



City of Santa Rosa

City Hall, Council Chamber
100 Santa Rosa Ave
Santa Rosa, CA 95404

Design Review Board Regular Meeting Minutes - Draft

Thursday, February 20, 2020

4:30 PM

1. 4:30 PM CALL TO ORDER AND ROLL CALL

Chair Kincaid called the meeting to order at 4:34 pm.

Present 7 - Chair Scott Kincaid, Vice Chair Warren Hedgpeth, Board Member Eric Goldschlag, Board Member Brett Kordenbrock, Board Member Adam Sharron, Board Member Drew Weigl, and Board Member Henry Wix

2. APPROVAL OF MINUTES

The February 6, 2020 Minutes were approved as corrected.

3. BOARD BUSINESS

Chair Kincaid read aloud the Design Review Board Statement of Purpose.

4. PUBLIC COMMENT

Chair Kincaid opened public comments at 4:37 pm.

Chair Kincaid closed public comments at 4:37 pm.

5. STATEMENTS OF ABSTENTION

None

6. SCHEDULED ITEMS

6.1 PUBLIC HEARING - DESIGN REVIEW MAJOR - TRAVELODGE - 1815 SANTA ROSA AVE - FILE NO. DR19-002

BACKGROUND: Major Design Review - Exterior Remodel of an existing lodging-hotel facility (Santa Rose Travelodge).

Presented by: Kristinae Toomians, Senior Planner

Senior Planner Kristinae Toomians gave the staff report.

Applicant Vimal Sharma responded to Board Members' questions.

Architect Josh Divelbiss responded to Board Members' questions.

Chair Kincaid opened the public hearing at 5:05 pm.

Chair Kincaid closed the public hearing at 5:05 pm.

A motion was made by Vice Chair Hedgpeth, seconded by Board Member Wix, to Adopt: RESOLUTION OF THE DESIGN REVIEW BOARD OF THE CITY OF SANTA ROSA GRANTING PRELIMINARY DESIGN REVIEW APPROVAL FOR THE TRAVELODGE PROJECT, LOCATED AT 1815 SANTA ROSA AVENUE, FILE NO. DR19-002 with the following conditions: 1) Shall keep fenestration on north and east 2-story office element; consider fluted glass relevant to the period. 2) Shall keep planting areas in front of lodging units. 3) Consider header and return elements at the columns on the canopy. 4) Shall wrap northeast corner with the horizontal element and carry it to the west of the entry door. 5) Consider enhancing the landscape elements. 6) Consider tree plantings for shade canopies. 7) Consider seating in the landscape elements. 8) Consider screening trash enclosure with taller landscape elements. 9) Consider permeable areas in place of new paving at new parking spaces. 10) Consider signage on the fin; the Board finds the fin to be historically architecturally significant. The sign element itself shall be no more than 3x8 feet, with signage on both sides of the fin. Use either full script from the 1950s era, per the photograph brought forth, or the T and L in historic script. Signage should be illuminated, preferably backlit. If these options are not accepted by the franchise ownership, then no sign will be added to the fin. The motion carried by the following vote:

Yes: 7 - Chair Kincaid, Vice Chair Hedgpeth, Board Member Goldschlag, Board Member Kordenbrock, Board Member Sharron, Board Member Weigl and Board Member Wix

7. BOARD MEMBER REPORTS

None

8. DEPARTMENT REPORTS

Executive Secretary Bill Rose - Future Board social gathering after future meeting.

Chair Kincaid thanked the Board for their work in reviewing the item.

9. ADJOURNMENT

Chair Kincaid adjourned the meeting at 5:54 pm.