

DESIGN NARRATIVE

Re: Boys & Girls Clubs of Sonoma-Marin

Location: 929 Sebastopol Road, Santa Rosa CA

The intent of this overall architectural design is to encourage K through 8th graders who attend school and live nearby to actually use this facility. This exterior structure uses bold forms and colors to create a sense of play that is both welcoming and safe for these children. Building materials have been selected to minimize maintenance while showing that this is a place that will be standing here for the community for generations.

The contemporary style uses colored stucco panels, exposed steel framing along with generous amounts of glazing that allow the neighborhood to see what is happening inside. Arched truss roof forms for the basketball gymnasium have been repeated at the building entry points. Metal roofing is utilized at both the curved and shed roof forms.

The large mural shown on the east facing wall of the gymnasium is shown as a sample. The actual mural will be developed with local artists working directly with the Boys & Girls Club.

This bold, modern project is intended to help shape the revitalization of the Roseland village area, to provide a true community center and provide a lasting neighborhood asset.

EXTERIOR COLOR NARRATIVE

After our initial conceptual design review meeting, we have proposed brighter, more vivid exterior colors.

Also, consideration has been given to our color choices, avoiding brown, red, black or gold that could be considered to promote certain local “gang” colors. In addition, we have chosen to eliminate the use of brick as it would be extremely difficult to remove graffiti from this porous surface.