

Attachment 1

Vision Zero Launch Meeting Notes | 12/3/19

Welcome & Introductions

Brittany Lobo (Dept of Health Services, Vision Zero Planning Lead) welcomed the group. Attendees introduced themselves & gave brief background of what brings them to the table.

Overview of Vision Zero

Brittany gave a brief overview of Vision Zero and the Sustainable Communities Grant, along with examples of what other jurisdictions' Action Plans look like. Recommended resource for further information about Vision Zero: www.visionzeronetwork.org

Where We've Been – Safety Efforts to Date

- Safe Streets Coalition (Shirlee Zane, County Board of Supervisors, District 3)
 - Meets several times per year, not meeting as frequently as in the past
 - Successful educational efforts include “park the phone”, “smart phone, dumb move,” “3 feet for bikes” campaigns
 - Stencils for crosswalks to remind peds to look both ways
 - Did light giveaway
 - Good that Vision Zero is data informed; very interested in policy change based on what we learn from data
- Petaluma (Gina Benedetti)
 - UC Berkeley students (?) doing complete streets survey
 - America Walks Fellow did walking audit in October, presented to bike/ped committee. Audit focused on ADA and pedestrian safety. Many existing efforts focused on bike safety, feels more can be done to address pedestrian safety
 - Starting work to update bike/ped plan in advance of General Plan update scheduled to be released in 2025. Bike/ped update will inform General Plan update.
- Rohnert Park (Eydie Tacata)
 - bike/ped committee has done inventory of crosswalks; appreciates having resident-informed data to complement more formal studies
 - city is using this data to prioritize near term changes while doing more detailed studies
- Santa Rosa (Nancy Adams)
 - identified its high injury network as part of its 2018 bike/ped master plan update
 - can provide this data to inform VZ efforts
 - will be funding a study of high injury corridors (RFP just released)
- Safe Routes to School (Tina Panza, Sonoma County Bicycle Coalition)
 - Has assessment data from walking audits, including rating scores and maps
 - Can provide access to database with audit results and recommendations
 - Bike/ped count data
 - Built good relationships with law enforcement
- CHP (Aristotle Wolfe)
 - Collisions overall down 10%
 - Focusing on enforcement actions for drugged driving
 - Ongoing training for officers to identify drugged driving

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- Received grant funding (source?) to broaden enforcement efforts along key corridors – Lakeville, River Road, Stony Point. Plan to focus intensively on one corridor at a time.
- Working on mapping wrong-way collisions and making recommendations to Caltrans on changes to problem on/off ramps
- Uses data provided by County of Sonoma
- If committee wants to collect more data than is currently gathered on incident report forms, can help make request for changes to the form
- Sonoma County (Chet Jamgochian, TPW, County of Sonoma)
 - Completed installation of rumble strips and reflective treatments on Lakeville Hwy
 - Deploy speed radar trailer in problem areas – get lots of complaints re speeding
 - New funding for data-driven safety plan
 - Chet
- Sonoma County Regional Parks (Ken Tam)
 - Studies in progress/completed
 - Sonoma Valley Trail study
 - Petaluma – Sebastopol Trail study
 - Russian River Corridor study (results in January)
 - Studies will show constraints and funding needs; challenge is funding for implementation
- Sonoma County Bicycle Coalition (Eris Weaver)
 - Data available via TIMS/SWITRS may not provide full picture of crashes – concern about under-reporting of injuries and unintentional bias in determining cause of fatal bike accidents
 - Need to understand more about how reports are created, assumptions made, etc.
 - How much data is enough? Do we need more data to take action? Concern that we will spend too much time analyzing the data and not acting on it.
- Windsor (Alejandro Perez)
 - Have done safety assessments
 - Updating bike/ped plan
 - Has monthly safety meeting with public works, police

Current Situation & Moving Forward

Tanya Narath (SCTA/RCPA, Vision Zero Data Lead) presented preliminary data on traffic fatalities and serious injuries over the past 10 years in Sonoma County.

- Suggestion to normalize data by daytime population to incorporate effects of employment
- How can we track impacts of projects on safety?
 - E.g. is reduction in # of crashes along Hwy 12 through Springs area due to infrastructure improvements or other causes?
 - Seems hard to find correlation or causation between actions and changes in safety data
 - Green bike lanes seem like a good improvement – any data showing they have helped reduce the number of crashes?

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- Brief discussion about the source of crash data – from standardized crash reporting form. Aristotle Wolfe (CHP) indicated that there may be some opportunity in the future to inform/update the standard form that all agencies use to report traffic crashes.

Advisory Committee Structure, Schedule & Tools

Brittany recommends that the Advisory Committee meet quarterly to give feedback to staff on priorities, data, plans, and other products and to make decisions about the direction of Vision Zero in Sonoma County. Subcommittees proposed: data, policy, education, engineering, communications, etc. The first subcommittee will be the Data Workgroup, which will need to meet soon and frequently over the next few months as the Data Dashboard gets up and running.

Expressed interest in Data Subcommittee at meeting:

- Chet Jamgochian, TPW, County of Sonoma
- Eris Weaver, ED Sonoma County Bicycle Coalition
- Adam Garcia, M-Group

Brittany asked whether everyone already uses a project management tool; some response that email probably works best for now.