

CITY OF SANTA ROSA
BICYCLE AND PEDESTRIAN ADVISORY BOARD
STAFF REPORT
January 16, 2020

SUBJECT

Vision Zero (VZ) Sonoma County Project Update

ISSUE

Staff will provide an update on the Sonoma County Vision Zero project that recently was awarded grant funds from the Caltrans Sustainable Communities Program.

STAFF PRESENTER

Nancy Adams

RECOMMENDATION

For information only. No action required.

BACKGROUND

The County Department of Health Services (DHS) and Sonoma County Transportation Authority (SCTA) jointly received a Sustainable Communities Grant to support a countywide Vision Zero (VZ) planning process. The DHS will be spearheading the planning and community outreach process, while SCTA will create an online data dashboard to support the data-driven goal of VZ.

The grant began October 1, 2019 and runs through February 2022. Over these 2.5 years, the DHS aims to convene an Advisory Group that will build the foundation needed to launch VZ initiatives in the nine cities/towns and unincorporated areas of Sonoma County. The project is built upon three foundational principles: 1) the development of systems that will drive data informed planning; 2) collective/coordinated Vision Zero planning across municipalities; and 3) community engagement driven planning and engagement.

On December 3, 2019, the SCTA and DHS hosted a kick off meeting for the Countywide Vision Zero planning process.

ANALYSIS

1. The kick off meeting was attended by representatives from Safe Streets Coalition, Petaluma, Rohnert Park, Santa Rosa, Safe Routes to School, California Highway Patrol (CHP), Sonoma County Transportation and Public Works, Sonoma County Regional Parks, Sonoma County Bicycle Coalition, Windsor and the DHS and SCTA. This group will be the Advisory Committee for the project.
2. Key topics discussed at the meeting included:
 - a. Overview of Vision Zero
 - b. Where we've been – safety efforts to date
 - c. Current situation and moving forward
 - d. Advisory committee structure, schedule and tools (see Attachment 1 and 2)
3. The DHS staff indicated that local bicycle and pedestrian boards can have a representative on the Advisory Committee. The Advisory Committee is expected to meet on a quarterly basis.

RECOMMENDATION

For information only. No action required.

Attachment 1:	Vision Zero Sonoma County Launch Meeting Notes
Attachment 2:	Vision Zero Sonoma County Launch Meeting Slides