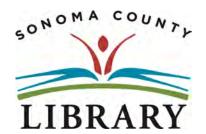
Ann Hammond

Library Director

ahammond@sonomalibrary.org 6135 State Farm Drive Rohnert Park, CA 94928 (707) 545-0831 x1537



LIBRARY COMMISSION

Reece Foxen *Chair*Deborah Doyle *Vice-Chair*David Cahill
Vince Doherty
Andy Elkind
Thomas Haueser

Paul Heavenridge Barbara Mackenzie Randall Neff Joel Neuberg Karen Schneider

TO: City of Santa Rosa, Design Review Board

FR: Ann Hammond, Sonoma County Library

RE: Design Review Appeal for Plaza Temporal/Mitote Food Park, 665 Sebastopol Road

DT: June 16, 2020

Dear Design Review Board members:

The Sonoma County Library supports a denial of the appeal of item 20-127DRB on your June 18, 2020 agenda. While the library has no direct involvement or investment in the Plaza Temporal/Mitote Food Park, we believe that this project will benefit Roseland residents, who are our patrons. And, as you know, a new library has long been envisioned as a key anchor to the Roseland Neighborhood Village.

The library has a strong presence in Roseland, which will increase later this year, and the sense of place and community envisioned by the Plaza Temporal project has the potential to offer a significant additional amenity to this underserved community. We urge you to deny the appeal and move this project forward.

In addition, we respectfully request that you recommend that the city and county meet with Mr. Paulsen and attempt to resolve his concerns about the Roseland Neighborhood Village. He has been a positive force in Roseland, and we hope the outstanding issues can be resolved to the benefit of Roseland residents.

Ann Hammond

Library Director, Sonoma County Library

Meads, Shari

From: hermanjh@aol.com

Sent: Wednesday, June 17, 2020 12:55 PM

To: Meads, Shari
Cc: hermanjh@aol.com

Subject: [EXTERNAL] Mitote Project a Positive Addition to the Roseland Community!

Good afternoon Ms. Meads,

My name is Herman J Hernandez, and a Latino Community leader taking this moment to support the City of Santa Rosa file # 20-127DRB pertaining to the Mitote Project which is being developed by Mr. Octavio Diaz. As being a resident of Sonoma County for 50 years and doing much of my shopping in Roseland and supporting many other business's in area, I feel that Mitote project will inject much new additional customers that will benefit all other business's! The Mitote project is a golden asset I support and ask that the Planning process approve the project so it can be constructed as soon as possible. The Diaz, family are very supported to our community and ask that the projected move forward. For any any reason, or questions of me my office number is 707-869-3865.

I ask in closing that the planning commission give all the consideration they can to Octavio Diaz.

Respectfully, Herman J. Hernandez

Herman J. Hernandez, CRB, SRES Broker-Owner Zephyr Real Estate Russian River

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CalBRE #00455770
An independently owned and operated brokerage office



3033 Cleveland Ave # 306 Santa Rosa, CA 95403

Attn: Shari Meads

City Planner

County of Sonoma

My name is Carlos Chavez and I am the current President of the Sonoma County Hispanic Chamber of Commerce.

I am writing this letter on behalf of Mr. Octavio Diaz and the Mitote Food Park project located at 665 Sebastopol Road.

I have known Mr. Diaz for over 15 years and have seen him grow his business form a restaurant in Healdsburg to opening a few businesses along with his family. Mr. Diaz is a community minded individual and it shows in his participation not only to better the Hispanic / Latino community, but our Sonoma County community as well. He has contributed in many ways to making the greater Sonoma County community a better place. I am sure that he will continue to do the same in the Sebastopol Road area where this new venture will take place.

On behalf of the entire Board of Directors of The Sonoma County Hispanic Chamber of Commerce, I petition that you consider this new business in Santa Rosa, Sonoma County.

I Know Mr. Diaz will make the area where the business will be located a better place for the community.

Sincerely,

Carlos E. Chavez, Q'A

Sonoma County Hispanic Chamber of Commerce President

Cell: 707 529-6825