

Homelessness Solutions Update



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Overview

- Guiding Principles
- Homelessness in Santa Rosa
- SR Homelessness Solutions/Strategy
- Initiatives & Programs
- Upcoming Policy Discussions
- Resources

Guiding Principles

- Current capacity is not scaled to need
- Identify new funding sources v. General Fund
- Establish consistent regional partnership through Home Sonoma County
- Focus on best practices
- Focus on the goal of resolving the person's homelessness

Current Situation – Santa Rosa

- 1,600 persons experiencing homelessness
- Programs based on evidence-based practices
- Homeless Action Plan
- Current Budget \$3.4 Million
- Partnerships & Regional Strategy



HOME SONOMA COUNTY

Strategy

- “Housing First” prioritizes placing persons into permanent housing regardless of preconditions
- Achieve “Functional Zero” in which a person’s experience with homelessness is rare, brief and non-recurring



Initiatives & Programs

Day Services

Homeless Services Center, Provides showers, laundry, telephone, mail service, referrals and shelter intake. HOST & Coordinated Entry operations.

Housing-Focused Emergency Shelter

Basic services, case management, financial assistance
Family Support Center, 138-bed emergency shelter for families prioritized through Coordinated Entry (CE).
Samuel L. Jones Hall, 213-bed emergency shelter for single adults prioritized through CE and HEAP.

Initiatives & Programs

Street Outreach & Encampment Resolution

Homeless Outreach Services Team (HOST), a street outreach team working to engage persons experiencing homelessness into services and housing.

Homeless Encampment Assistance Program (HEAP), a multi-disciplinary team focused on a compassionate approach to address the health, safety, and shelter needs of persons living in encampments and to ease the impacts to surrounding communities.

Initiatives & Programs

Housing Support

Rental Assistance, HCA Family and Housing First funds.
Housing Choice Vouchers, rental assistance targeted for CE referrals; leveraging federal dollars to create PSH.
Santa Rosa Housing Trust (SRHT), sponsors the development of PSH and affordable housing.

Community-Based Solutions

Community Homeless Assistance Program (CHAP)
Allows services to be established on property zones for commercial/assembly uses, including safe parking.

Upcoming Policy Discussions

- Safe Parking Program
- Scaling Service to Need
- Council Goal Setting – March 2020
- 2020/2021 Draft Budget – April 7



Homelessness Solutions

Homelessness is a major and growing concern for Santa Rosa, and has been identified as one of the City Council's top priorities. However, unlike a street repair or starting a business, homelessness is a complex social issue with many contributing factors that cannot be easily or quickly solved by a single agency or organization. Solutions require both immediate and long-term strategies, and partnerships with County agencies, community organizations, and you. We at the City of Santa Rosa want you to know what we are doing to address homelessness and to invite you to work with us to reduce homelessness in Santa Rosa. The links below provide resources and information about solutions that the City is currently implementing.

[PROGRAMS & INITIATIVES](#)

[HOUSING FIRST STRATEGY](#)

[RESOURCES](#)

[ENCAMPMENTS](#)

[DATA](#)

- **Webpage:** srcity.org/homeless
- **Email:** homeless@srcity.org
- **Fact Sheet**

Questions?



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