appointment

Answer: I have been in been a business owner since 1999 and had my business in Santa Rosa for the past 15 years. I also have been volunteering for non-profits since moving to Santa Rosa 15 years ago... From working with emergency shelters, homeless mothers and children, foster youth (CASA), and juveniles, I have seen how local nonprofits are assisting those less fortunate within The City of Santa Rosa. With my passion and involvement in the community along with the possibility of qualifying for city council, the possibilities are endless.

Question \#2: Please describe your qualifications for appointment to the Council.

Answer: I have sat on board of directors for Active 20/30 Redwood 1029 and am currently serving on Junior League of Napa-Sonoma board and Sonoma County Human Trafficking board. I have co-chaired fundraisers and know the time, energy and amount of work that it takes to organize and reach success.

Question \#3: Please state why you with to be appointed to the Council

| Notes: | $\begin{array}{l}\text { I have continuously involved myself within the community through volunteer work } \\ \text { and wish to make a difference in the city I live in, Santa Rosa. }\end{array}$ |
| :--- | :--- |

## Part II

Question \#1: What skills do you bring to the Council?
Answer: $\quad$ I have been a business owner since 1999 and I have served on numerous boards of
directors because of this, I am a committed individual with great work ethic. I was a
couch with the YMCA for numerous years with all three of my children. I am a parent
and have been involved with the schools my children attend. I have educated myself
with the everyday life of being a resident. I hear the problems at the schools, I see
the issues in the community, and I find a solution.

Question \#2: Why do you think you should be appointed to the City Council?

Answer: I am a mother; a citizen of Santa Rosa and I have been here for 15 years. Due to the fact I was not brought up in Santa Rosa, I have a different perspective than others might. I love the City of Santa Rosa and am willing to put in the work to improve the problems we face in our community.

Question \#3: How much time do you have available to serve?

Answer: $\quad 1$ am self-employed and able to plan my time as needed.

Question \#4: In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

Answer: I feel the top two pressing issues are affordable housing and homelessness. I see the encampments and lam positive the tourists do as well. This is not good businesses.

Question \#5: How have you remained current and informed on City issues?

Answer: I started looking at council agendas and watch the meetings. I am also involved with business networking.

Question \#6: Please summarize your experience in the community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.

Answer: I have been very involved with the YMCA sports. I have coached all three of my children at different ages. I have assisted my daughter when she was in elementary on doing a Halloween costume drive for underprivileged children. My daughter coming up with the idea and helping her implement it for several years. Her younger brother headed it up when she moved onto junior high... As a business owner, I have personally had to deal with the homeless camped out in front of my place of business.

Question \#7: Do you have a specialized training or other qualifications that would be important for the Council to consider?

Answer: I have served on non-profit boards and have a general understanding of city politics and how they are conducted. I do feel being a mother to three, two in high school and one at the junior college gives a insight as to the struggles our teens are facing in schools.

Question \#8: Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interest in relation to your responsibilities as a member of the Council?

Answer: No

Santa Rosa
DEC 162019
CITY OF SANTA ROSA CITY CLERK'S OFFICE

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## Judy Kennedy

## Application for Santa Rosa City Council

December 14, 2019
Part I:

1. Please describe your background as it relates to your application for appointment to the Council.

I grew up Santa Rosa. After leaving for college and living in Los Angeles, San Francisco, and New York City, I moved back to Santa Rosa in 1985 to raise my son Quin. I have lived in the Burbank Gardens Neighborhood since 1986 and have been an involved citizen since that time. My involvement in neighborhood efforts such as Neighborhood Watch, historic preservation and public art led to my receiving the City of Santa Rosa Merit Award for Community Service in 2009.

I have been a stalwart at City Council and Planning Commission meetings for the past 15 years as well as a member of the Arts in Public Places Committee (2009-2011) and the Courthouse Square Advisory Committee (2007-2009).

## 2. Please describe your qualifications for appointment to the Council.

I am an engaged citizen. I attend Council meetings and am familiar with the projects on Council's front burner. I keep informed about commissions and committees by reading agendas each week. I have a positive relationship with council members as well as senior staff in the Planning Department, Economic Development, Recreation and Parks Department (including the Arts Coordinator), Transportation and Public Works, and Parking. I have also worked with city crews from Public Works, the Traffic division and Parking.
3. Please state why you wish to be appointed to Council.

I wish to be appointed to Council because I have the time to devote myself fully to Council and City matters. I am confident that I am qualified to "hold the fort" for the remainder of Ms Combs' tenure, participate in City Council meetings, attend and participate in any assigned committee meetings, and educate myself on subjects with which I am not familiar.

## Page two: Judy Kennedy, Application for Santa Rosa City Council

Part II:

## 1. What particular skills to you bring to the Council?

Being in the medical field for over 40 years as a hospital laboratory technologist and medical transcriptionist, I am detail oriented, able to read with speed and comprehension, and bring a medical perspective to personal and community wellbeing and health-related issues. With my math background, I feel comfortable working on next year's budget with fellow councilmembers.

As an artist and sculptor, I see the world from a visual 3D perspective, which will be helpful in any discussion around the General Plan, the Station Area Plan and land use issues.

## 2. Why do you think you should be appointed to the City Council?

I believe I should be appointed because I have been an involved citizen for over 20 years as a neighborhood advocate, a public arts advocate, and a consistent supporter of City efforts. I am knowledgeable of City Council and its goals as well as being very familiar with the day-to-day workings of City Hall. Present and past council members know me to be a dedicated committee member, which I can translate to my position on City Council. I am female. I have a sense of humor.

## 3. How much time do you have available to serve?

At present, I am retired and have no caregiving responsibilities for children or parents. I am available to serve full time.
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

1) The homeless crisis affects so many people and so many neighborhoods that I feel it is the most important local issue. Many people in the homeless population have mental health and physical health needs that need to be addressed. With the winter flu season coming, the homeless encampments are ripe for a serious medical emergency. Many of our homeless need to be in drug rehab programs. All need safe housing and access to mental health care. I support our mayor, City Council and County Supervisors as they try to negotiate compassionate treatment, healthy outcomes and safe housing for our homeless.

## Page three: Judy Kennedy, Application for Santa Rosa City Council

4. Pressing Issues (continued):
2) Climate change is a pressing global issue, but it is also a local issue of concern to me. With climate change at our front door, the City needs to continue to develop policies that can create more sustainable, self-reliant and resilient neighborhoods that can withstand the effects of global warming and climate change. These could include car-sharing and car-pooling opportunities and community gardens. The NeighborFest program tied to CAB grants can be a great way to enlist neighbors in local climate programs.
5. How have you remained current and informed on City issues?

I read the Press Democrat daily and often comment in Letters to the Editor and, on occasional, a Close to Home. I am on the list to receive agendas and updates from the City on a weekly basis, and I always read the agendas for City. Council, the Zoning Administrator, Planning Commission, Art in Public Places Committee and the Downtown Subcommittee. I attend the Downtown Subcommittee and the Art in Public Places Committee meetings nearly every month and watch Council meetings on TV most weeks. I submit letters to appropriate committees/subcommittees/council when there are items of interest to me or my neighborhood. If I have questions, I know that I can call staff to help me understand the situation.
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.

Only voluntary activities are listed.
1990 - started a Neighborhood Watch on my block of Oak Street
2003 - worked with Dan Flock and others to achieve historic district status for the Burbank Gardens Neighborhood

2005 - elected to the Burbank Gardens Neighborhood Association board; re-elected in 2007 and served until 2009

2006 - founding member of the Neighborhood Alliance of Santa Rosa and former chair 2010-2012

2006 - convened an ad-hoc committee of interested neighbors to develop a vision plan for the Santa Rosa Avenue Corridor; this vision plan was successfully added to the Downtown Station Area Plan in 2011

## Page four: Judy Kennedy, Application for Santa Rosa City Council

6. Community activities (continued):

2006 - member of the committee that formed the Arts District and brought the $1 \%$ for the Arts ordinance to City Council.

2007 - graduated from the Leadership Institute for Ecology and the Economy
2007 - applied for the council seat vacated by Mike Martini
2007 - CAB grant recipient and project manager for colorful banners identifying 11 neighborhoods surrounding the downtown

2007-09 - at-large member of the Courthouse Square Advisory Committee
2008 - candidate for Bob Blanchard's City Council seat
2009-11 at-large member of the Art in Public Places Committee; worked with Tara Thompson to fund and install Artist Billboards; member of the Arts Mural Subcommittee

2010 - CAB grant recipient and project manager for the Maple Avenue Mural Project
2012 - worked with a local developer and the Planning Department to research and write the Backyard Hen ordinance

2013-present - Captain of the Bomb Squad, bringing yarn-bomb beautification projects to neighborhoods, including stop signs and street signs, in addition to downtown parking meters and bike racks. I worked with the Arts Coordinator, Public Works, and Recreation and Parks to yarn-bomb the trees in Courthouse Square for International Yarn-Bomb Day, Sunday, June 9, 2013. Over 50 crocheters and knitters participated.

2014 - Arts Master Plan committee member
2015 - CAB grant recipient and project manager for two sets of beekeeping outfits and accessories for neighborhood beekeepers to borrow from Made Local Marketplace

2018 - CAB grant co-recipient, along with Karen Macken, and project manager for Colorful Crosswalks on Santa Rosa Avenue

2018 - project manager for the Rainbow Flag street mural at B Street and Healdsburg Avenue

## Page five: Judy Kennedy, Application for Santa Rosa City Council

6. Community activities (continued):

2019 - brought forth a proposal, along with Lois Fisher, to "put the square in Railroad Square" a concept that has been added to the Downtown Station Area Plan Update

In addition, I have crocheted dozens of blankets for local animal shelters and dozens of lap blankets and shawls for the Council on Aging. I have a long history of giving back to my community. I see a problem, I want to fix it, whether that's drug houses in Burbank Gardens or the lack of bike lanes on Santa Rosa Avenue.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?

No.
8. Are you aware of any conflicts of interest which may develop from your occupation or other financial interests in relation to you responsibilities as a member of the Council? If yes, please describe any potential conflicts.

Since I live near the Santa Rosa Avenue section of the Station Area Plan, sadly, I may have to recuse myself from that discussion.

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name: Michael F. Martini


Years of Residence in the City: $\qquad$
Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking. Sec eHeched

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1 Mctaber F Mantin. true and correct.


## Santa Rosa City Council Application <br> December 2019

## Part 1

## 1. Please describe your background as it relates to your application for the appointment to the Council.

I have three passions: the first is my family; the second is multi-generational agricultural production; and the third is public policy.

Married for more than 41 years, my wife and I have raised our son here in Santa Rosa and watched him learn and grow within the Santa Rosa City Schools. We supported him in his education and in his interests in Scouting and sports. We helped him earn his BS from UC Davis and an MBA from USF. He has chosen to return to Sonoma County with his wife and infant son while joining me in the winery that I helped start.

That winery started in a garage in Oakland and moved to Sonoma County in 1982. We have had the opportunity to see first-hand and work side by side with incredible multigenerational agriculture that is Sonoma County. This agricultural heritage that has thrived since the Gold Rush and continues to provide a strong economy and landscape that was lost in other Bay Area counties to sub-division and high tech.

The combination of parenting and running a small business resulted in an interest in local public policy and participation in local governance. In addition to a variety of youth and business Boards, I have had the honor to serve as a Planning Commissioner for the City of Santa Rosa; I was elected for three terms to the City Council (having to step down early from the third term); and served as the Mayor from 2000 to 2002.

These three passions have not abated.
2. Please describe your qualifications for appointment to the Council.

My qualifications include my experience as a Council Member, my three successful campaigns and my prior service as Mayor. More importantly, like the current Council, I served at a time when there was a high level of civility and respect amongst Council Members.
3. Please state why you wish to be appointed to the Council.

I see the Current Council as a body working well together, doing their homework, representing the community and making difficult decisions. This unforeseen vacancy should not be seen as a time for politics but a time for policy. I bring
experience and involvement in issues important to the Council. I have no plans to run for office but offer almost twelve months of "roll up your sleeves" and move the City forward.

## Part 2

## 1) What particular skills do you bring to the Council?

I would bring a) preparation and understanding; b) ability to articulate complicated public policy issues; c) a proven track record of working collegially with other Council members; and d) an understanding of budgeting, finance and accounting from more than 35 years of operating a small business.

## 2) Why do you think you should be appointed to the City Council?

I provide the current Council with an experienced candidate prepared to assist in moving the City forward with a minimal learning curve.

## 3) How much time do you have available to serve?

Having served in this capacity, I am familiar with the time demands on the job and prepared to be as active as needed. I am very fortunate to have my son in a role at the winery now taking on almost all of the administrative and operation duties.

## 4) In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

Housing and homelessness are the two largest challenges.
The availability and the cost of housing have both been a struggle for many only to be exacerbated by recent fires. On the one hand we see the struggle our children face in living in the town they grew up in. We see increases in land, labor, materials and fees. We see an imbalance between wages and rents/mortgages. On the other hand we cannot easily build our way out due to strong community interests in preserving community separators, adopted Urban Growth Boundaries, maintaining Open Space. The Council has taken logical steps in planning for more dense Downtown development and is addressing the cost of process and challenge.

Homelessness has become more visible and the impact to quality of life is significant. But the homeless is not a new phenomenon. While on the Council in the late 90 's and early 2000's, the homeless had camps behind St Eugene's and on Cemetery Hill. We visited those camps and learned that the issue was rarely economic but was related to mental health and substance abuse. We also learned the hard lesson faced today - if not here then where. The Council on
which I served created the first shelter across the street from the Police Department and then expanded services to Samuel jones Hall.

## 5) How have you remained current and informed on City issues?

Since stepping down from office I have remained active with the Sonoma County Alliance as Board Member, Executive Committee Member and Past President. The Sonoma County Alliance is an organization comprised of business, labor and non-profits whose mission recognizes that a healthy environment requires a healthy economy.

I have participated with twenty two multi-generational growers and producers to create and manage the Sonoma Alliance for Vineyards and Environment (a 501 cs ) whose mission is to enhance the environment by promoting sustainable wine practices while maintaining the economic viability of the wine growing and winery community.

## 6) Please summarize your experience in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.

Impacting the costs of housing in Santa Rosa is the cost of mitigation for the listed California Tiger Salamander. Working with the grape grwers and the federal Fish and Wildlife Service, we have submitted application for a Safe Harbor for vineyard replants based on Best Management Practices developed by the biology of the species. Approval is expected in early 2020. Building on my experience gained when the CTS was first listed while on the Council, I have strengthened my relationship with state and federal regulators. The success of the Safe Harbor application evolved into conversations with the County of Sonoma to address the broader issue of creating viable habitat and relieving the cost burden to urban development. Working with Supervisors Hopkins and Gore along with current members of the City Council and the Board of Public Utilities we have embarked on a cooperative effort to create a Habitat Conservation Plan (HCP) that would enhance habitat and recovery while reducing the cost burden on housing.

Another issue facing the City of Santa Rosa is compliance with the Sustainable Groundwater Management Act and the identification of the Medium Priority Santa Rosa Basin. The City is responsible for a small percentage overall of the extraction of groundwater as it obtains most of its drinking water from Sonoma Water. What remains is the responsibility of Cotati and Rohnert Park; agriculture; rural residential; and small water districts. Almost half is the responsibility of agriculture. While agriculture is responsible for extraction it is also the most capable of recharge. Working with growers within the basin, we have created farm plans that include monitoring of groundwater; development and funding of recharge projects; soil moisture monitoring to determine
appropriate irrigation practices; use of wind machines replacing irrigation as frost protection; and summertime releases from farm ponds to support salmonids.
7) Do you have any specialized training or other qualifications that would be important for the Council to consider?

I served on the Santa Rosa Planning Commission for five years, the Santa Rosa City Council for eleven years; and served as Mayor of Santa Rosa for two years.
8) Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

I would need to abstain from contracts between the City and some agricultural operations as I receive compensation from those interests.

My operating a winery does not pose any conflicts as we reviewed those activities with the FPPC when I last served. Any sales of wine from our winery are made thought the three-tiered system of distributors.

## DEC 182019

CITY OF SANTA ROSA CITY CLERK'S OFFICE

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

This application is to fill a vacancy on the Santa Rosa City Council expiring in December 2020. This application is a public document. It may be reviewed by any member of the public upon request after the close of the application period. Only Santa Rosa registered voters who have submitted a complete application packet by the deadline will be considered for appointment.


Mailing Address (if different):


Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$ Years of Residence in the City: $\qquad$ 22

Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheet(s) of paper as they relate to the Council seat you are seeking.
Part: See attachment

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
4. How have you remained current and informed on City issues?
5. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
6. Do you have any specialized training or other qualifications that would be important for the Council to consider?
7. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

To be appointed to the Council you must be a registered voter residing in the City of Santa Rosa at the time of submitting this application and must remain an elector of the City while serving on the Council.

To be considered for appointment you must submit in person:

1. The application with any supplemental sheets attached;
2. The FPPC Form 700 (Statement of Economic Interests); and
3. The Nomination Paper with no fewer than 20 signatures, with names and addresses of Santa Rosa registered voters to:

City Clerk's Office,
City Hall, Room 10, 100 Santa Rosa Avenue, Santa Rosa, CA 95404

FILING DEADLINE: DECEMBER 18, 2019, AT 5:00 P.M. PLEASE NOTE THAT ROOM 10 IS CLOSED ON FRIDAYS. TO SUBMIT APPLICATION/NOMINATION PAPERS ON A FRIDAY, PLEASE CALL 707-543-3015 TO SCHEDULE AN APPOINTMENT.
 swear/affirm that the foregoing information is true and correct. Applicant's Signature Date $\qquad$

## City of

## Santa Rosa

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY
CLERK BY: DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

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Name: Evette Frances Zuniga Minor
Residence Address:
 Santa Rosa, and Ca. 95407

Mailing Address (if different):
E-mail:
Home Phone: $\square$ Daytime Phone:
Are you currently a registered voter and a resident of the City of Santa Rosa? Yes
Years of Residence in the City: 22 years
Resident of City Council District No: 1

Please answer the following questions on a separate sheet(s) of paper as they relate to the Council seat you are seeking.

## Part 1:

1. Please describe your background as it relates to your application for appointment to the Council. My background is expressed in the questions down below. It points out some of the groups and activities that I have participated in that have developed me as a possible candidate for city council. As I continue to work with these groups, it has allowed me to see things from a different perspective and open my eyes to the possibility that I can help shape and mold our community. I hope that all the work I do within the school districts and community at large will have a positive impact for years to come.


#### Abstract

2. Please describe your qualifications for appointment to the Council. My qualifications for this office include serving Vice Chair of Measure O Citizens Oversight Committee, Member of Measure Y Oversight Committee, Mark West Charter School Elective Teacher of a Community Engagement Class, Roseland CBl (Member and Executive Board Position) Willowside Middle School Site Council, A Minors Touch Carpet \& Upholstery Care Office Manager, Smart Box Pilot Program Educating and providing food for Heart health, Citizen Police Academy, Schaefer Charter School Instructional Assistant in Special Day Class, Lunch Time and Yard Supervision, Classroom Parent Helper, Event Planner, Curriculum Centers, PTO Member and Board Member, The Southwest Santa Rosa Health Action Chapter and Community Action Partnership of Sonoma County hosted the Health Action Chapter Training Building Community Member Engagement at Chop's Teen Club, CACHI (California Accountable Communities for Health), CACHI October Convening and Re-Think Health on panel, Sonoma County Community Member Engagement Co-Design Retreat, Innovative approach to improving cardiovascular health in our local community and Human-Centered Design Learning Collaborative. My services on the above list have given me a vast knowledge and training that has helped me to develop my skills and qualifications to move forward in a position of this nature. You can consider it on the job training. There is nothing like doing the work and learning to have a positive outcome in the issues you tackle and seeing the results through your work.


3. Please state why you wish to be appointed to the Council. This is a great opportunity to help put policies in place that will help make our community better. There are really two routes you can go one complain and do nothing or two complain, but find away to help make a difference in the area you live in. I choose the latter. There are so many reasons, but I feel that I have the ability to provide a different point of view that will help solve some of the tough priorities the city is facing. This will not be an easy task, but it is worth it to me, my family and future generation to come.

## Part II:

1. What particular skills do you bring to the Council? A dedication to our city, being a team player, organizational skills, being a good listener, leadership skills, strong people skills, ability to work with populations of diversity, strong work ethic, positive attitude, self-confidence, good communication skills, leadership and management skills, personal skills, analytical skills, computer skills (apple and windows), conceptual skills, creative and critical thinking skills, decision-making skills, interpersonal skills, marketing skills, problem-solving skills, time management skills, flexibility and analyzing information.
2. Why do you think you should be appointed to the City Council? I think I should be appointed to City Council because I will bring a unique voice that is missing on the council currently. I have the perspective of a woman, a minority, a business owner, a homeowner, a stay at home mother and most importantly a community engager. As a council member, I will continue to engage the community in making vast decisions that will continue to shape and mold our Santa Rosa community. What a better way to show the community that the council hears what the community is asking for and providing that to them. One of the things, I would like to see for Santa Rosa's future is continued resilience, safety, more inclusion of the community, increase economics and business.
3. How much time do you have available to serve? My schedule is very flexible. My Tuesday is free for the day and I have about 20-25 hours a week or more depending on what I have
for the week and I am available for additional meetings.
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why? The two issues the city is facing are homelessness and housing. Homelessness is affecting the city in so many ways. It is causing an impact with lost of business with in the city with tourist, safety concerns are rising, increased mental health cases, health issue, social impact that causes family breakdowns, ability to afford housing, low wages and a myriad of additional concerns. Housing is a great concern because of the recent fires and power shut offs. We have lost part of our population from people leaving the area because of the impact from the fire and the concern that it will happen again. When Santa Rosa endured the fires, many people had to find temporary housing in an area that had limited housing options. Now that these issues are the city's priority goals, this can help make a difference in policy moving forward. As we continue to tackle these issues through time, received we will see what will work for our Santa Rosa.
5. How have you remained current and informed on City issues? Some of the things I do to remain current and informed about the city issues are attending city meetings, reading the agendas and meeting notes for boards, commissions and committees, participating on boards and commissions, watch past city meetings, read the city newsletter, communicate with city staff, council members, committee, boards and commission members.
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement. One of the greatest moments I have experience thus far is my work with Roseland Community Building Initiative. We tackled the problem that Roseland was facing with youth. Youth crime. It has been in existence for four years. Through the training we received it helped shaped activities with parent engagement, cleanups, the community, schools, stakeholders and policy making in which we connected with Lynda Hopkins and various Council members. Our group was able to provide valuable information that help mold some of city policies in which we are very proud of. As we continue to move forward, we hope to continue to provide assistance to issues that continue to affect Roseland. We received a Merit Awards for the work we have done so far and my hopes is to continue to build these relationships that we have develop so far.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider? I have already taking some of the ethnics training that is required for council members to take. I have participated in community engagement activities with Santa Rosa Police Department, Santa Rosa Violence Prevention Partnership, Roseland CBI
> 8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts. NO

To be appointed to the Council you must be a registered voter residing in the City of Santa Rosa at the time of submitting this application and must remain an elector of the City while serving on the Council.

To be considered for appointment you must submit in person:

1. The with any supplemental sheets attached;
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3. The Nomination Paper with no fewer than 20 signatures, with names and addresses of Santa Rosa registered voters to:

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$\qquad$ swear/affirm that the
foregoing information is true and correct.
Applicant'sSignature
Date

City of
Santa Rosa
City of
Santa Rosa

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY: $\quad 2: 00 \mathrm{pm}$ DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

This application is to fill a vacancy on the Santa Rosa City Council expiring in December 2020. This application is a public document. It may be reviewed by any member of the public upon request after the close of the application period. Only Santa Rosa registered voters who have submitted a complete application packet by the deadline will be considered for appointment.

Name:


Mailing Address (if different): $\qquad$


Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$
Years of Residence in the City: $\qquad$ $25+$

Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking. Ale attached.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa, Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

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## PART I:

## 1. Please describe your background as it relates to your application for appointment to the Council:

I was raised and educated in Santa Rosa, and currently own and operate a small business within city limits. I am a Mexican-American U.S. citizen, born in Mexico City to a Mexican father and a sixth-generation Santa Rosan mother. My matrilineal side has resided in Sonoma County since 1852. Growing up between Mexico and Sonoma County, I pride myself on my bicultural identity, my cultural competency, and being bilingual in English and Spanish.

As a private, professional Fiduciary, I work for the senior citizens who contributed their entire lives for our city. I am an elder justice advocate and believe in creating an age-friendly city to ensure our senior's vibrant participation in our community.

I have career experience in financial and investment management, real estate, taxation, business and law. My licensure demands an oath of fiduciary duty, of which I resolutely abide.

## 2. Please describe your qualifications for appointment to the Council:

I am a 38 -year-old woman and active community member. I am involved in both business and civic engagement. I am a city of Santa Rosa resident of 25 years and educated within the Santa Rosa city school district from elementary through senior high school. I graduated from Santa Rosa Junior College before transferring to the University of California Los Angeles, ultimately receiving a B.A. in Anthropology and Latin American Studies. Currently, I am working on an MBA.

I am a registered voter within the corporate city limits; I currently live in District 4, and will continue to reside within city limits throughout my potential term.

## PART II:

## 1. What particular skills do you bring to the Council?

I am a California licensed, Private Fiduciary handling trust and estate administration both inside and outside of Superior Court jurisdiction. I am experienced in probate administration, business management and dissolution, real estate property purchases and sales, investment management, and contract law. I am a National Certified Guardian, holding several court appointments as conservator and guardian for people and their assets. I am also a Notary Public.

I am a staunch advocate for the elderly, focusing particularly on equal access to economic and legal resources. I have been a speaker at numerous financial seminars concerning financial longevity, aging in place, and maintaining a healthy lifestyle during the aging process. During both the Tubbs and the Kincade Fire, I volunteered as a senior advocate at
the Sonoma County Fairgrounds, taking a leadership role in coordinating evacuated residents from assisted living facilities and board and care homes.

I am part-owner of a small family fiduciary firm, started nearly 40 years ago in Santa Rosa. I am bilingual in Spanish and bicultural as a Mexican-American community member.

## 2. Why do you think you should be appointed to the City Council?

I represent a generation of working people who struggle to create an economically sustainable foundation from which to build and retire on. Despite the progress our city has enjoyed, a significant portion of our population is being left behind. The young and the elderly are facing increasingly vulnerable economic conditions, which threaten their inclusion in our community.

Having grown up in Santa Rosa, I find it shockingly difficult to transition from being a renter to a first-time homeowner. Exorbitant prices are stifling the ability for young people to generate assets and are jeopardizing elderly renters from remaining independent. The alarming scarcity of HUD housing endangers seniors especially - increasing lifespans and decreasing retirement savings will create a public housing crisis that must be prioritized both locally and nationally. I am also acutely aware of the serious lack of mental health services and Medi-Cal facilities that will be required in the next few decades.

I am an educated businesswoman of mixed ethnicity who is actively engaged in civic policy and community planning. I am an environmentalist and believe in building up within urban centers to safeguard our green spaces. I also believe in fighting climate injustice -a consequence of income inequality, a disproportionate labor market, and racism.

Yet, I see the potential to transform decades of growing inequality to establish an equitable landscape for individual prosperity. Most importantly, I have progressive viewpoints based in fiscal responsibility.

I should be appointed to the City Council because I know and love this city. I work for the senior citizens who contributed their entire lives for our city. I speak daily to the wealthy and to the poor who live in this community, and I hear their joys and their struggles, their praise and their complaints. I know and cherish my neighbors and colleagues of color and will fight for their representation. And, I believe that my voice will make a difference.

## 3. How much time do you have available to serve?

Based upon my research, I understand 25-35 additional work hours per week are required to fully engage in City Council policy. I am prepared to participate at this level. I do not intend to run for an elected seat in 2020.

## 4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

I believe the top two issues facing Santa Rosa are the alarming demand for affordable housing and higher-paying jobs, and a need for urban innovation focused on underrepresented groups.

Prosperous business and tourism industries have triggered shifting economic realities for our city. As we continue to embrace economic development, we must face rising inequality as a consequence of uneven growth. The increasing demand for survival services such as food, shelter, and housing affordability are economically and socially unsustainable. I am of the opinion that the City Council should be more engaged in immediate solutions to alleviate emergent public health and economic issues.

I am a proponent of business interests so long as our city's workforce is equally represented. As aging Baby Boomers retire, their jobs will be replaced by a more diverse generation. Our city should support targeted workforce development strategies that will ensure our young people can prosper in this community. City-sponsored business start-up capital and mentorship for underrepresented communities should also be a priority.

Urban innovation should leverage land use planning to ensure "opportunity zones" do not exclude, and eventually push out, established neighborhoods through gentrification. Rather, publicly subsidized development should be used as a tool to build bridges with residents by requiring investors identify and implement social benefit strategies.

Finally, our residents are aging rapidly. Public policy and innovative planning should prioritize the active participation and vitality of our senior citizens. Santa Rosa can become an age-friendly city through supportive urban development to ensure inclusion and full access to urban spaces and services.

## 5. How have you remained current and informed on City issues?

I read the Press Democrat newspaper daily as well as the weekly addition of the North Bay Bohemian. I have served in the past, and continue to serve. on community committees and boards. I participate in non-profit organization meetings and actively engage in the issues that are of concern to large constituencies in our city.
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.

- Served on the Santa Rosa Art in Public Places Committee from 2012 to 2015
- Journalist for the North Bay Bohemian from 2012-2014
- Board member for Legal Aid Sonoma County 2019-current
- Member of the Sonoma County Women in Law and Redwood Empire Estate Planning Council
- Co-Chair of the Sonoma County Bar Association Diversity and Inclusion Committee
- Active volunteer with the Red Cross, Corazon Healdsburg and UndocuFund during the Tubbs and Kincade Wildfires.

7. Do you have any specialized training or other qualifications that would be important for the Council to consider?

I am a licensed Private Fiduciary, having taken an oath of fiduciary duty to protect the best interests of my clients as well as the multi-faceted competencies and ethical standards of my profession.

I have served four years on a City Council committee, both as a general member and as ViceChair. I am trained in Roberts Rules of Order. I am bilingual in Spanish and bicultural as a Mexican-American community member.
8. Statement of Economic Interests: Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council?

None.

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY:
DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

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Name:


Residence Address:


Mailing Address (if different): $\qquad$


Home Phone: $\square$ Daytime Phone:


Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$ Yes

Years of Residence in the city: 15 years
Resident of City Council District No: $\qquad$ 2

Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

To be appointed to the Council you must be a registered voter residing in the City of Santa Rosa at the time of submitting this application and must remain an elector of the City while serving on the Council.

To be considered for appointment you must submit in person:

1. The application with any supplemental sheets attached;
2. The FPPC Form 700 (Statement of Economic Interests); and
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I TAMES PEOGRIFT swearlaffirm that the foregoing information is true and correct.
Applicant's Signature
Date
$\qquad$

## James Pedgrift Candidate Statement

 DECEMBER 2020PART 1:

1. Please describe your background for appointment to the Council.

* I was elected to the Santa Rosa City Council in 1986 and then reelected in 1992. During the eight years I served, I was Mayor twice, first in 1992 and again in 1995.
* I was appointed to the Santa Rosa Charter Review committee in 2005.
* I served as the Senior Citizen Representative to the Santa Rosa Bicycle and Pedestrian Advisory Board from 2014 to 2018.

2. Please describe qualifications for appointment to the Council

* I am a registered voter residing in Santa Rosa

3. Please state why you wish to be appointed to the Council

* The Council is on record for stating they are looking for someone who will not use the appointment in order to run for reelection in 2020. Moreover they want someone who is familiar with the responsibilities of a councilperson and can contribute from day one. I meet both of those qualification and I would be proud to be able to serve.


## James Pedgrift Candidate Statement

 PART 11:1. What particular skills do you bring to the Council?

* I am a thoughtful and deliberate decision maker. As a life long teacher I bring the skill of asking critical questions and listening carefully when others speak. I am pretty good at recognizing obfuscation. I fully understand the importance of being a member of a team that must cooperate in order to get things done.

2. Why do you think you should be appointed to the Council?

* I do not know who else may be applying for the appointment, so I cannot say why I am better than any other applicant, but I am confident I meet the stated qualifications and I can do the job well.

3. How much time do you have available serve?

* When I previously served on the City Council and I had three school age children living at home, and a full time job teaching at Sonoma State University. At this time I have neither of those responsibilities and I am busy only with volunteer work in the community and tending my garden.

4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

* The most immediate issue is responding to the emergency need for finding a place for the homeless encampment on the Joe Rodota Trail. This can not continue with local government ignoring the problem. What must


## James Pedgrift Candidate Statement

be done is complicated and should involve the City Council working with the Board of Supervisors. Homelessness itself is a long term ubiquitous issue well beyond the powers of the Santa Rosa City Council to solve. When I previously served we would open up the National Guard Armory every winter, but I am afraid the problem has grown well beyond that sufficiency of that response

* The second pressing issue is related to the first. It is housing, affordable housing. The issue is long term and has been the bane of every City Council since the Second World War. The historical problem has been recently exacerbated by the fires of 2017. The persistence of the housing problem is never an excuse to ignore it. There are very real beneficial policies the Council can adopt which ameliorate the problem, perhaps only temporarily, but then we must reexamine the changing need and be tenacious. We succeed by being persistent.

5. How have you remained current and informed of City issues?

* I continue to be involved with the City in various volunteer capacities, i.e. BPAB and Southeast Greenway. I also read the Press Democrat attend an occasional Council meeting and endlessly discuss current, local events with other community news addicts like me.

6. Please summarize your experience in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.

## James Pedgrift Candidate Statement

* Summarizing:


## !988-1996 Councilperson on Santa Rosa City Council

1992 and 1995 Santa Rosa Mayor
2005 Appointed Representative to the Santa Rosa City Charter Review 2014-2018 Member of the Bicycle and Pedestrian Advisory Board 2012 - present Governing Board for Southeast Greenway
7. Do you have specialized training or other qualifications that would be important for the Council to consider?

* None that I can think of

8. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council?

* None!

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY: DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

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Name:


Residence Address:
 Santa Rosa (A 95404 Mailing Address (if different): $\qquad$


Home Phone: $\qquad$ Daytime Phone:
$\qquad$ Yes

Are you currently a registered voter and a resident of the City of Santa Rosa?
Years of Residence in the City: $\qquad$ 6

Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

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## 1 William JPetker_ swear/affirm that the foregoing information is

true and correct.

Applicant's Signature


Date $\frac{12 / 18 / 2019}{1}$

William Petker, 12/18/2019

Part 1

1) My first time representing a group of people was in seventh grade home room. I was chosen to represent my classmates in the student council. Following that I also participated in Model United Nations in high school. I attended Sonoma State University and received a bachelor's degree in Economics \& Environmental Studies (emphasis in city and regional planning.) While attending there, I volunteered for the Student Health Advisory Committee, I was elected as the Education Director for the Student Planning Association, an on-campus student club my senior year. While attending Sonoma State for a master's degree, I interned for the City Clerk of the Town of Windsor. While working there I got to interact with the Town Council and provide IT support for their paperless council reports. I also spent several years as an audio-visual technician for the Town of Windsor. I operated the microphones and video equipment for the television broadcast of the Park and Recreation Commission as well as the Windsor Unified School Board meetings. I also provided those services to the Town Council on occasion. All of that experience has led to my desire to be seated on the Council side of the dais.
2) I attended Sonoma State University to study for a Masters of Public Administration. I have successfully taken 40 units towards a degree. I recently finished a leadership training program that utilized leadership principles written by author John Maxwell. While interning with the Town of Windsor Planning Department and working for the Town of Windsor Engineering Department, I gained experience serving the public.
3) I am interested in using the training and experience I have in representing people and providing leadership to the City. Several of my classmates have taken on the responsibility of serving the public and I would also like to answer the call to serve. I would like to use my education in economics and planning to serve the City in creating a strong budget and provide leadership for housing for all.

## Part 2

1. I have spent time learning and working in land use planning, traffic engineering, and Information Technology. While interning and working for the Town of Windsor, I was able to spend time assisting in the Planning \& Building Department, and work in the Town Manager's office for the City Clerk, as well as the Public Works Department. While working in the private sector, I have interacted with or provided services to the City's Building Division, Planning \& Economic Development and Transporation \& Public Works departments. I was a Senior Research Assistant for The Center for Sustainable Communities, Sonoma State University. I spent time interacting with all of the city and county planning directors in Sonoma County while assisting the County of Sonoma Department of Health Services. As a group we created 'Health by Design: A Public Health and Land Use Planning Workbook' 2010. I gained experience creating working
relationships with department heads and elected or appointed officials.
2. I believe my skills and experience would make a great addition to the City Council. My experience in economics, land use planning, traffic engineering and community engagement would provide a valuable resource when hearing issues from residents. Understanding the issues of the public you represent is an important part of leadership. I believe that I have the critical thinking skills, education, and experience to assist in leading the City and solving issues.
3. I am willing to spend as much time is needed to serve. I am assuming that I will spend an average of 24-30 hours a week serving if I am appointed.
4. In my opinion, the top two issues are providing housing for all and economic recovery/stability for the long term. It is very important that the City keeps encouraging a variety of housing that meets the needs of all Santa Rosa residents. Equally important is maintaining a business climate that will allow businesses to thrive in Santa Rosa and allow an ample budget for the City to provide services to the community.
5. I stay current on City issues by reading the local newspapers, the minutes of Council meetings, following the City's social media accounts and talk with friends about the issues they see in Santa Rosa.
6. I have served meals and played music for the Redwood Gospel Mission that provides meals and services to the local homeless population. I have spent time assisting the local food bank F.I.S.H. with their food barrel collection years ago. I have also spent a few days abating graffiti along an overcrossing of Santa Rosa Creek. I work in the land development industry. I have drafted house plans for many residents of Santa Rosa. I drafted the traffic signal modification plans for the Courthouse Square reunification project while working for a local traffic engineering firm.
7. I was elected to be a Church Moderator for a year in a local church. The moderator is responsible for maintaining parliamentary procedure during business meetings. We abided by Robert's Rules of Order. I believe I have covered other relevant training and qualifications in the responses above.
8. I currently provide drafting services to a local architectural firm and a civil engineering firm that have projects within the City of Santa Rosa. For the most part, the projects are dealt with by the Planning Commission or City employees. If the projects were brought before the Council for any reason, I may have to recuse myself at the direction of the City Attorney.

Santa Rosa

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY:
DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

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Name:


Residence Address:
 Santa Rose, C. 95403

Mailing Address (if different):


Home Phone: $\qquad$ Daytime Phone:


Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$ yes

Years of Residence in the City: $\qquad$
Resident of City Council District No: $\qquad$

Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

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true and correct.

Applicant's Signature


Date $\qquad$

Santa Rosa Council seat candidate

1. Please describe your background as it relates to your application for appointment to the council.

- My experience in fire, EMS, real estate, working with law enforcement and commercial vehicles brings a great level of experience and knowledge to the table when planning, debating, understanding or when requesting an agency what equipment they need, i.e. type 1 or type 3 fire unit, access points for a large vehicle gross weight of $25,000 \mathrm{lbs}$ or greater. Evac routes, landing zones for air ambulances, zoning laws, lot sizes, real estate market value, land management, i.e. weed abatement and fire prevention awareness.

2. Please describe your qualiflcations for appointment to the Council.

- I feel my qualifications to be appointed into the Council come with my experience mentioned in question number 1 , including my good moral character, my abilities to listen to community members, offer logic ideas and utilize information to calculate a good workable solution toward improvement for many of the issues community members face.

3. Please state why you wish to be appointed to the Council:

- I enjoy working both individually and as a team. Researching issues in the community which involve both statistical data, interviewing community members and presenting information to my team members to collaborate a good solution.
II.

1. What particular skills do you bring to the Counsel?

- My background I have experience in working with the community as a firefighter, EMS, security guard, commercial driver, and helping law enforcement as a witness. I also pay attention to the issues in communities like homelessness, traffic congestion, fire hazards and how effective a community works together and individually.

2. Why do you think you should be appointed to the City Council?

- I feel I will bring value to the team of City Council members with my knowledge and skills. My current employment as a rideshare driver and a realtor, I am constantly meeting people in our community all day 7 days a week. Common conversations are relevant to housing prices, housing availability, community problems like homelessness, high rent, location of businesses and road conditions. Working as a rideshare driver has been a good opportunity to help people from a very wide array of backgrounds from Doctors, lawyers, store clerks, retired, homeless, mentally ill, to college students.


## 3. How much time do you have available to serve?

- I have a decent amount of time to serve on the Council with both of my sources of income being independently scheduled by me. Real estate training at my local Keller Williams office is not mandatory to attend. Appointments with clients are negotiable. Rideshare driving is available to sign on or off duty anytime 24 hrs a day, 7 days a week. And visiting my daughters in Napa County is 10 hrs every other weekend.

4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

- My opinion of the two top pressing issues in Santa Rosa are homeless people living in camps or in a car and affordability of homes.

5. How have you remained current and informed on City issues?

- I speak with community members, community group members, facebook postings, usually attend city council meetings and county supervisor meetings on Tuesdays.

6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of you personal involvement.

- My experience driving around Santa Rosa, seeing the homeless camps and speaking with residence the homelessness. Also listening to community members people mention how many people are living in their home with them. This information is concerning to me when I hear 9 people in a 2 or 3 bedroom single family home. Adding my experience as a Realtor I see the second pressing issue is affordability of homes. I do not see a shortage of homes for sale on the market, the shortage is people who can financially qualify to buy a home in this area. More info I find is homes I visit, I see sub walls to make a garage into 1 or 2 rooms and travel trailers in yards or driveways as an extra room. My experience interviewing homeless persons, there is a wide difference of who wants to be helped and who does not want to be helped in finding a better place to live.

7. Do you have any specialized training or other qualifications that would be important for the Council to consider?

- I currently hold a California Real Estate license, commercial driver's license, Certificate in CPR, non violent crisis intervention and successful completion of concealed weapons training.

8. FPPC form 700. Statement of Economic Interest.

- I believe I do not have any financial interests that would conflict with my occupation for the City of Santa Rosa Councill member. I do not own a home. I am one of many who cannot afford to buy a home in the Sonoma County area.

Santa Rosa

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## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

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Name: Sandra Wandel


Mailing Address (if different):


Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$
Years of Residence in the City: 28 years
Resident of City Council District No: yt years 2
Please answer the following questions on a separate sheet(s) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
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$\square$ swear/affirm that the foregoing information is
 Date

Applicant: Sandra Wandel

## Application for Appointment to the Santa Rosa City Council

## Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
Living in Santa Rosa (Sonoma County) for the last 28 years is one of the best decisions I made. I have been able to raise my family and establish my roots here. Although it is an expensive place to live, I have sought high and low after several layoffs within the county to stay employed here so that I can remain a resident of Santa Rosa. Both my husband and I have many friendships with long time residents of Santa Rosa as well as with those serving our community. It is a personal passion of mine to serve the people and the community in which I live. With respect to serving, I have served as a school board member, a board member on the Board of Community Services, volunteered at various organizations throughout the years, and currently a board member of the Santa Rosa Police Foundation.
2. Please describe your qualifications for appointment to the Council.

Outside of meeting the general requirements of a registered voter and reside in the City of Santa Rosa, I have vested interest in the financial well-being and stability of our city. I have been a resident since 1991 and take pride in calling Santa Rosa my home everywhere I go. My experience on a school board taught me how to read and understand a budget that is funded publicly. Additionally, my education through obtaining a Master's of Business Administration degree has given me the skill set to have a broad understanding of business and various aspects of operations.
3. Please state why you wish to be appointed the Council.

Working together with the City Council, city employees, and committees to improve and change our city for the better is, what I believe, a civil duty that one should embrace and work hard to achieve.

Part II:

1. What particular skills do you bring to the Council?

As previously mentioned, I served on a school board for 12 years where I learned and participated in union negotiations, budgets, and general business. School district budgets contain restricted and non-restricted funds which can be difficult to understand and explain to those that do not work within budget planning.
2. Why do you think you should be appointed to the City Council?

Government has interested me most of my life. I see working in a role such as this and other community related board memberships have allowed me the opportunity to both give back to and learn about my community. In recent years our city has changed quite a bit and have thought about running for a seat on the City Council to try to make a difference where I live.
3. How much time do you have available to serve?

I am a full-time employee at Medtronic in Santa Rosa and must maintain that employment status. As I have been an employee with Medtronic for nearly 15 years, I am fortunate to receive accrued Personal Time Off (PTO) that can be used for time away from the office for personal reasons. With respect for regularly scheduled council meetings on Tuesdays at 4:00pm, I have spoken to and made an agreement with management that this will not conflict with time needed at the office. If additional time is needed to attend to Council responsibilities, I will make necessary adjustments in my schedule where possible.
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
In my opinion, the top two issues facing the City of Santa Rosa is homelessness and affordable housing. Both issues are challenging to resolve from a time, space, and financial perspective and will require creativity, patience, and more than one solution to improve.
5. How have you remained current and informed on City issues?

My main sources of information are through social media outlets as well as reading the local newspaper, The Press Democrat. I have also had many discussions with friends and family about what is happening in and around our city. I have also perused the City Council minutes posted.
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
From 2002 through 2014, I was a board member on the Bennett Valley Union School District Board of Trustees. Through this experience, Ilearned a great deal about school budgets and the idiosyncrasies of how the school board, administration, and teacher/classified unions work together to achieve an environment that garners success for students.

I have been serving as a board member on the Board of Community Services for the City of Santa Rosa appointed by Council Member Ernesto Olivares since April 2017. This appointment has offered me the experience to learn about the parks division of the city.

From January 2018 through present, I have served as the treasurer of the Santa Rosa Police Foundation non-profit organization. We recently gained 501(c)(3) status and are working to obtain donations in order to support our police department and programs as needed.

For a total of 8 years, I served as a coach with youth with Santa Rosa Youth Football and Cheer and Montgomery High School. In this capacity, I was able to teach and coach mostly girls and a few boys in cheerleading as well as mentor and be a support person in their lives when needed.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
No other specialized training to consider.
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests.
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There are no potential conflicts of interest.

City of
Santa Rosa

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Name:

## Karen L. Weeks



Mailing Address (if different):


Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$
Years of Residence in the city: 41 y ears
Resident of City Council District No: $\qquad$ _

Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking.

Part I: seeatrached

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

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2. Why do you think you should be appointed to the City Council?
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## APPLICATION FOR APPOINTMENT TO SANTA ROSA CITY COUNCIL

## Part I

1. Please describe your background as it relates to your application for appointment to the City Council.

I have been a resident of Santa Rosa since 1978 and was born and raised in Petaluma. I have a degree in History from Sonoma State University.

My involvement with the City of Santa Rosa began in 1985 and has continued ever since. In 1985 I applied for and was hired as a Housing Programs Specialist with the City of Santa Rosa's Department of Housing and Redevelopment.

In 1999, I transferred to the Police Department in the position of Administrative Services Officer.
In 2013, I retired from the City of Santa Rosa. Within one month of retirement, I was appointed to the Measure $O$ Oversight Committee. In 2014, I was selected to fill a position on the Mayor's Open Government Task Force. In 2017 I was appointed to fill a position on the Planning Commission and am now Vice-Chair. In 2019, I was asked to serve on the Merit Awards Committee.
2. Please describe your qualifications for appointment to the City Council.

I have a wealth of experience which qualifies me for this appointment.
Professional Experience - As stated in Question 1, in 1985 I began my career with the City of Santa Rosa in the Department of Housing and Redevelopment, as a Housing Programs Specialist. During my tenure in that position, I worked in a variety of programs. I was fortunate that at that time we were starting a number of new programs which I had the opportunity to help develop. I will highlight a few of those programs:

Affordable Housing - During my time in Housing and Redevelopment, I was the primary staff for loans to non-profit housing developers, such as Burbank Housing Development Corporation, BRIDGE Housing, Habitat for Humanity, EAH. My role was to review applications, including pro forma's, entitlements, present the project to the Housing Authority Board and hold neighborhood meetings. I developed the loan agreements ensuring the funding requirements were met. Once funded, I assisted in obtaining other funds - such as tax credits, State financing, etc. Working with other related departments I helped to ensure that the projects were completed. I received an award from Burbank Housing Development Corporation for my work in this area.

Neighborhood Revitalization Program (NRP) - I was instrumental in creating was the Neighborhood Revitalization Program (NRP). In the 1990's the Department undertook the goal to assist vulnerable neighborhoods who were struggling with crime and unsafe/substandard housing conditions. After I developed the program and it was approved by the City Council, we began to implement the program working to engage the neighborhoods, identifying neighborhood leaders, working with other departments such as Code Enforcement, Police, Fire, City Attorney, and Recreation and Parks. I organized a number of neighborhood meetings and events - including working to create a community garden and tot lot. I also engaged with a number of non-profits to provide services. One aspect of the program was to undertake inspections of all the units. We tried to get property owners to comply and in some cases it was necessary to institute legal action. I helped developed a loan program to assist non-profits purchase and rehabilitate some of the units. This program was the first multi department taskforce and that cooperation was instrumental in the success of the program. I was fortunate to present the program at two conferences.

Homeless Programs -When I began working for the City, there were no programs to assist in creating or funding homeless shelters. I was assigned to work on this. From the late 1980's until I left the Department I was the homeless point person, initially working with Salvation Army to create the winter Salvation Army Family Emergency Shelter (SAFEhouse) at the old General Hospital (now Family Support Center). After that closed I worked with Catholic Charities to establish the Family Support Center on the same site, as well as creating the Homeless Service Center. In addition to these, the City, through Community Development Block Grant funded Community Support Network, Community Action Partnership, Women's Recovery Service, etc. I applied for and administered the Federal Emergency Shelter Grant Funds which Santa Rosa received thru a State allocation. I worked with various applicants to ensure a fair funding mechanism.

In 1999, I applied for and was hired for the promotional positon of Administrative Service Officer in the Police Department. In the Police Department I was part of the Executive Team leading the department. My duties were varied and some of those are described as follows:

Budget - I was responsible for the preparation and management of a $\$ 44$ million budget. During my tenure the department always ended the fiscal year in the black. I also was responsible for the administration of both Federal and State grants. This included presenting the items at City Council, submitting the reimbursement requests, and completing annual reports. I administered all of the many contracts of the department. After approval by the voters of Measure O , I was the staff liaison with the Measure O Oversight Committee which included the annual report and presentations at City Council. As part of the Executive Team, we were able to plan for budget cuts without layoffs by holding positions vacant in anticipation of the Citywide cuts. I and the ASO in Water developed a training program for City employees interested in learning more about the budget. This annual training helped those interested in promoting learn more about the nuances of the budget.

Employee Relations-During the 2008 budget downturn the Department eliminated some positions and I assumed the supervision of the Personnel Service Team, which included overseeing backgrounds, hiring, and administrations of leaves. Also during my tenure in the
department I served as a mentor to many employees, both within the department and in other departments. In 2008, I and another City ASO took on the management of the citywide mentoring program when staff in Human Resources was reduced. We were successful in keeping this valuable program going during rough times. I also served a number of times as the Employee Fund Representative for Police, encouraging staff to participate in various activities. I have participated on many interview/evaluation panels during my time with the City.

City Council Liaison - Due to my knowledge and engagement within the City, I took on the responsibility of liaison to the City Council attending agenda review meetings, writing and approving staff reports, presenting before City Council and attending goal settings.

## Other Experience

As referenced in Question 1 my City involvement did not end when I retired. Since that time I have served on the Measure O Oversight Committee, the Open Government Taskforce, Planning Commission, the Sesquicentennial Committee and the Merit Awards.
3. Please describe why you wish to be appointed to the Council.

I wish to be appointed to the Council for one primary reason. I want to help the City. I am uniquely qualified in that I have experience both as staff and being on a policy board. I have a skill set that is not duplicated on the Council. All of my knowledge, skills and abilities have positioned me for this role. I can become part of the team in a seamless fashion. I want to assist the City in completing the initiatives that are being undertaken. I have the passion, the time and the knowledge to help in this endeavor.

Part II

1. What particular skills do you to bring to the Council?

Due to my professional experience I have deep knowledge of how the City functions. I am familiar with Rosenberg Rules, having served on the Planning Commission and chaired meetings. I am extremely familiar with the Brown Act. I know the various City's funding sources and how they can be used.

## 2. Why do you think you should be appointed to the City Council?

I have the knowledge, skills and ability to do an excellent job as a Councilmember. As stated above I have a wealth of experience as it relates to the City of Santa Rosa. I will need very little training and can hit the ground running to help accomplish the Council goals.

## 3. How much time do you have available to serve?

1 am retired and am able to spend as much time as necessary to do an excellent job.

## 4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?

In my opinion the top two issues facing Santa Rosa are housing and homeless. While they are very much interrelated they are separate. With my professional experience I have a unique perspective on these issues.

Housing - The lack of housing for all income levels, but primarily for the middle and lower incomes remains a problem in Santa Rosa (as well as the rest of the county). The lack of affordable housing means that it is harder to recruit businesses and employees into the community. Children born and raised here are not able to stay. Recruiting teachers becomes harder. While the City has taken a number of steps to encourage the creation of housing, it still is lagging. The reasons why are many and varied - land prices, building costs, lack of labor. The Tubbs fire where $5 \%$ of the housing stock was destroyed added to the problem. Some people left the area and chose not to rebuild. The lack of skilled tradespeople was exacerbated. Doctors and other professionals moved away. It will take all of us working together to continue working towards the goal of providing housing for all. The recent draft of the Downtown Station Area Plan demonstrates the flexibility that is much needed to build more housing.

Homeless - If you asked people to name an issue facing Santa Rosa, I believe the answer would be homeless. The homeless issue is very complex and there is no easy fix. It is a county wide problem and needs a county wide focus. We see people who are homeless every day and there is no one size fits all to assist people facing this issue. The Leadership Council of the Sonoma County Continuum of Care ( CoC ), is a step in the right direction. There is no one size fits all for people who are homeless. The recent approval of the Homeless Housing, Assistance and Prevention (HHAP) funds from the State of California will heip in addressing some of the needs. Shelters, safe parking areas, navigation centers, rapid rehousing, HOST can all help with addressing the issue. Santa Rosa needs to be aligned with the Federal and State mandated Housing First strategy. This regional approach needs to continue to develop and expand to include ALL of the communities. We can't do it on our own. This issue is not unique to Sonoma County but is a national issue
5. How have you remained current and informed on City issues?

I watch all the City Council meetings, as well as other boards and commissions. In addition, I subscribe to the various "list serves" the City has. I attend neighborhood meetings as they relate to City issues. In addition, being Vice-Chair of the Planning Commission many current issues are brought before the Commission on a bi-weekly basis. Since retirement I have attended all of the Council goal settings, listening to the concerns of residents and the plans of the Council.
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.

The following is a list, in chronological order, of some of the community activities I have participated in:

City of Santa Rosa Planning Commission - Vice Chair 2018 to present; Member - 2017 to present City of Santa Rosa Merit Awards Committee - Member - 2019 to present Tomorrow's Leaders Today (TLT) Steering Committee Member - 2019 to present Museum of Sonoma County History Committee Member- 2019 to present; co-curator of the Sufferage to \#Metoo exhibit
California Violence Prevention Network Secretary/Treasurer - 2017 to present Certified Tourism Ambassador - 2014 to present
Historical Society of Santa Rosa Board Member - 2017 to 2019
Mayor's Sesquicentennial Committee - 2016 to 2018
Habitat for Humanity Sonoma County - Board Member/Committee Member - 2014 to 2017
California Welcome Center/Santa Rosa Visitors Center - Volunteer - 2014 to 2017
City of Santa Rosa Measure O Citizens Oversight Committee - 2013 to 2017
Mayor's Open Government Task Force - 2014
United Way Schools of Hope Reading Tutor - 2011 to 2013
Santa Rosa Management Association - Founding Member and Treasurer - 2008 to 2013
Sonoma County Law Enforcement Chaplaincy Service Board Member and Treasurer - 2000 to 2013
City of Santa Rosa Mentoring Program - co-chair 2008 to 2013
City of Santa Rosa Employee fund drive - Multiple years
Leadership Santa Rosa Class 9-1993
Other memberships:
League of Women Voters, Sonoma County
Los Cien
Sonoma County Genealogical Society
Luther Burbank Home and Gardens
Sonoma County Historical Society
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?

As previously stated, I have extensive knowledge of City procedures such as how the budget functions, funding sources, revenue sources, labor negotiations, the role of emergency services in community and within the City organization. I have a strong understanding of how services are funded, including housing and homeless programs. From my tenure with the City I am knowledgeable about the structure of the city and how the various departments work. Other training includes emergency operations training, Brown Act. I am current with the required ethics training.

| From: | DeeDee Bridges |
| :--- | :--- |
| Sent: | Monday, December 16, 2019 10:06 PM |
| To: | CityCouncilListPublic |
| Subject: | [EXTERNAL] Recommending Karen Weeks for open council seat |

Dear Mayor Schwedhelm and the Honorable members of the Santa Rosa City Council,
It is my pleasure and honor to recommend Karen Weeks to replace and complete the term of the seat vacated by Julie Combs.
I first met Karen while we served together on Mayor Bartley's Task Force on Open Government in 2014. She was appointed after the Task Force had started its work and it was amazing how quickly she became a full and engaged member. It was really an education to watch her delve into issues that were pretty sensitive to the community and city government. After the Task Force submitted its recommendations to the city council, she was active in encouraging the council to implement those recommendations.

She invited me to attend sessions when the city council established their goals and it made me realize the importance of public input at these sessions.

In 2017 she was appointed to the Planning Commission and with her rigorous work ethic she has done an admirable job.
Karen has worked in city government for about 30 years and she understands how government works. The city needs someone who can step into this role in a seamless manner and Karen Weeks is the woman who will do that.

Please give her very serious consideration for this seat on the city council.

Sincerely,

DeeDee Bridges

December 9, 2019
Mayor Tom Schwedhelm
Vice-Mayor Victoria Fleming
Council Member Ernesto Olivares
Council Member Chris Rogers
Council Member John Sawyer
Council Member Jack Tibbetts
Dear Mayor, Vice-Mayor and Members of the City Council:
I understand that you will soon be appointing a person to fill the City Council seat vacated by former Council Member Julie Combs. I believe Karen Weeks is uniquely well-qualified to serve in that role.

I had the privilege of working with Karen for 19 years of her 28 -year tenure with the City of Santa Rosa, both in her role as Housing Programs Specialist for the Department of Housing and Redevelopment and as the Administrative Services Officer for the Police Department. While serving in these positions, Karen acquired an expansive knowledge of Santa Rosa's budget, operations, programs and services. In working with Karen, I observed her tremendous dedication to the City, strong work ethic, and ability to tackle any challenge with common sense, fairness and sense of purpose. For these reasons, she is highly respected by current and former City staff and officials.

Following her retirement from the City of Santa Rosa, Karen has continued her commitment to public service through her participation on City boards and commissions. Karen currently serves as Vice Chair on the Santa Rosa Planning Commission. Through this service, she has acquired valuable experience working with constituents on land use issues in an official capacity. She previously served as a member of the Measure O Citizens Oversight Committee, where her expertise in the budgets and programs impacted by the measure was highly valued. Karen also served on the City's Open Government Task Force, where she was a strong advocate for increased transparency and community engagement in City government.

Karen, as a lifelong resident of Sonoma County, is passionate about the community's history and serves on the History Advisory Committee for the Museum of Sonoma County. From 2016 to 2018, Karen served on the City's Sesquicentennial Committee and was recently awarded a City Merit Award for her integral participation in a highly successful celebration of the City's $150^{\text {th }}$ year.

For all the reasons stated above, I believe Karen Weeks is the ideal candidate for the current City Council vacancy. Given her broad range of knowledge, vast experience in City government, and passion for community service, Karen could immediately hit the ground running and be an effective and valuable member of the Santa Rosa City Council.

Thank you for your consideration.
Respectfully,


December 10th, 2019

## Dear Honorable Members of the Santa Rosa City Council,

I am writing to express my support for Karen Weeks to fill the vacant City Council position.

I know Ms. Weeks to be an active member of our community who cares deeply about the future of our city and our residents. She will strive to make careful decisions to ensure the success of our community.

I had the pleasure of serving on the Sesquicentennial Committee with Karen. She tirelessly planned a program for 5000 residents that celebrated what it means to be a member of our city. Under Karen's guidance the event show cased local entertainment, businesses and celebrated our city's history. She worked to make the event fun and interesting. Karen filled this position as a volunteer and her motivation came from the desire to promote a sense of community.

I also serve with Ms. Weeks on the History Committee of the Museum of Sonoma County. Here Karen volunteers her time to help guide the Museum to produce exhibits that are informative, engaging and highlight our unique history. Currently, Karen is acting as a guest curator for the upcoming exhibit on the history of groundbreaking women in Sonoma County to celebrate the centennial of the ratification of the 19th amendment. Karen's work on this exhibit exemplifies her desire to promote understanding of achievements of people sometimes unnoticed by historians. Her work has brought to light the stories of women who serve as an example to our community and celebrates the accomplishments of women as they fought to obtain the vote.

I believe Ms. Weeks would be an asset to the Council and would help our city on a path to prosperity and unity.

Staci Pastis

December 11, 2019
Mayor Tom Schwedhelm and Members of the City Council Santa Rosa City Hall

## Dear Mayor Schwedhelm and Members of the City Council:

I am pleased to provide this letter in support of Karen Weeks's application to fill the current City Council vacancy.

I have known Ms. Weeks since the late 1980s when we were both employed by the City of Santa Rosa, she in Housing and me in Planning. The inter-related nature of these fields allowed us to work closely together in forwarding City housing policy.

This ongoing working relationship provided me an opportunity to know Ms. Weeks, her work ethic and character. Ms. Weeks approaches issues very thoughtfully and with an open mind. She understands complex topics, asks questions, comes prepared for meetings, welcomes and considers others' viewpoints and is dedicated to whatever task is at hand.

Due to her long City tenure, not only working in Housing, but later in the Police Department as the Administrative Services Officer and currently in her volunteer position as Vice Chair of the Planning Commission, Ms. Weeks has gained a broad knowledge of the City of Santa Rosa organization and its operations. In addition, Ms. Weeks has volunteered in varying capacities in numerous community organizations, such as on the Boards of Habitat for Humanity and the Historical Society of Santa Rosa, as well in planning and coordinating events including the recent Sesquicentennial celebration. She is community minded and cares deeply about Santa Rosa.

Her work on the Planning Commission provides her current experience with many City policies and procedures as well as ongoing projects. This provides substantial baseline knowledge to allow her to successfully transition to the City Council.

I have no doubt that Ms. Weeks will be an asset to the City Council. If appointed she will be a committed, hard working and positive addition to your ranks.

Sincerely


December 01, 2019

To Whom It May Concern:

Subject: Karen Weeks (Vacant City Council Position)

I have known and worked closely with Karen for many years and strongly support her candidacy to fill the currently vacant City Council position.

Before retirement I held the position of Housing and Redevelopment director having worked for the City of Santa Rosa for twenty-eight years. Karen was instrumental in coordinating various functions while working with me in the Housing and Redevelopment department. I have always found Karen to be hardworking, tremendously dedicated and totally committed to making Santa Rosa a healthy, safe and well-functioning city. I also know that she continues to bring those same attributes to her current position as vice chair of the city's planning commission and her many other volunteer roles with the city.

One of Karen's primary responsibilities in the department of Housing and Redevelopment was to guide an effort to improve conditions in neighborhoods challenged by a variety of issues including substandard housing conditions and high crime rates. The program, known as Neighborhood Revitalization Program (NRP), was launched by the City Council to focus on identifying and addressing problems to create a safe and well-functioning living environment for lower income families who live in vulnerable neighborhoods. Those families too often are having to face major obstacles while trying to raise their children, avoiding the fear of violence and having to put up with below standard living conditions.

Karen was the "point person" in the department whose responsibility was to convene weekly NRP meetings involving the majority of city departments in order to launch and maintain an array of actions to reduce crime, improve housing conditions, implement programs to support children and pursue and long-term strategy to implement permanent improvements in neighborhoods such as Apple Valley/ Papago Court. In addition to the weekly the staff meetings Karen organized frequent meetings with landlords and residents to gain their input and seek cooperation in fulfilling the NRP mission to raise the quality of life in all neighborhoods throughout Santa Rosa.

A combination of experiences in taking on complex housing issues, law enforcement, planning and special events to strengthen the city of Santa Rosa make Karen a great choice for this City Council vacancy. Karen is thoughtful, a great listener, well informed and truly dedicated to those who are fortunate to make Santa Rosa their home.

I encourage you to contact me with any questions; my contact information is noted below.
tome/Office
Mobile

City of Santa Rosa

COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE CITY CLERK BY:
DECEMBER 18, 2019, AT 5:00 P.M.

## APPLICATION FOR APPOINTMENT TO THE SANTA ROSA CITY COUNCIL

This application is to fill a vacancy on the Santa Rosa City Council expiring in December 2020. This application is a public document. It may be reviewed by any member of the public upon request after the close of the application period. Only Santa Rosa registered voters who have submitted a complete application packet by the deadline will be considered for appointment.

Name:


Residence Address:


Mailing Address (if different): $\qquad$
E-mail:


Home Phone: $\qquad$ Daytime Phone:

Are you currently a registered voter and a resident of the City of Santa Rosa? $\qquad$
Years of Residence in the City:


Please answer the following questions on a separate sheets) of paper as they relate to the Council seat you are seeking.

Part I:

1. Please describe your background as it relates to your application for appointment to the Council.
2. Please describe your qualifications for appointment to the Council.
3. Please state why you wish to be appointed to the Council.

Part II:

1. What particular skills do you bring to the Council?
2. Why do you think you should be appointed to the City Council?
3. How much time do you have available to serve?
4. In your opinion, what are the top two pressing issues facing the City of Santa Rosa and why?
5. How have you remained current and informed on City issues?
6. Please summarize your experiences in community activities or issues affecting the City of Santa Rosa. Give specific examples of your personal involvement.
7. Do you have any specialized training or other qualifications that would be important for the Council to consider?
8. Serving on the Council requires you to annually file a Statement of Economic Interests (FPPC Form 700), a public document in which you disclose your financial interests. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct/indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or other financial interests in relation to your responsibilities as a member of the Council? If yes, please describe any potential conflicts.

To be appointed to the Council you must be a registered voter residing in the City of Santa Rosa at the time of submitting this application and must remain an elector of the City while serving on the Council.

To be considered for appointment you must submit in person:

1. The application with any supplemental sheets attached;
2. The FPPC Form 700 (Statement of Economic Interests); and
3. The Nomination Paper with no fewer than 20 signatures, with names and addresses of Santa Rosa registered voters to:

City Clerk's Office,
City Hall, Room 10, 100 Santa Rosa Avenue, Santa Rosa, CA 95404

FILING DEADLINE: DECEMBER 18, 2019, AT 5:00 P.M. PLEASE NOTE THAT ROOM 10 IS CLOSED ON FRIDAYS. TO SUBMIT APPLICATION/NOMINATION PAPERS ON A FRIDAY, PLEASE CALL 707-543-3015 TO SCHEDULE AN APPOINTMENT.
 swear/affirm that the foregoing information is


Gary Wysocky<br>Application for Appointment to the Santa Rosa City Council

Part I:
I have been a resident of the city of Santa Rosa for almost 30 years. My wife and I have raised two daughters who have graduated from local high schools. I have previously served as a councilman, initially elected in 2008, and re-elected in 2012. I have been licensed as a certified public accountant for over 35 years. I have taught as an adjunct professor at Sonoma State University and Santa Rosa Junior College. I also served as a coach in Piner High School's basketball program. I served as a founding board member of the Sonoma County. Bicycle Coalition and am a past President of the Santa Rosa Junior College Neighborhood.

The satisfaction of serving my community is my root desire to be appointed to the vacant seat. I wish to be appointed for this vacancy on the council as the remaining term is short, just under one year. I remember my initial learning curve as quite steep. As a former councilman, I will not need a significant amount of time to learn procedures, norms and establishment of relationships with other electeds.

Part II:

As a former councilman, I bring the experience of serving during eight of the previous eleven years. My professional skills and community engagement abilities would be helpful for a successful City Council. I have a record of achievements working together with council colleagues, other local electeds, and members of our community to make our city a better place. Among my achievements:

1. Chaired the downtown subcommittee that led the process that resulted in the reunification of Courthouse Square
2. Joined with the community to reform and extend the city's public safety and gang prevention sales tax (measure o).
3. Lead council representative for the negotiated extension of the city's waste hauling contract. This resulted in a royalty rate three times that of the county in addition to a multi-million dollar extension fee while the agreement was reached during the Great Recession".
4. Initial city representative to both Sonoma Clean Power and the joint city-county Solid Waste Advisory Group. I am a past representative for the city on the Sonoma County Transportation Authority. I was also a representative on the advisory board of the Sonoma County Open Space and Agricultural Protection District. I was able to achieve material results in my service on these boards which I can expand upon if desired.
5. Successfully worked with the local chamber of commerce for a self-assessed benefit district, in lieu of a ballot measure, to raise our TOT to generate resources for the city's economic development department and the local hospitality industry.
6. Appointed to the initial SMART budget shortfall committee to address the agency's initial planning during the Great Recession. I successfully added the north Santa Rosa station to the adopted initial operating segment.
7. Increased financial stability for the future while providing for current needs. Prudent reserve policies for the city's future needs were always a primary concern of mine.

The most pressing issues facing the city of Santa Rosa right now are homelessness and housing. The city should continue to work with the county to supply additional sites for temporary shelter. Additionally, I would be supportive of efforts to increase state resources to address mental health issues in our community. The expedited rebuild process for wildfire victims needs to be continued as we complete our recovery from the devasting Tubbs fire. Lastly, I support the "in-fill" policy and the encouragement of housing in our central core.

I have stayed current and informed on City issues via conversations with community leaders and staying abreast of media reports. Specifically, I assisted the Chanate neighborhood analyze the County development proposals for the old hospital site and its adjourning parcels and advised the Jennings neighborhood with its quest to re-establish the closed crossing of the rail line.

I am also proud that four of my previous city appointees have been successfully elected to the city council. It is imperative that the city continue to engage its residents to serve so that we reach our highest potential as a community.


[^0]:    Carlstrom_Application for Santa Rosa City Council Vacancy

[^1]:    1 Brian A. Flores true and correct.

    Applicant's Signature $\square$ Date $\qquad$ は/18/2019

