



2020 – 2024 Federal Consolidated Plan

CAB Meeting
January 22, 2020

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Agenda

- Why CAB?
- Purpose of Consolidated Plan
- Consolidated Plan Research Process
- Findings
- Next Steps
- Questions?

Why CAB?

- Inform residents of your district of upcoming public meetings and opportunity to comment
- CAB members will receive outreach notices via email

Consolidated Plan Purpose

- Overarching Plan for 4 years of CDBG, HOME, & HOPWA
- Identify jurisdiction's housing & community development needs, priorities, goals and strategies; and
- Stipulate how funds will be allocated to housing & community development needs over the Plan period

Priority Needs

- Affordable Housing
- Homelessness
- Non-Housing Community Development

Estimated Annual Federal Housing Funds

- Community Development Block Grant (CDBG): \$1,400,000
- HOME Investment Partnerships (HOME): \$605,000
- Housing Opportunities for Persons with AIDS (HOPWA): \$420,000
- *Total Estimated Annual Allocation:*
\$2,425,000

Consolidated Plan Research Process

- Analyze demographic, economic, & housing data;
- Analyze Santa Rosa populations;
- Consult with public and private organizations;
- Citizen participation; and
- Develop Plan based on above

Data Sources

- US Census – 2010 data used as benchmark for comparison & analysis
- American Community Survey (ACS): Data provided by Census to provide timely estimates between Census
- Comprehensive Housing Affordability Strategy (CHAS): HUD-commissioned data addressing housing & community development needs

Data Sources

- Sonoma County 2019 Homeless Census & Survey
- Annual Report on HIV/AIDS in Sonoma County
- Some data Santa Rosa-specific, others County-specific

Santa Rosa Population

- Current 172,065 – + 2.5% since 2016 – 2020 Plan
- Economic Development Board (EDB) forecasts increase to 184,393 by 2022
- Santa Rosa median age is 38.3, 3 years less than the Countywide median

Santa Rosa Race & Ethnicity

- American Community Survey (ACS) 2013 – 2017 Estimates:
 - 68.6% White
 - 31.8% Hispanic/Latinx
 - 5.4% Asian/Pacific Islander
 - 2.5% Black/African American

Santa Rosa Households

- 64,090 households:
 - Income Characteristics
 - 22% very low-income
 - 29% low-income
 - 49% above moderate-income
 - Household Characteristics
 - 47% renter households; 53% owner households
 - 27% of renter households & 19% of owner households pay more than 30% of income for housing (“cost burdened”)

Santa Rosa Households

- Most prevalent housing problems: housing cost burden, overcrowding
- 4 HUD housing problems:
 - Overcrowding
 - Substandard housing
 - Cost burden (over 30%)
 - Severe cost burden (over 50%)

Santa Rosa Housing Stock

- 64,090 housing units
- 52.6% owner-occupied
- 47.4% rentals - primarily multi-unit structures
- Median Rent (2 BR) = \$1,971
 - 40% increase over 2013
- Median Home Price = \$655,000
 - 52% increase over 2013

Santa Rosa Housing Stock

- 4,000 affordable units: rental and ownership, single- and multi-family, housing for seniors and persons with special needs
- 417 shelter beds – families single adults, women with children, youth
- 1,898 Section 8 Housing Choice Vouchers

Homeless

- Sonoma County Continuum of Care (now Home Sonoma County)
 - Prioritizes community homeless needs and receives annual funding from HUD
- 2019 Sonoma County Point-in-Time Count 2,951 homeless individuals
 - 66% unsheltered
 - 9% family households
 - 3% unaccompanied minors

Community Development

- Community development needs include public facilities and improvements, public services, economic development
- HUD requires up to 15% of CDBG funds for the Public Services Program; City targets funds to homeless services programs

Special Needs

- Population Includes:
 - Elderly,
 - Mentally ill
 - HIV/AIDS
 - Substance abusers
 - Youth
 - Victims of domestic violence
 - Farmworkers

Strategic Plan

- 6 Goals:
 - Increase supply of affordable rental housing for City's lowest-income households;
 - Preserve existing affordable housing stock;
 - Housing & services to special needs populations;
 - Increase access to homeownership opportunities;
 - Funding for public facilities & improvements;
 - Promote economic development activities in City

Next Steps

- Community Meeting February 12
 - Overview of public services application and Plan processes
- Community Meeting April 1
 - Presents Con Plan findings and provides public input opportunity
- Public Hearing at Council May 5
 - Additional opportunity for public input
 - Approval of ConPlan by Council
 - Approval of Public Services Recommendations

Next Steps

- Plan submittal to HUD by May 15
- Questions?